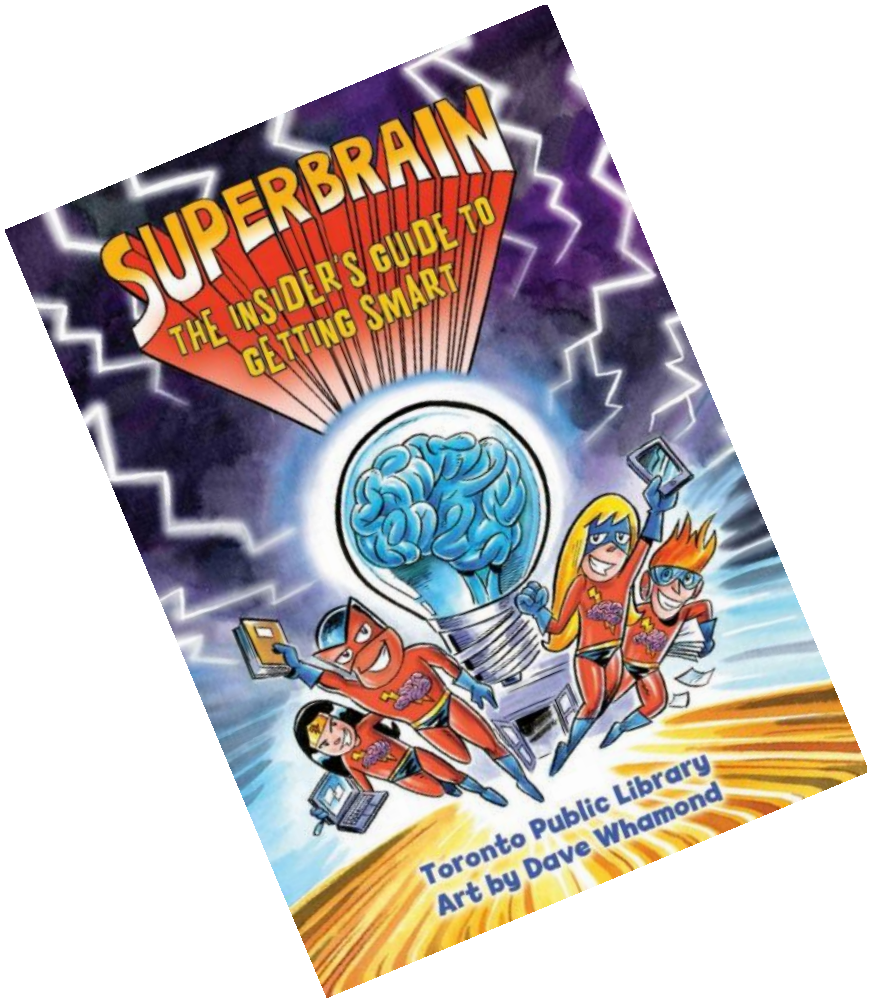
Superbrain:
The insider's guide to getting smart
Toronto Public Library Board

Monday, March 23, 2015

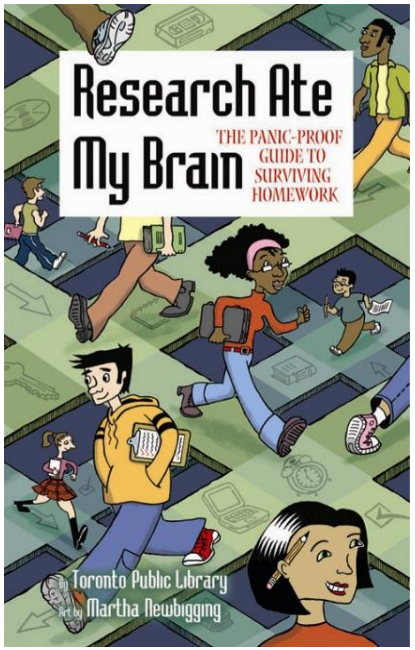
TORONTO PUBLIC LIBRARY

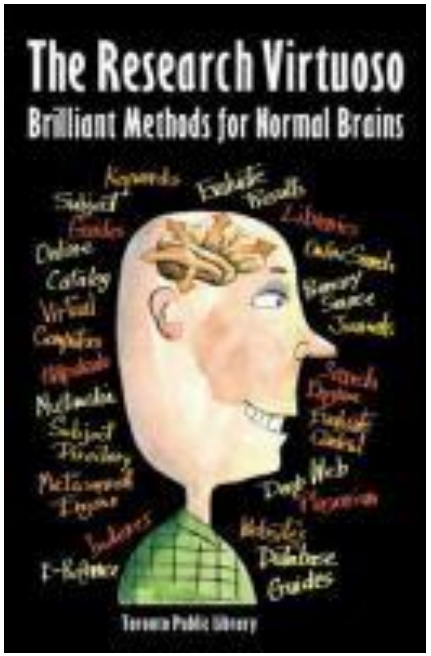
Superbrain:
The insider's guide to getting smart

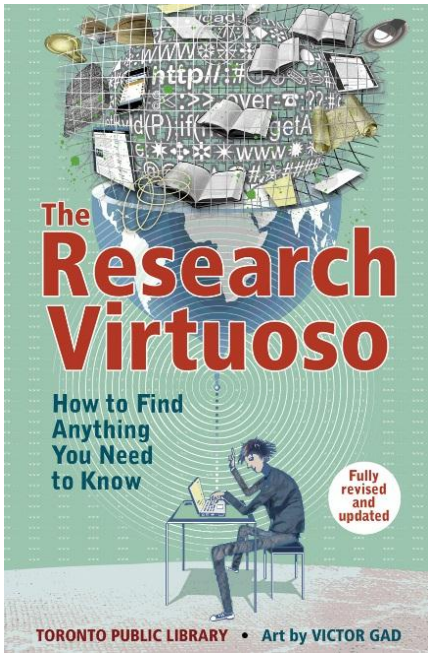


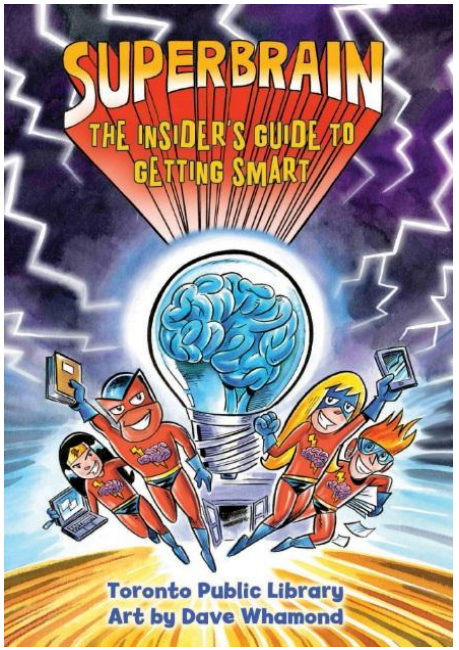
- Conceived and written by two TPL librarians
- Illustrated by Dave Whamond
- Published by Annick Press

Annick Press Partnership







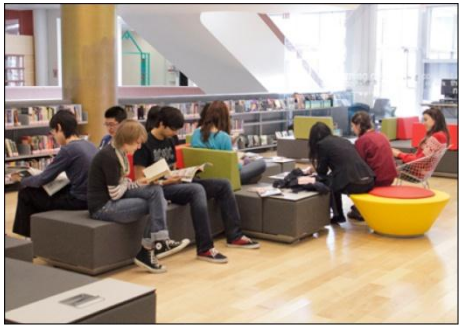


Annick Press Partnership

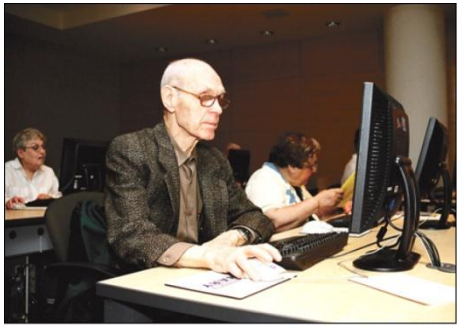
- Approached by Annick Press to publish a book for children in grades 3 – 7
- Wanted a focus on promoting the joy of reading and learning
- Impressed with the Middle Childhood Framework and how it reflected their publishing philosophy

Read. Learn. Create. Deliver.

Library Strategic Plan 2012 - 2015



Grow a City of Readers



Develop a City of Learners

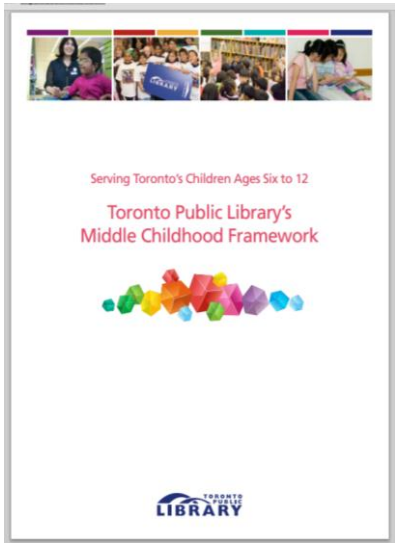
Catalyze and Connect a City of Innovators, Entrepreneurs and Creators

Deliver Excellent Library Service to Torontonians Efficiently and Effectively

TPL's Middle Childhood Framework

Service to children ages 6 - 12

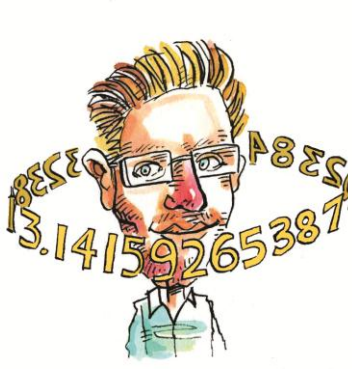
- Nurture healthy development
- Instill curiosity
- Develop critical thinking skills
- Create lifelong learners and readers



Design of the Book

- Handbook style

- Each chapter contains:
  - An inspirational, real-life super-learner
  - A quiz for readers to evaluate various skills
  - A full page comic-strip style illustration highlighting the chapter's main theme



Prepare Your Lair

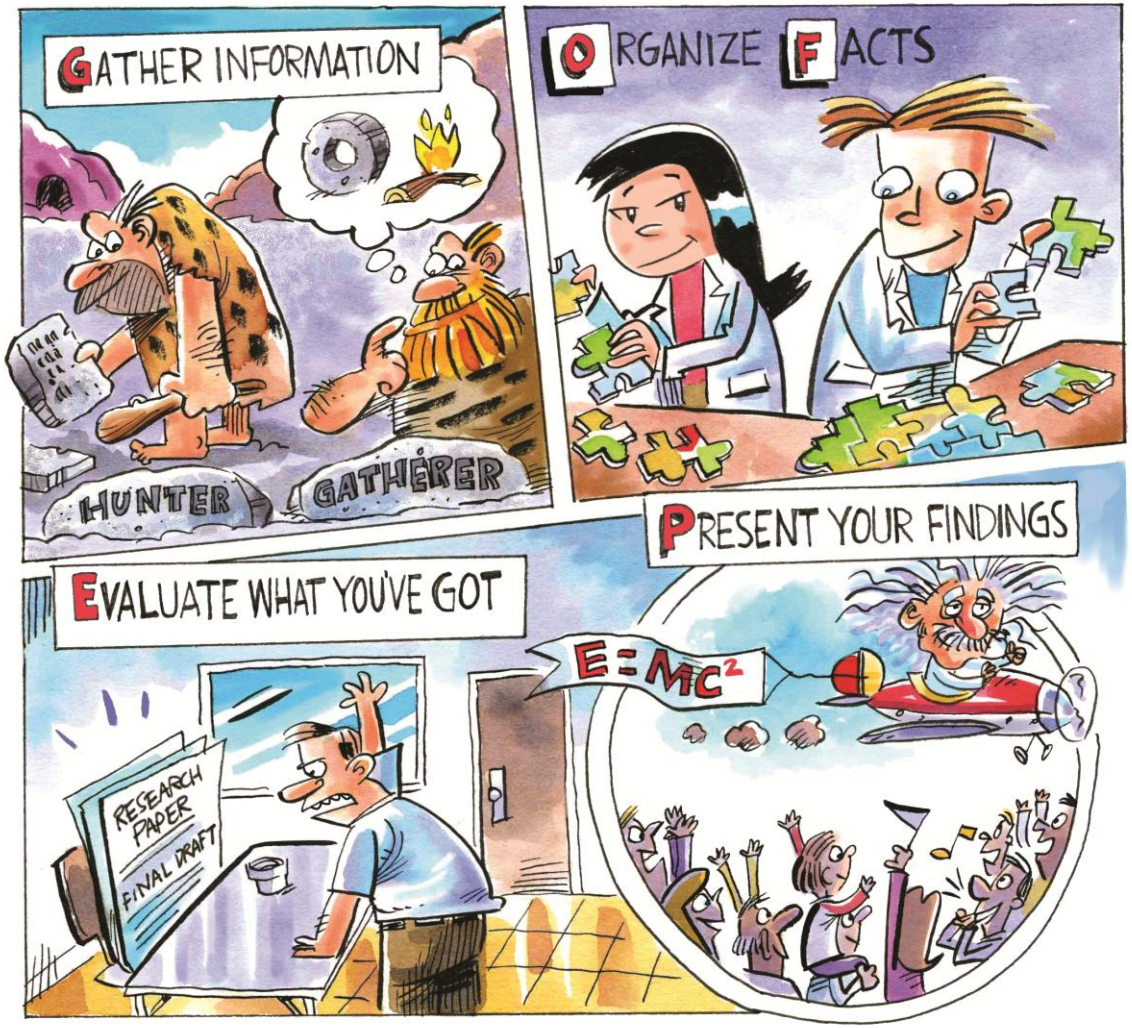
How to Use the Library

Calling all superheroes …

- We're more than just books and research
- We're a base of operations for all lifelong learners (where you can "arm" yourself with information)
- Our staff care about your learning and want to help you succeed

Know Your Mission

Break it down: the research process



- Research happens in lots of places, not just school!
- Empower yourself; become the master of your own learning journey
- Remember: learning doesn't stop at the end of the school day

<u>Your mission</u>

To bust down the walls of learning!

Tackle Your Villains

How people get information

And of course … at the Library!

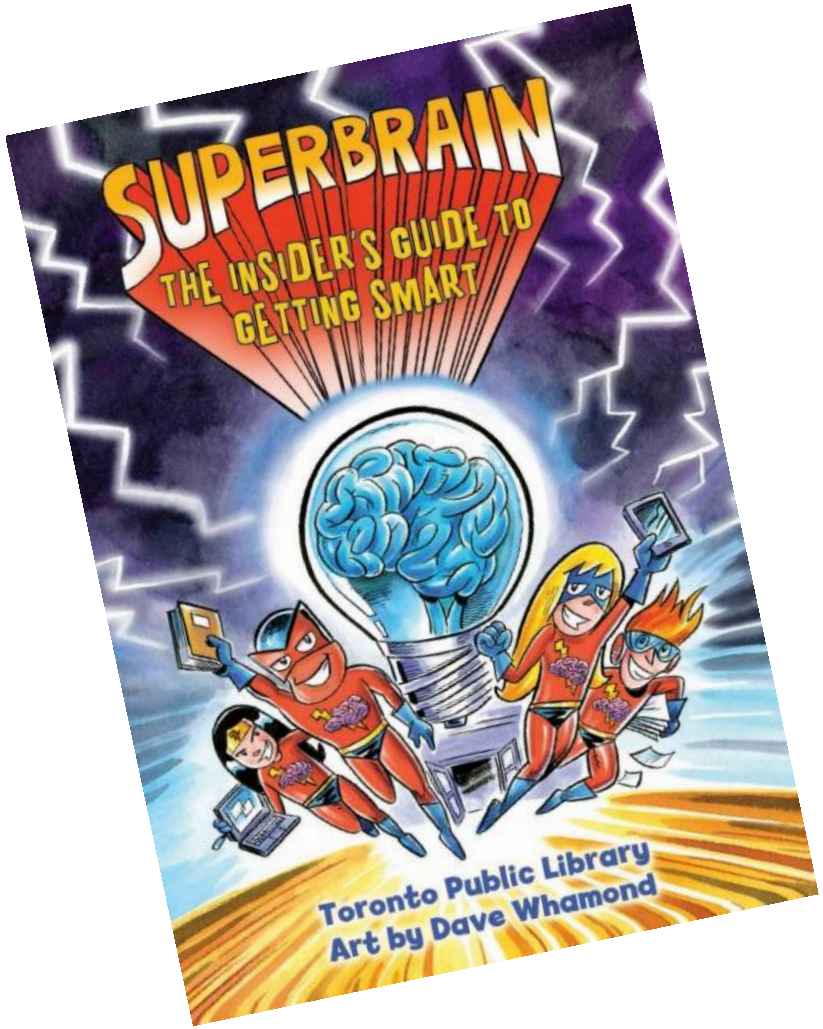
- Failure is not the enemy
- How to locate, evaluate, and use information effectively = information literacy
- The importance of critical thinking

To the Internet and Beyond!

How to use the Internet responsibly

- Copyright & creative commons licenses
- Plagiarism
- Citations
- Internet safety
- Hidden commercial agendas (advertising in the age of the Internet)
- Etiquette + the Internet = Netiquette (think before you post)

Questions?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