



STAFF REPORT ACTION REQUIRED

Advertising Review Working Group Terms of Reference – Proposed Revisions

Date:	April 23, 2013
To:	Advertising Review Working Group
From:	City Librarian

SUMMARY

This report presents proposed revisions to the Advertising Review Working Group (ARWG) Terms of Reference resulting from membership changes to the ARWG as approved by the Board at its January 21, 2013 meeting.

RECOMMENDATIONS

**The City Librarian recommends that the Advertising Review Working Group
recommends that the Toronto Public Library Board:**

1. approves the revised Advertising Review Working Group Terms of Reference (Attachment 1).

FINANCIAL IMPACT

The recommendations in the report are not anticipated to have a significant impact on revenue opportunities.

The Director, Finance and Treasurer has reviewed this financial impact statement and is in agreement with it.

COMMENTS

At its January 21, 2013 meeting, the Board approved changes to the membership of the ARWG from two Board members and three Library staff to a committee comprised of five Board members. These membership changes now require that the ARWG will operate as a committee of the Board as prescribed by the Library Board's procedural by-laws. The revisions to the Terms of Reference reflect these new procedural requirements.

CONTACT

Linda Hazzan; Director, Communications, Programming & Customer Engagement;
Tel: 416-393-7214; E-mail: lhazzan@torontopubliclibrary.ca

Katherine Palmer; Director, Policy, Planning, Policy and E-Service Delivery;
Tel: 416-395-5602; E-mail: kpalmer@torontopubliclibrary.ca

SIGNATURE

Jane Pyper
City Librarian

ATTACHMENTS

Attachment 1: Revised Advertising Review Working Group Terms of Reference