



Consultation Timeline:

Phase	Tactic	Timeline
Consultation on draft priorities, service levels and service options	<ul style="list-style-type: none"> • Public survey of Toronto residents (users and non users) • Creation of web and social media presence Outreach and communication strategy using traditional and social media channels and tactics • Communication to City Councillors and City representatives announcing the process with opportunities to provide input • Linkages on the City's public engagement web page • Meeting with City Manager or designate • Posting of draft priorities on website; discussions through social media, blogs • Distribution of Consultation Tool Kit for use at Library and community events • Discussion and focus groups at Library and community events (minimum 12) • Targeted initiatives to engage residents, communities and partners (as required) • Theme-based focus groups or interviews with sector representatives (minimum 4) • Focus groups and discussions with Library staff (minimum 4 focus groups) • Presentation to the Toronto Public Library Foundation Board • Presentation to Toronto Public Library Workers Union 4948 <p>Milestone: Review and approval of priority areas, service levels and service options by the Steering Committee and Library Board (October)</p>	June - September

Phase	Tactic	Timeline
Consultation on draft final plan, including service levels, service options, targets and accountability measures	<ul style="list-style-type: none"> • Communication of the draft plan to residents, stakeholders and funders • Public meetings/open houses on the draft plan (minimum 4); targeted communications with partners and potential funders <p>Milestone: Review and approval of the plan by the Steering Committee and Library Board</p> <p>Integration of the plan into capital and operating budgets, and system and departmental work plan</p>	<p>October - November</p> <p>Ongoing</p>