



February 24, 2005

Ms. Josephine Bryant
City Librarian
Toronto Public Library

Dear Josephine,

Re: Available funds for allocation to the Library

The Toronto Public Library Foundation has a total of **\$1,019,241.79** available for allocation to the Library. These funds were received as a result of fundraising activity that occurred during 2004. These funds are available to be transferred to the Toronto Public Library as follows:

Collections - \$100,069.45

\$57,069.45 from our direct mail campaigns
\$16,000 for the St. James Town Library from the TD Bank Financial Group
\$16,000 for HLS from the Catherine and Maxwell Meighen Foundation
\$4,000 for children's books and videos from a generous individual
\$2,500 for French children's books for Alderwood from the Canadian Parents for French
\$1,600 for the St. Lawrence Branch from a generous individual
\$800 for Polish Books at the Jane/Dundas branch from the W. Reymont Foundation
\$800 for French children's literature at Leaside from a generous individual
\$800 to be split between Annette, Swansea, High Park and Runnymede from a generous individual
\$500 for the Brentwood Library for Travel Books from a generous individual

Branches - \$2,776.00

\$2,776.00 was received through the Foundation's Direct Mail campaign for the branches. These funds, unless otherwise specified, may be used for collections at the branches.

Programs and Services - \$523,496.34

\$419,184 for Children's Literacy broken down into the following:

- ★ \$184,000 for the TD Summer Reading Club from TD Bank Financial Group
- ★ \$28,000 for the English Can Be Fun Program from the Friends of TPL, South Chapter
- ★ \$24,000 for the Kiwanis Outreach Storytime program in the South/West from the District 7 Kiwanis Clubs
- ★ \$20,000 for the Kindergarten Outreach Program from the TD Bank Financial Group
- ★ \$12,000 for Dial-A-Story from Bell Canada

- ★ \$151,184 for Leading to Reading
 - ★ \$50,000 from the Friends of TPL, North Chapter
 - ★ \$40,000 from the Samuel Lunenfeld Foundation
 - ★ \$18,935 from Young Canada Works
 - ★ \$12,000 from the Rotary Club of Toronto
 - ★ \$4,565 from Direct Mail revenues
 - ★ \$4,000 from the KPMG Foundation
 - ★ \$3,837 from the CanWest Interactive Inc. for the Library's participation in 2003 Raise-A-Reader Day
 - ★ \$3,360 from individuals
 - ★ \$2,800 from the Boland Foundation
 - ★ \$2,400 from the Sam and Ida Ross Foundation
 - ★ \$1,058 from the City's Legal Service Dept. reflecting the amount raised through their booksale
 - ★ \$8,229 from various other sources including the Dragonboat Team and T-Shirt Sales

\$104,312.34 for other special collections broken down into the following

- ★ \$78,597.85 for the Osborne Collection
- ★ \$16,191 for Home Library Services (of which TPL will be using \$14,691 for the materials budget)
 - ★ \$14,191 from various Direct Mail Appeals, primarily the HLS Newsletter and Nissan Challenge
 - ★ \$2,000 through a planned gift
- ★ \$5,000 for the Toronto Reference Library (writing or author series preferable) from the Friends of TPL, South Chapter
- ★ \$1,772.94 for Merrill to be allocated as follows:
 - ★ \$1,622.94 for the Merrill Collection (for collections as directed by D. Kotin)
 - ★ \$150 due in payable to the Friends of the Merrill Collection to reflect memberships raised
- ★ \$1,600 for the Design-A-Bookmark Contest from Laurentian/Papermate
- ★ \$500 for Adult Literacy at S. Walter Stewart from Royal Bank Financial Group
- ★ \$360 for the Bookmobile from Direct Mail Appeals
- ★ \$172 for the Dufferin/St. Clair Mural Project from Direct Mail Appeals
- ★ \$118.55 for Intellisearch from an individual donor

Government - \$322,906

\$322,906 resulting from flow through funds from Government Agencies/Departments

- \$ 9,000 from Canada Council
- \$ 193,752 from the Ministry of Health for the Consumer Health Information Service
- \$ 120,154 from Health Canada for the Canada Health Network



Endowment Interest Disbursement - \$1,691

\$1,691 for the Leading to Reading program. This money represents the first disbursement of interest from the Rob Mummery Endowment Fund.

Library Expenses - \$68,303

\$68,303 to pay for Library expenses related to Dragonboat, Kiwanis Storytime Outreach and Direct Mail campaigns in 2004.

Facilities and Equipment

Please note, the Foundation has also received **\$10,000** from the Friends of TPL, South Chapter towards the purchase of a new HLS Van. However, as requested by the Friends, the Foundation will hold this sum until revenues have been raised to fund the full purchase of the van. Therefore, this total is not included in the above transfer of \$1,019,241.79

In order to properly thank and steward our donors, the Foundation requires, from the Library, reports on the spending of all funds received from donors (excluding Direct Mail Appeals) totaling \$10,000 or more.

Thank you.

Sincerely,

Janet McKelvey
Chair, Toronto Public Library Foundation