

Attachment 2: Specific Advertisements

Samples of the advertisements identified in the customer's complaint.

PIZZA NOVA taste the difference!

BUY any slice at regular price
and get one FREE

Valid at all Pizza Nova locations

Walk-in Only. No phone orders. Present coupon before ordering. Taxes extra. Not valid with any other combination or special. Expires May 31/2013

CELEBRATING 50 YEARS

PIZZA NOVA taste the difference!

BUY any slice at regular price
and get your choice of
Dipping sauce, Chips or 355ml pop
FREE

Valid at all Pizza Nova locations

Walk-in Only. No Phone orders. Present coupon before ordering. Taxes extra. Not valid with any other combination or special. Expires May 31/2013

CELEBRATING 50 YEARS

STOP IMPAIRED DRIVERS. CALL 911.

WORKING TOGETHER, WE CAN SAVE LIVES.
IF YOU SEE A DRIVER YOU SUSPECT IS IMPAIRED,
PULL OVER AND CALL 911.

madd
Saving Lives, Supporting Victims
www.madd.ca

BUY 1 GET 1 FREE!

present this coupon to receive one free slice
(of equal or lesser value) with the purchase of any slice!

Hot & Fresh
pizza pizza

967-11-11

Walk-in only. No cash value. One coupon per order. Not valid in conjunction with any other coupon or offer. Valid at participating Pizza Pizza locations. Expires June 30/13.

Cheese or pepperoni only! **C025**

INJURED?

Diamond & Diamond LAWYERS

1-800-567-HURT

30 Yonge St. Toronto
416-309-7795 RMCMedia.com

\$4 OFF
PER PERSON

Present to receive \$4 off general admission. Valid for up to 5 people. Cannot be combined with any other offer. Expires Dec. 31/13.

GET YOUR BUSINESS NOTICED WITH RECEIPTMEDIA
416.646.2281

RMCM008