



TD Bank Group
Community Relations
TD Tower
66 Wellington Street West, 17th Floor
Toronto, Ontario M5K 1A2

December 5, 2011

TORONTO PUBLIC LIBRARY
City Librarian's Office

DEC 7 2011

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Councillor Paul Ainslie
Chair
Toronto Public Library Board
789 Yonge Street
Toronto, ON M4W 2G8

Dear Councillor Ainslie:

This year marks the 15th anniversary of TD Bank Group's sponsorship of the TD Summer Reading Club at Toronto Public Library. On the occasion of the signing of our renewed commitment to sponsorship of the program for another three year term, it is my pleasure to write to congratulate the Library board for its important contributions to children's literacy through this program.

Advancing children's literacy is a top funding priority for TD Bank Group. Reading skills and success in life are clearly linked, which is why we believe developing a love of reading in children is an investment that lasts a lifetime.

TD Bank Group also recognizes the key role libraries play in promoting and supporting early literacy, and the leadership role Toronto Public Library in particular has played in creating high quality, accessible children's literacy and reading programs. We are proud to have partnered so successfully with Toronto Public Library to enhance the TD Summer Reading Club and to grow it from a local to a national program.

In 1996, when our partnership first began, together we reached 6,000 children a year. Now, 15 years later, over 50,000 children each year in Toronto alone are growing their love of reading and maintaining their reading skills over the summer months through the TD Summer Reading Club; nationally, we're reaching over 500,000 children each year through libraries from coast-to-coast.

With this renewed agreement, TD Bank Group is pleased to continue our long association with Toronto Public Library to enhance children's literacy programming and ensure even more children are provided with the opportunity to develop the necessary literacy skills they need to function in today's economy and society.

Sincerely,

Scott Mullin
V.P. Community Relations
TD Bank Group

