

Nancy Marshall

From: anthony nolan [REDACTED]
Sent: Sunday, March 23, 2014 2:04 PM
To: Nancy Marshall
Cc: Linda Hazzan
Subject: staff report 21

TO :Board Toronto Public Library
From: Anthony Nolan
Subject: STAFF REPORT 21

This report references "established practise & convention " within the Public Service, citing a number of other Bureaucracy's thats also claim that any and all services provided are Free, as the authority to continue to Make misleading & deceptive claims in it s Current Advertising Campaign . The fact that other Bureaucracy's also have issues with telling the truth in no way exempts the TPL from doing so

TPL's current advertising displays the word "FREE" with no explanation or elaboration that any and all services are in Fact not Free, but paid for in full by the Taxpayers of Toronto. TPL being the recipient of 140 million dollars a year from the General Revenues of the City of Toronto.

Staff are indeed correct that simple & direct language is most effective in convening this very important Truth that no one one , especially the Civil Service, gets to live in the land of Free. All things must be paid for and and paid for by the "Usual Suspects" the Working people of this Great City. Earning there daily bread by the sweat of there brow.

In this deputation the Board of the TPL is being asked to Oblige Staff to acknowledge this Simple yet profound Truth in all its Advertising . If by doing so the TPL breaks with "Established practise & Convention " so be it. The "Status Qua " is no longer acceptable to the Taxpayers and change is required

With Respect

Anthony Nolan