

Welcome... to the Digital Age

Let's make Amazing Happen

Willa Black & Victor Woo
Cisco Canada

Cisco Canada's Innovation Platform

Inspire



Innovate



Invest



Innovation Centre



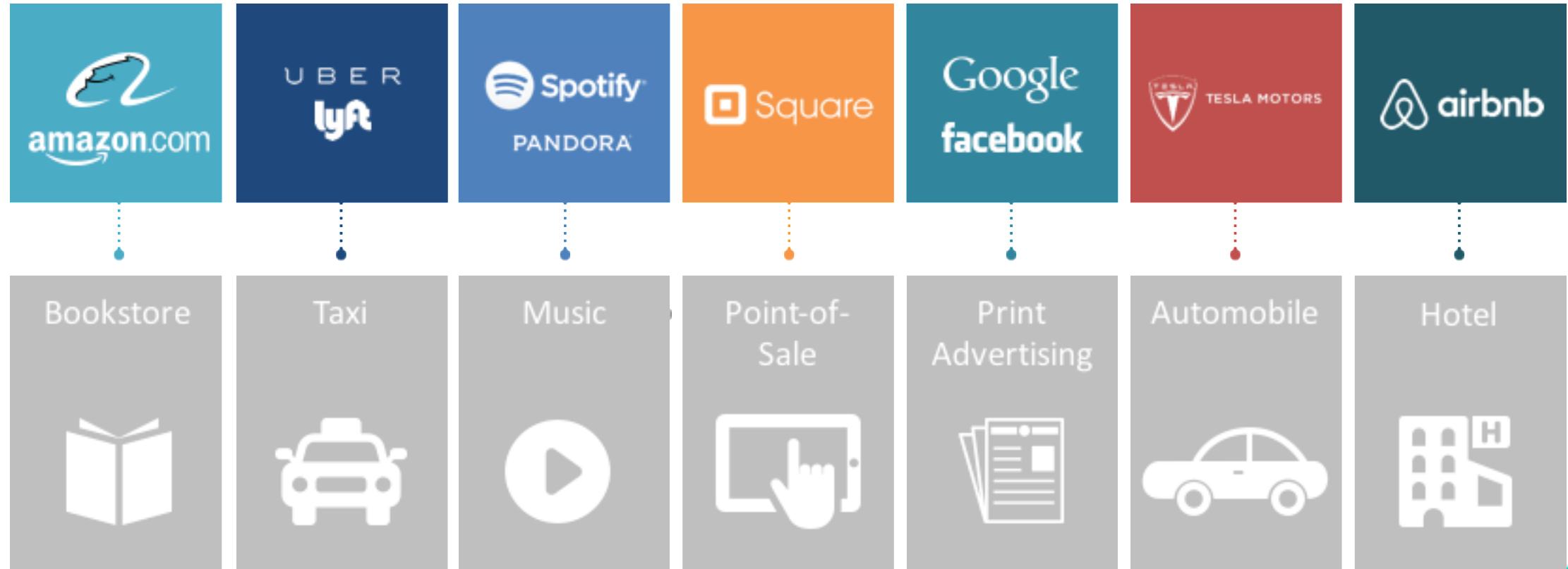
Connected North

TRANSFORMING LIVES THROUGH TECHNOLOGY

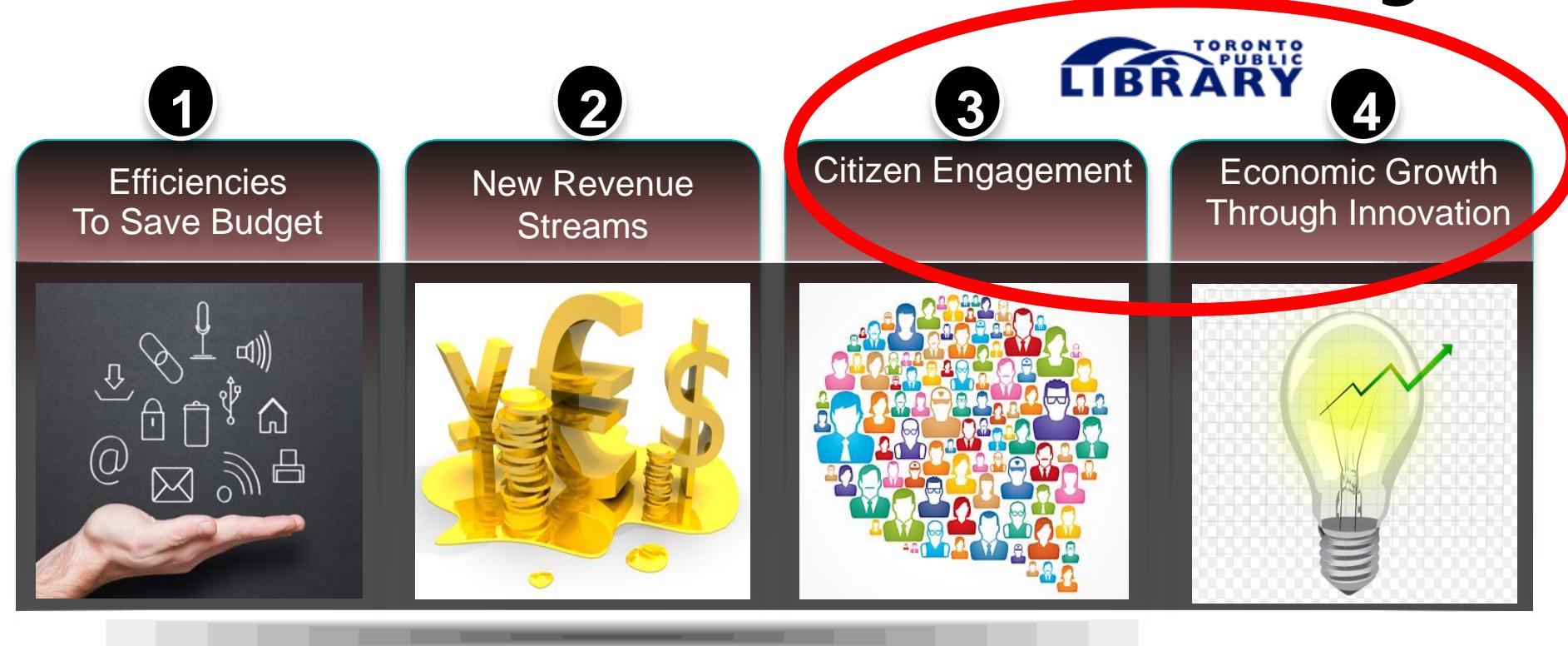
Connected North is a ground-breaking virtual program that uses Cisco's internet networking and collaboration solutions to enhance education in remote, underserved communities across Canada's north.



Digital Business is Creating the Digital Economy



Cities and Communities are Becoming Digital



A converged **City Network** creates a “City Platform” to facilitate urban services

Financial model for projected revenue generation with ROI

Inclusive platform to engage citizens and expose the What, Where, When for a community to:

- Inform
- Protect
- Revitalize

Leveraging the City Platform to attract, retain and empower entrepreneurs, start-ups, and business to create new urban services.



Collaboration with the Toronto Public Library

IT customer

TPL Strategic Plan

Public Consultation

Library Programming

Cisco & TPL MOU

Ideation & Use cases

**\$110K Cisco Technology
Investment
PanAm Legacy Donation**



Transformative Use Cases and New Services



"Think Like an Astronaut"



Technology

Cisco Telepresence

Venues

TRL Appel Salon
4 TPL Branches
Deer Lake First Nation

Outcomes

Community
Engagement
Program Accessibility
Youth and Education

We're Just Getting Started....



Enables

- ⌚ Productivity
- 💲 Cost Reduction
- 👍 Faster response to Customer



Differentiates

- 2.0 New Experiences
- 📈 Process Innovation
- 🌐 Distributed Intelligence



Defines

- 💡 Industry Transformation
- ⚙️ Constant Innovation
- 📶 New Growth



Thank you

