

# **Welcome... to the Digital Age**

Let's make Amazing Happen

**Willa Black & Victor Woo**  
**Cisco Canada**

# Cisco Canada's Innovation Platform

Inspire



Innovate



Invest



Innovation Centre





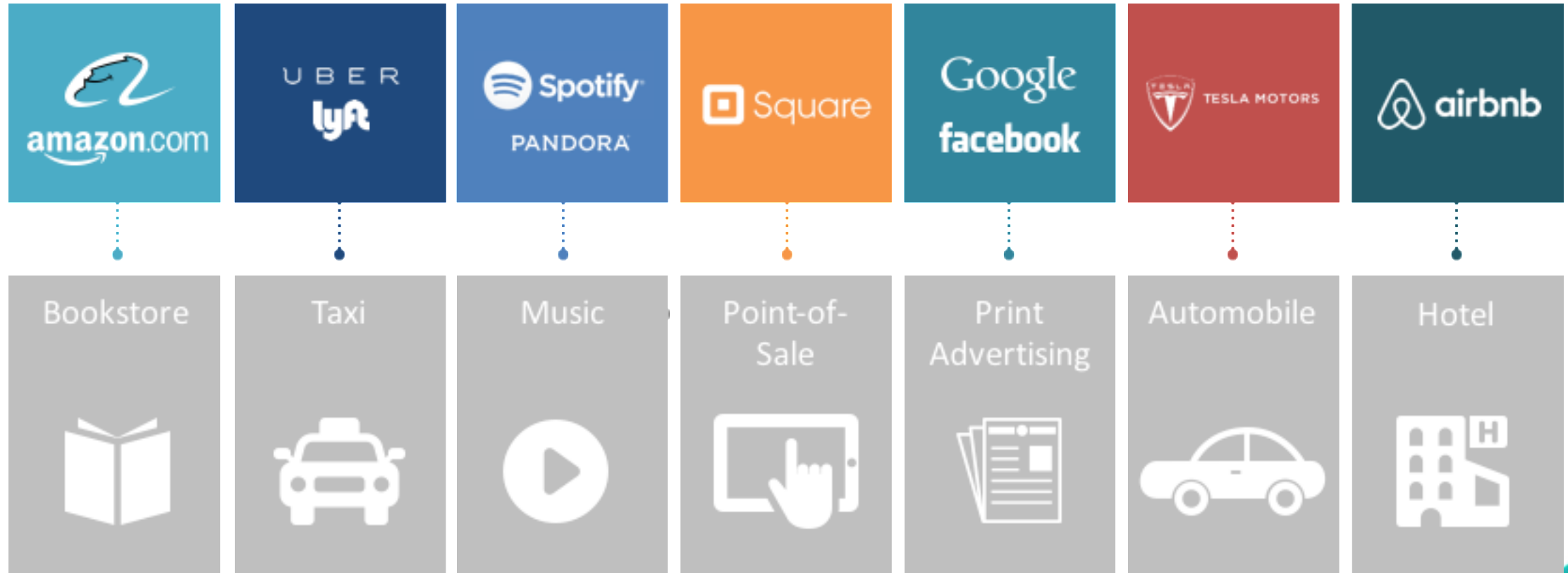
# Connected North

TRANSFORMING LIVES THROUGH TECHNOLOGY

**Connected North is a ground-breaking virtual program that uses Cisco's internet networking and collaboration solutions to enhance education in remote, underserved communities across Canada's north.**



# Digital Business is Creating the Digital Economy





# Cities and Communities are Becoming Digital



A converged **City Network** creates a “City Platform” to facilitate urban services

Financial model for projected revenue generation with ROI

Inclusive platform to engage citizens and expose the What, Where, When for a community to:

- Inform
- Protect
- Revitalize

Leveraging the City Platform to attract, retain and empower entrepreneurs, start-ups, and business to create new urban services.



# Collaboration with the Toronto Public Library

**IT customer**

**TPL Strategic Plan**

**Cisco & TPL MOU**

**\$110K Cisco Technology  
Investment  
PanAm Legacy Donation**

**Public Consultation**

**Ideation & Use cases**

**Library Programing**



**Transformative Use Cases and New Services**



# "Think Like and Astronaut"

## Technology

Cisco Telepresence

## Venues

TRL Appel Salon  
4 TPL Branches  
Deer Lake First Nation

## Outcomes

Community  
Engagement  
Program Accessibility  
Youth and Education

# We're Just Getting Started....

## Enables

-  Productivity
-  Cost Reduction
-  Faster response to Customer

## Differentiates

- 2.0 New Experiences
-  Process Innovation
-  Distributed Intelligence

## Defines

-  Industry Transformation
-  Constant Innovation
-  New Growth



**Thank you**

