

DIGITAL LITERACY DAY



#DLDayTO

tpl.ca/dldayto





DIGITAL LITERACY DAY

How It Began



Michelle Holland 

@hollandmichelle

Absolutely thrilled to launch the first Digital Literacy Day in Canada  to start the conversation & collaboration between public & private sector to address job transformation in the **#innovation** economy
#DLDayTO ~ ty **@Move_the_Dial**



DIGITAL LITERACY DAY

80 TPL Programs



TORONTO PUBLIC LIBRARY



DIGITAL LITERACY DAY



Toronto Public Library 
@torontolibrary

Following

On May 31, @torontolibrary is joining @TorontoComms and partners to celebrate Toronto's first Digital Literacy Day. Discover our digital and tech resources with 70+ programs at libraries across the city:
ow.ly/7Z0K30k3vGA #DLDayTO



6:00 PM - 17 May 2018

28 Retweets 31 Likes



City-Wide Promotion





DIGITAL LITERACY DAY

Media Launch



TORONTO PUBLIC LIBRARY



DIGITAL LITERACY DAY

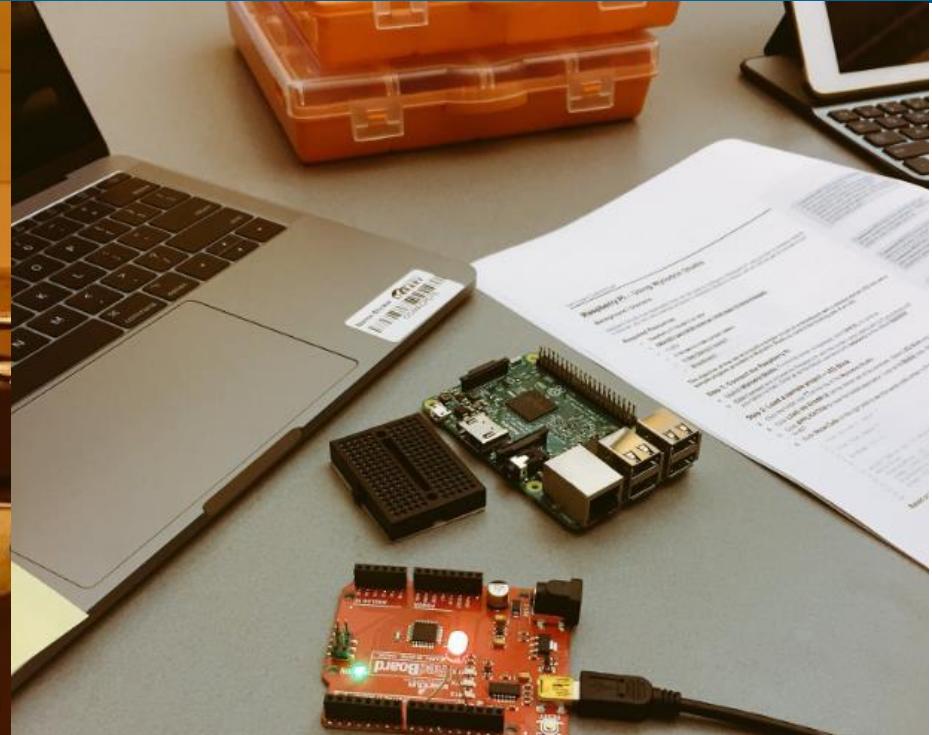
Partners





DIGITAL LITERACY DAY

Let's Learn Tech



TORONTO PUBLIC LIBRARY



DIGITAL LITERACY DAY

The Little Idea which Grew

- Digital Literacy Day started out with Modest and Humble Goals
- Grew into an “Event”





DIGITAL LITERACY DAY

Cisco Partnership



Let's Learn Tech Online

Introductory Online Courses for Technology Job Skills

These free, interactive, self-paced courses from Cisco Networking Academy will introduce you to important technology concepts and help you develop skills that can advance your career.

Available courses



Introduction to IoT
An introduction to the Internet of Things (IoT) and the challenges of the transformational IoT economy.
Estimated time required: 20 hours



Introduction to Cybersecurity
Learn about different types of cyber attacks, measures organizations use to mitigate risks, and career options in cybersecurity.
Estimated time required: 15 hours



Linux Unhatched
Learn the fundamentals of 19 basic Linux commands. This course can also help you prepare for the CompTIA A+ certification exam.
Estimated time required: 8 hours





DIGITAL LITERACY DAY

Cisco Partnership

Mayor Tory declares May 31st as Digital Literacy Day



The screenshot shows the City of Toronto website with a search bar and navigation links for Services & Payments, Community & People, Business & Economy, and Explore & Enjoy. The main content area is titled "Digital Literacy Day in Toronto" and features a date of "May 31, 2018". The text discusses the impact of technology on work, play, education, and teaching, and mentions that the day will be celebrated through interactive activities and learning sessions across the city. It also notes a collaboration between the City of Toronto and the Toronto Public Library. A sidebar on the right provides contact information for "#DLDayTO" on Twitter and Instagram. Below the text is a photograph of a laptop screen displaying a "LITERACY" app icon.



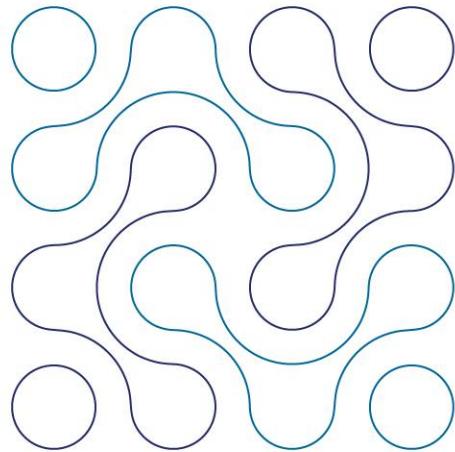


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