

DIGITAL LITERACY DAY



#DLDayTO



tpl.ca/dldayto



DIGITAL LITERACY DAY

How It Began



Michelle Holland ✓

@hollandmichelle

Absolutely thrilled to launch the first Digital Literacy Day in Canada 🇨🇦 to start the conversation & collaboration between public & private sector to address job transformation in the **#innovation** economy
#DLDayTO ~ ty **@Move_the_Dial**



**DIGITAL
LITERACY DAY**

80 TPL Programs



TORONTO PUBLIC LIBRARY



DIGITAL LITERACY DAY

City-Wide Promotion



Toronto Public Library

@torontolibrary

Following

On May 31, @torontolibrary is joining @TorontoComms and partners to celebrate Toronto's first Digital Literacy Day. Discover our digital and tech resources with 70+ programs at libraries across the city: ow.ly/7Z0K30k3vGA #DLDayTO



6:00 PM - 17 May 2018

28 Retweets 31 Likes



28



31



TORONTO PUBLIC LIBRARY



DIGITAL LITERACY DAY

Media Launch



TORONTO PUBLIC LIBRARY



DIGITAL LITERACY DAY

Partners



CANADA
LEARNING
CODE



STEAM LABS



#MOVE
THE
DIAL

idea
couture



Northeastern University
Toronto



THOMSON REUTERS



RBC Capital Markets

Deloitte.



ECONOMIC CLUB
OF CANADA

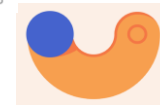
Academy



cossette



Brainrider
Knowledge Marketing Group

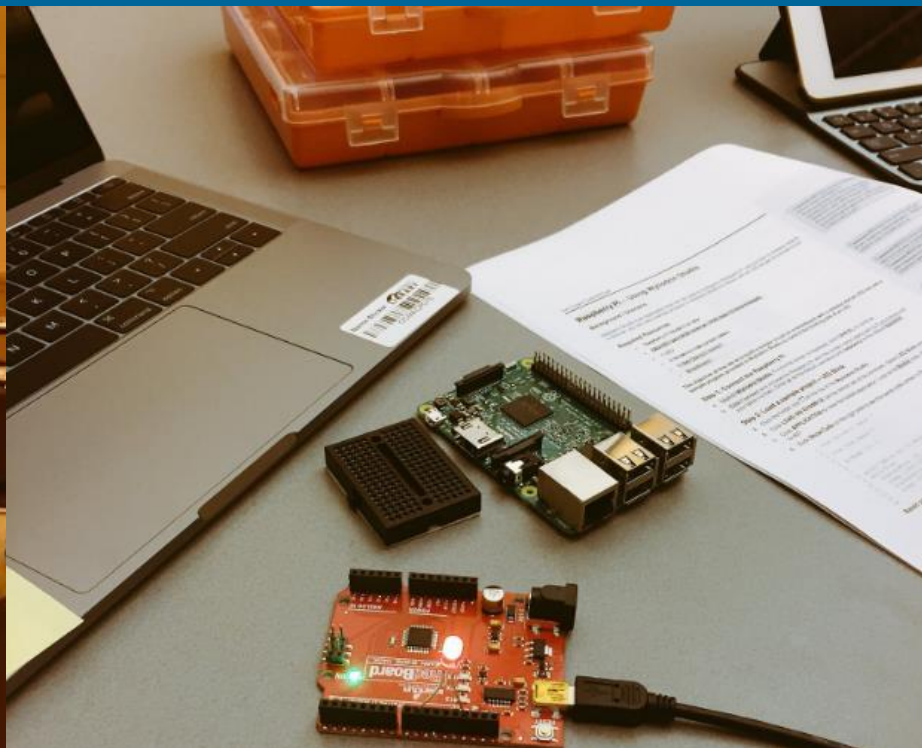


TORONTO PUBLIC LIBRARY



DIGITAL LITERACY DAY

Let's Learn Tech



TORONTO PUBLIC LIBRARY



DIGITAL LITERACY DAY

The Little Idea which Grew

- Digital Literacy Day started out with Modest and Humble Goals
- Grew into an “Event”





DIGITAL LITERACY DAY

Cisco Partnership



Let's Learn Tech Online

Introductory Online Courses for Technology Job Skills

These free, interactive, self-paced courses from Cisco Networking Academy will introduce you to important technology concepts and help you develop skills that can advance your career.

Available courses



Introduction to IoT

An introduction to the Internet of Things (IoT) and the challenges of the transformational IoT economy.

Estimated time required: 20 hours



Introduction to Cybersecurity

Learn about different types of cyber attacks, measures organizations use to mitigate risks, and career options in cybersecurity.

Estimated time required: 15 hours



Linux Unhatched

Learn the fundamentals of 19 basic Linux commands. This course can also help you prepare for the CompTIA A+ certification exam.

Estimated time required: 8 hours





DIGITAL LITERACY DAY

Cisco Partnership

Mayor Tory declares May 31st as Digital Literacy Day

Digital Literacy Day in Toronto

May 31, 2018

Technology – through phones, tablets, social media and eLearning has changed the way that we work, play, educate and teach. This new literacy is also creating lifelong opportunities and challenges for people of all ages, backgrounds and skill levels.

What digital literacy means, is and what it can be; individually and collectively, will be explored and celebrated through interactive activities and learning sessions across the city on Toronto's first Digital Literacy Day.

The City of Toronto and the Toronto Public Library are collaborating with a diverse spectrum of local companies and organizations to host and produce more than 60 free events for all ages across the city.

Find out more about what digital literacy means and what it can mean to you on May 31.

A complete list of events will be available soon.

Information will also be shared via #DLDayTO on Twitter and Instagram.

Contact Information

- #DLDayTO
- TorontoComms
- @cityofto



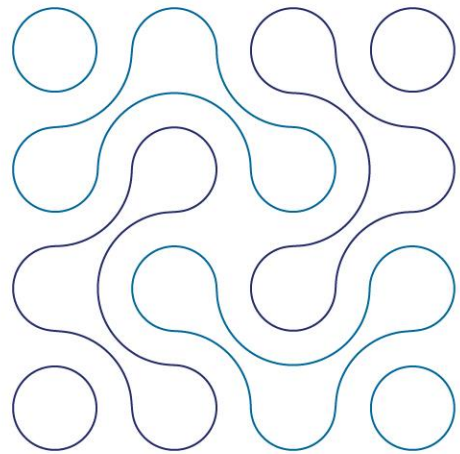


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