

Strategic Plan 2012-2015

Summary of Community Consultations to November 2, 2012

Target Participants	Event/Method	Date	Status
Mayor & Councillors	Letter with survey		Completed
Meeting with City Manager's Office	Letter & discussion	July 24, 2012	Completed
All Residents	TPL Website – Online & print survey		Completed Survey closed September 27, 2012 1,935 online surveys submitted
	Survey of Toronto Residents – telephone/internet	October 2012 TBA	To be completed
	In Branch Survey of TPL Branch Users	November 19-December 2, 2012 @ 26 branches	To be completed
	Strategic Plan Website 15 Blog Posts	July 26 – Sept 20, 2012	Completed
	Strategic Plan Website Links to Existing Blogs • Newcomers • Book Buzz • Job and Career Help • Web Team • Raise a Reader		Completed
	Twitter Chat – Develop a city of learners Inspire, support & catalyze a city of innovators Deliver excellent library service Grow a city of readers	September 24, 2012 7-8:00 @TRL October 4, 2012 2-3:00 @TRL October 11, 2012 7-8:00 @TRL October 17, 2012 2-3:00 @TRL	Completed

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Library Customers	In Branch Consultations	October 26, 2012 Toronto Reference Library	Completed 28 participants
		October 10, 2012 Albion	Completed 10 participants
		October 11, 2012 North York Central Library	Completed 30 participants
		October 11, 2012 North York Central Library	Completed 30 participants
		October 20, 2012 Agincourt	Completed 11 participants
Newcomer Parents	English Can be Fun	July 24 & 25, 2012 Agincourt & Kennedy/ Eglinton	Completed 26 participants
		July 24 & 25, 2012 AccessPoint & Parliament	Completed 6 participants
		July 26, 2012 Thornccliffe, Maria A. Shchuka & Parkdale	Completed 18 participants
Newcomer Youth	After School Newcomer Hubs	August 13, 2012 Sanderson	Completed 19 participants
		August 20, 2012 Centennial	Completed 5 participants
Newcomer Learners	LSP - English Conversation Circle	September 13, 2012 Lillian H. Smith	Completed 31 participants
		September 19, 2012 Centennial	Completed 6 participants
Newcomer Service Providers	OCASI Canadian Immigration Workshop	September 11, 2012 North York Central Library	Completed 70 participants
Parents of School Age Children	Leading to Reading – Focus Group	August 8, 2012 Thornccliffe	Completed 5 participants
		August 9, 2012 Parkdale	Completed 5 participants

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Youth	Youth Advisory Groups – Survey	August 23, 2012 Centennial	Completed 9 participants
		August 23 & October 11, 2012 Kennedy/Eglinton	35 participants
		September 25, 2012 Jane/Dundas	8 participants
		September 28, 2012 Albert Campbell	22 participants
		September 28, 2012 Cedarbrae	11 participants
		October 4, 2012 Rexdale	22 participants
		October 18, 2012 Palmerston	7 participants
	Youth Services Network @ Centennial – Focus Group	August 20, 2012	Completed 5 participants
Adult Learners	ProTech Digital Media Centre Photoshop Group	August 2, 2012 Kennedy/Eglinton	Completed 5 participants
Adults	Kennedy Eglinton Program	August 14, 2012 Kennedy/Eglinton	Completed 14 participants
LSP Service Providers	Steering Committee – Focus Group	September 19, 2012 North York Central Library	Completed 16 participants
Toronto Public Library Worker's Union Local 4948	Presentation	September 11, 2012	Completed

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Library Staff	Roundtable	September 5, 2012 2-5:00 Toronto Reference Library	Completed 40 participants
	Roundtable	September 12, 2012 2-5:00 Northern District	Completed 27 participants
	Roundtable	September 25, 2012 2-5:00 North York Central Library	Completed 39 participants
	Staff Meeting	September 28, 2012 Morningside	Completed 30 participants
Community Partners, Agencies and Groups	Roundtable	September 14, 2012 10-12:30 Toronto Reference Library	Completed 31 participants
	Roundtable	September 19, 2012 2-4:30 Cedarbrae	Completed 17 participants
	Roundtable	September 20, 2012 North York Central Library 6-8:00	Completed 9 participants
	Roundtable	September 24, 2012 2-5:00 Richview	Completed 12 participants
	Roundtables (Theme-based)		Completed
	Business Inc. (Entrepreneurs)	September 10, 2012 Toronto Reference Library	10 participants
	Boys & Reading (Educators) Ontario Institute for Studies in Education, University of Toronto	October 22, 2012 North York Central Library	15 participants
	Lifelong Learning Interviews Boomers & Beyond (Seniors' Fair)	October 26, 2012 Toronto Reference Library	8 participants
	Neighbourhood Action Team Partnership Meeting (Service agencies and local residents) – Dorset Park - Survey	September 18, 2012 McGregor Park	Completed 21 participants

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	Neighbourhood Action Team Partnership Meeting (Service agencies and local residents) – Eglinton East Kennedy Park – Survey	September 19, 2012 Cedarbrae	Completed 22 participants
	Neighbourhood Action Team Partnership Meeting (Service agencies and local residents) – Bathurst Finch – Focus Group	September 21, 2012 Barbara Frum	Completed 12 participants
	Internationally Trained Professionals - Focus Group	October 17, 2012 JVS	Completed 10 participants
	Youth Services Network Meeting	September 19, 2012 Centennial	Completed 5 participants
Aboriginal Community	Aboriginal History Month Fair - Yonge/Dundas Square	June 30, 2012 Spadina	Completed
Community Arts	Mural Routes Reception	July 31, 2012 Kennedy/Eglinton	Completed 7 participants
Neighbourhood Residents	Chalkfarm Summerfest	August 11, 2012 Black Creek	Completed
TPL Foundation Board	Presentation	September 27, 2012	Completed
Open Houses	To respond to final draft plan	November/December 2012	