



STAFF REPORT ACTION REQUIRED

11.

2008 and 2009 New Fundraising Initiatives

Date:	June 16, 2008
To:	Toronto Public Library Board
From:	City Librarian

SUMMARY

To seek Toronto Public Library Board approval for the Library's 2008 and 2009 fundraising for new projects. This will be presented to the Toronto Public Library Foundation for funding consideration in 2008 and 2009.

RECOMMENDATIONS

The City Librarian recommends that the Toronto Public Library Board:

1. adopts the list of 2008 and 2009 new fundraising initiatives as contained in Attachment 1;
2. submits the requests to the Toronto Public Library Foundation for their consideration and that the Foundation review and respond on the funding potential of the identified projects.

FINANCIAL IMPACT

Funds raised by the Toronto Public Library Foundation are in addition to the Library's operating and capital budgets, and would provide new funding to support the identified projects.

The Director, Finance and Treasurer has reviewed the financial impact statement and is in agreement with it.

DECISION HISTORY

At its February 25, 2008 meeting, the Toronto Public Library Board decided to defer decisions concerning new fundraising priorities (2008 and 2009 Fundraising Priorities) pending a Fundraising Policy Framework which was presented at the April 2008 Board meeting.

ISSUE BACKGROUND

Existing projects were approved at the February 25, 2008 Board meeting and new projects are included for review and consideration.

The Toronto Public Library Foundation plays a key role in supporting the goals of Toronto Public Library. The Toronto Public Library provides a full range of services which satisfy the informational, cultural, recreational and educational needs of Toronto's residents. Many of these programs are made possible or are enhanced by the Toronto Public Library Foundation.

COMMENTS

In the February 28th report, the Library identified eight projects as new:

1. Out of School Time: Teacher in the Library
2. Out of School Time: Gaming
3. Out of School Time: Making Change
4. Out of School Time: Tutor.com
5. Sherlock Holmes Walk Mural
6. Conservation Project for Special Collections
7. Collection Enhancement-Toronto Documentary Art
8. Collection Enhancement-Stage Design Funding

The above initiatives will extend Toronto Public Library's ability to provide services to users, communities and targeted groups which are already in the Library's service mandate. These programs further the Library's objectives, supporting a variety of youth-focused initiatives as well as those that support awareness and enhancement of the Library's special collections. Without external funding, the Library will either not be able to provide these services or will be offering minimal service.

CONTACT

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SIGNATURE

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ATTACHMENTS

Attachment 1: Toronto Public Library Board –New Fundraising Initiatives 2008 and 2009