



CANADA'S VIRTUAL  
LITERARY SERIES

● Toronto Public Library  
● Board Education  
October 25, 2021



Home » News

## Pandemic threatens B.C. book industry: publishers

Homegrown companies say free access to books online is financially unsustainable

Chuck Chiang / BIV  
MAY 23, 2020 01:57 PM

TRICITY  
**news**



British Columbia

## Vancouver's oldest independent bookstore struggles to weather pandemic losses



**CBC**

## Canada's book publishers scramble to cope with the impact of coronavirus

BECKY TOYNE  
SPECIAL TO THE GLOBE AND MAIL  
PUBLISHED MARCH 16, 2020

**THE  
GLOBE  
AND  
MAIL**

The Province

## Independent book publishers struggling

Owners coming up with creative new ways to do business amid COVID-19 fallout

Books

Canadian Writers' Emergency Relief Fund launches to support professional authors affected by COVID-19



**CBC**

# Canada's Festivals and Libraries



vancouver

winnipeg

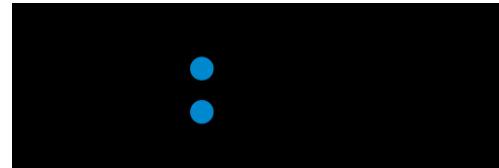
toronto

kingston

ottawa

montreal

moncton





# Canada's Festivals and Libraries



vancouver

winnipeg

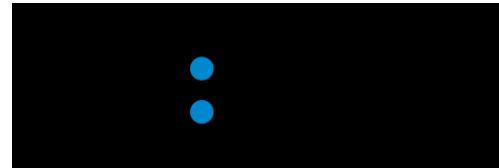
toronto

kingston

ottawa

montreal

moncton



**48 library systems & 18 festivals**



## OBJECTIVE ONE

Establish *One Page* as the national organization that offers free high quality and engaging virtual literary events to Canadian book lovers from coast to coast.

# one **PAGE**

CANADA'S  
VIRTUAL  
LITERARY  
SERIES

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**Barbara Kingsolver**  
\$25K - \$40K US



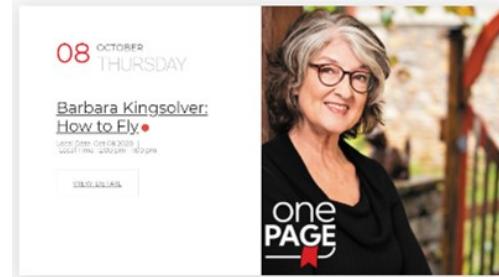
**Kazuo Ishiguro**  
\$50K - \$150K US



**Samantha Irby**  
\$50K - \$75K US



**Paul Theroux**  
\$30K - \$50K US



## Fall 2020 Lineup

October – December

8 events

08 OCTOBER  
THURSDAY

Barbara Kingsolver:  
How to Fly. •  
UCC 2020, Nov 19 2020 |  
Virtual | Time: 10:00 am - 10:30 am

[VIEW DETAIL](#)



one  
PAGE

15 OCTOBER  
THURSDAY

Anne Enright:  
Actress •  
UCC 2020, Nov 19 2020 |  
Virtual | Time: 10:00 am - 10:30 am

[VIEW DETAIL](#)



one  
PAGE

19 NOVEMBER  
THURSDAY

James McBride and  
Omar El Akkad:  
Deacon King Kong. •  
UCC 2020, Nov 19 2020 |  
Virtual | Time: 10:00 am - 10:30 am

[VIEW DETAIL](#)



one  
PAGE

26 NOVEMBER  
THURSDAY

Jo Nesbo and  
Johanna Schneller:  
The Kingdom. •  
UCC 2020, Nov 19 2020 |  
Virtual | Time: 10:00 am - 10:30 am

[VIEW DETAIL](#)



one  
PAGE

26 NOVEMBER  
THURSDAY

Tommy Orange and  
Waubgeshig Rice:  
There There. •  
UCC 2020, Nov 19 2020 |  
Virtual | Time: 10:00 am - 10:30 am

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one  
PAGE

03 DECEMBER  
THURSDAY

Lisa Ray and Deepa  
Mehta: Close to the  
Bone. •  
UCC 2020, Dec 03 2020 |  
Virtual | Time: 10:00 am - 10:30 am

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one  
PAGE

10 DECEMBER  
THURSDAY

Samantha Irby and  
Scaachi Koul: Wow,  
No Thank You. •  
UCC 2020, Dec 10 2020 |  
Virtual | Time: 10:00 am - 10:30 am

[VIEW DETAIL](#)



one  
PAGE

10 DECEMBER  
THURSDAY

Bryan Washington  
and Rinaldo Walcott:  
Memorial. •  
UCC 2020, Dec 10 2020 |  
Virtual | Time: 10:00 am - 10:30 am

[VIEW DETAIL](#)



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PAGE

04 FEBRUARY  
THURSDAY

André Aciman with  
Kamal Al-Solaylee:  
What Might Have  
Been •

Lect. Date: Feb 04, 2021 |  
Location: The Stratford Festival

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one  
PAGE

04 MARCH  
THURSDAY

Elif Shafak: This  
Strange and Violent  
World •

Lect. Date: Mar 04, 2021 |  
Location: The Stratford Festival

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one  
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25 MARCH  
THURSDAY

Russell Banks with  
Sandra Martin:  
Foregone •

Lect. Date: Mar 25, 2021 |  
Location: The Stratford Festival

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08 APRIL  
THURSDAY

Kazuo Ishiguro with  
Jan Williams: Klara  
and the Sun •

Lect. Date: Apr 08, 2021 |  
Location: The Stratford Festival

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one  
PAGE

15 APRIL  
THURSDAY

Isabel Allende with  
Carmen Aguirre: The  
Soul of a Woman •

Lect. Date: Apr 15, 2021 |  
Location: The Stratford Festival

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22 APRIL  
THURSDAY

one  
PAGE

Paul Theroux with  
Dimitri Nasrallah:  
Under the Wave at  
Walmea •

Lect. Date: Apr 22, 2021 |  
Location: The Stratford Festival

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PAGE

13 MAY  
THURSDAY

one  
PAGE

Jonny Sun with  
Kevin Vidal: Goodbye,  
again

Lect. Date: May 13, 2021 |  
Location: The Stratford Festival

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PAGE

20 MAY  
THURSDAY

one  
PAGE

Francisco Goldman  
with Randy  
Boyagoda: Monkey  
Boy

Lect. Date: May 20, 2021 |  
Location: The Stratford Festival

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PAGE

27 MAY  
THURSDAY

one  
PAGE

Aminatta Forna with  
Garvia Bailey: The  
Window Seat •

Lect. Date: May 27, 2021 |  
Location: The Stratford Festival

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one  
PAGE



17 events

3,454 total viewers

(2,301 live, 1,153 replay)



**Kazuo Ishiguro**  
621



**Isabel Allende**  
433



**Samantha Irby**  
420



**Jo Nesbo**  
304



**85% of audience inside Canada**



**#1**



**#2**



**#3**



**#4**

**Viewers from 21 additional countries including**  
UK, US, Sweden, Italy, France, Brazil, Singapore,  
China, Colombia, Norway and Australia.



## OBJECTIVE TWO

Develop and maintain a network of literary curators, artistic directors and programming managers at both literary/writers' festivals and within libraries, leveraging and sharing resources, knowledge, and marketing reach.

## Partner promotion Social media

**Surrey Libraries** @surreylibrary · Oct 17

Did you miss @OnePageLit's event with Irish writer Anne Enright talking about her novel, *Actress*? #OnePageLit

Watch the replay here:



Anne Enright: Actress - Crowdcast  
Irish writer Anne Enright talks about her seventh novel, *Actress*, with Emily Donaldson, exploring the complex relationship that binds us to and cuts us... [crowdcast.io](http://crowdcast.io)

**metropolisbleu** @Metropolisbleu · Oct 16

Did you miss @onepagelit's event with Irish writer Anne Enright talking about her novel, *Actress*? #OnePageLit Watch the replay here: [buff.ly/3dfwTnC](http://buff.ly/3dfwTnC)



**Twitter Copy - Anne Enright**

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**LIVE EVENT - PRE-PROMOTION**  
(Tweet from now until THU OCT 15 10:30am EDT)

One Page: Canada's Virtual Literary Series presents Irish writer Anne Enright talking with Emily Donaldson about *Actress*, a moving and intense exploration of celebrity and its effects on a family. Tune in LIVE on Thu Oct 15, 12-1 pm EDT #OnePageLit  
<https://www.crowdcast.io/e/onepageenright>

**LIVE EVENT - LAST MINUTE PROMOTION**  
(Tweet between 11:30am EDT and 11:59am EDT on THU OCT 15)

Starting soon! One Page is about to go live with Irish writer Anne Enright talking with Emily Donaldson about *Actress*, a moving and intense exploration of celebrity and its effects on a family. Today at 12 noon EDT. Register for free! #OnePageLit  
<https://www.crowdcast.io/e/onepageenright>

**Facebook Post Copy - Anne Enright**

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**FACEBOOK POST**

In Anne Enright's seventh novel, *Actress*, the Irish writer explores the creation and destruction of celebrity in the character of Katherine O'Dell as told through the eyes of her daughter, Norah. Along the way, Enright traces the tragic legacy that Katherine's celebrity leaves when she dies young and the unique world that Norah grows up with in a mother whose pain ultimately pushes her into madness.

It's one part *A Star is Born* with the portrayal of fame on an individual life trajectory and the rise and fall; and it's one part *The Joy Luck Club* with its complex and contradictory view of the bonds between mothers and daughters.

Anne Enright talks about *Actress* with the editor of *Canadian Notes & Queries*, Emily Donaldson, and the complex relationship that binds us to and cuts us off from our childhood heroes as well as to the pull of celebrity and its potential for destruction.

Register and tune in LIVE on October 15 at 12 pm EDT or watch the replay at [crowdcast.io/e/onepageenright](http://crowdcast.io/e/onepageenright)



## Partner promotion websites+

**epl.ca**

Search the Catalogue by Keyword Advanced Search

Browse What's On Digital Content Services Chat with EPL

Starting Monday, Oct. 5, we'll be open every day at most EPL locations. Plan your next visit and check out our [new opening hours](#).

## EPL FROM HOME

Learn. Listen. Read. Research. Watch.



### Quick Links

- Contact EPL
- Get a Card
- Hello Milner
- Digital Content
- Donate
- Hours & Locations

writersfestival.ca

NEWS ADVERTS TICKETS VIDEOS REVIEWS YOUTH ABOUT

My Account Search

### Classes & Events

- Adults
- Teens
- Kids 6-12
- Kids 0-5
- Families
- EPL from Home
- All Events



**Barbara Kingsolver: How to Fly**  
Oct 8th | 10:00am - 11:00am  
Online event

Register for this free event featuring famed author Barbara Kingsolver who will be talking about her latest book, "How to Fly".



**Supper Time**  
Oct 7th | Zoom Edition  
Oct 7, 8:00pm  
Online event

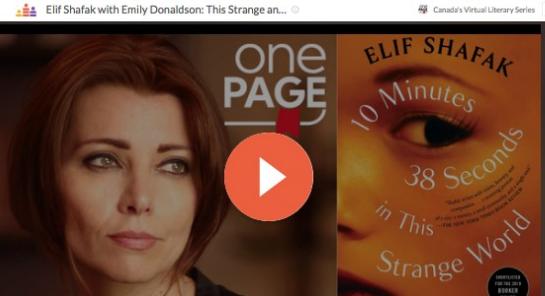


**One Page**  
Oct 8th | Barbara Kingsolver Fly  
Oct 8, 10:00am  
Online event



**Online English Conversation C**  
Oct 8th | 10:30am  
Online event

[View more >](#)



**Elif Shafak with Emily Donaldson: This Strange an...**

Elif Shafak with Emily Donaldson: This Strange and Violent World

Buy 10 Minutes 38 Seconds from an independent Canadian bookseller >

Clip moment REPLAY

Call to Action Ask a Question Polls Analytics People 212 

+ Say something nice

## One Page: This Strange and Violent World with Elif Shafak

Presented with One Page: Canada's Virtual Literary Series

“ Shafak writes with vision, bravery and compassion . . . a stunning portrait of a city, a society, a small community and a single soul. ”

— The New York Times Book Review





OnePageLit.ca





## OBJECTIVE THREE

Promote book culture by increasing book engagement (borrowing or sharing of books) and book sales, and to support writers and publishers at this critical point in time.



Booksellers



McNally Robinson

UofT  
**Book  
Store**

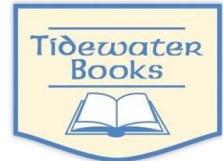
**ben mcnally**

read the fine print

**NOVEL  
IDEA**



**Paragraphe**  
Librairie / Bookstore



winnipeg

toronto

kingston

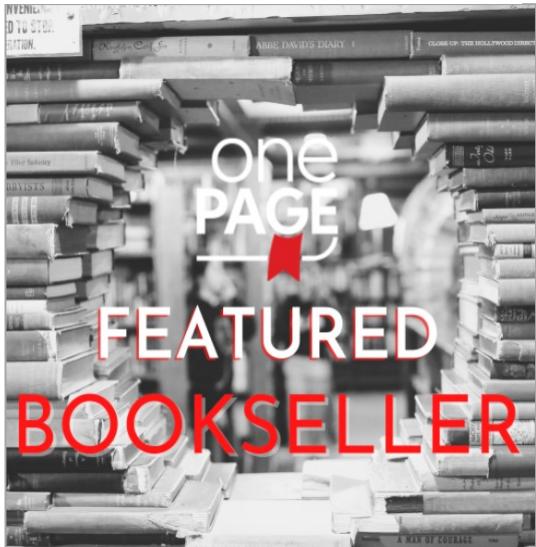
ottawa

montreal

# one **PAGE**

CANADA'S  
VIRTUAL  
LITERARY  
SERIES

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Jonny Sun with Kevin Vidal: Goodbye, again

Canada's Virtual Literary Series

Follow Share Edit Options

story in four frames!! I love that page!

Kristin: Hahaha I hear ya! @Nicole YES.

Amy Rhoda Brown: I wish this was an IRL event so I could line up and get my copy signed 😊

Thank you!!!

Monica: this was amazing ❤️

Kristin: BYE FRIENDS

Nicole: Thank you!!

Amy Rhoda Brown: BYE!

Kevin Vidal (the host): - incorrect! 5 can Thanks everyone! Stay safe!

Canada's Virtual Literary Series

Thanks for watching, everyone!

Clip moment REPLAY

Call to Action Ask a Question 3 Polls Analytics People 126 126 Say something nice





“It has been an invigorating and positive collaboration ... to shape this initiative in the midst of the pandemic, and wonderful to have the opportunity to present programming that might otherwise never be available to audiences in Canada.”

*Kingston WritersFest Literary Festival*



**thank you**

● **Gregory McCormick**

Manager, Cultural & Special Events Programming  
gmccormick@tpl.ca

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