



CANADA'S VIRTUAL LITERARY SERIES



Toronto Public Library
Board Education
October 25, 2021



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Pandemic threatens B.C. book industry: publishers

Homegrown companies say free access to books online is financially unsustainable

Chuck Chiang / BIV

MAY 23, 2020 01:57 PM

TRICITY
news



British Columbia

Vancouver's oldest independent bookstore struggles to weather pandemic losses



CBC

The Province

Independent book publishers struggling

Owners coming up with creative new ways to do business amid COVID-19 fallout

Canada's book publishers scramble to cope with the impact of coronavirus

BECKY TOYNE
SPECIAL TO THE GLOBE AND MAIL
PUBLISHED MARCH 16, 2020

**THE
GLOBE
AND
MAIL**

Books

Canadian Writers' Emergency Relief Fund launches to support professional authors affected by COVID-19



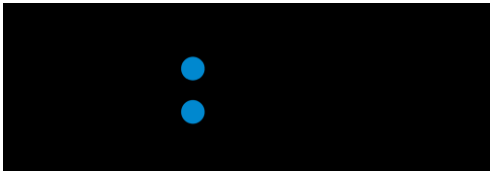
CBC



Canada's Festivals and Libraries



vancouver winnipeg toronto kingston ottawa montreal moncton





Canada's Festivals and Libraries



vancouver

winnipeg

toronto

kingston

ottawa

montreal

moncton



48 library systems & 18 festivals



OBJECTIVE ONE

Establish *One Page* as the national organization that offers free high quality and engaging virtual literary events to Canadian book lovers from coast to coast.

**one
PAGE** CANADA'S
VIRTUAL
LITERARY
SERIES



Barbara Kingsolver
\$25K - \$40K US



Kazuo Ishiguro
\$50K - \$150K US



Samantha Irby
\$50K - \$75K US



Paul Theroux
\$30K - \$50K US

08 OCTOBER
THURSDAY

Barbara Kingsolver:
How to Fly •

Local time: 6:00 PM - 7:00 PM
Webinar: 6:00 PM - 7:00 PM

[View Details](#)



Fall 2020 Lineup

October – December

8 events

08 OCTOBER
THURSDAY

Barbara Kingsolver:
How to Fly •

Local Time: 10:00 AM - 11:00 AM
Local Time: 10:00 AM - 11:00 AM

[VIEW DETAIL](#)




15 OCTOBER
THURSDAY

Anne Enright:
Actress •

Local Time: 10:00 AM - 11:00 AM
Local Time: 10:00 AM - 11:00 AM

[VIEW DETAIL](#)




19 NOVEMBER
THURSDAY

James McBride and
Omar El Akkad:
Deacon King Kong •

Local Time: 10:00 AM - 11:00 AM
Local Time: 10:00 AM - 11:00 AM

[VIEW DETAIL](#)



26 NOVEMBER
THURSDAY

Jo Nesbo and
Johanna Schneller:
The Kingdom •

Local Time: 10:00 AM - 11:00 AM
Local Time: 10:00 AM - 11:00 AM

[VIEW DETAIL](#)




26 NOVEMBER
THURSDAY

Tommy Orange and
Waubgeshig Rice:
There There •

Local Time: 10:00 AM - 11:00 AM
Local Time: 10:00 AM - 11:00 AM

[VIEW DETAIL](#)

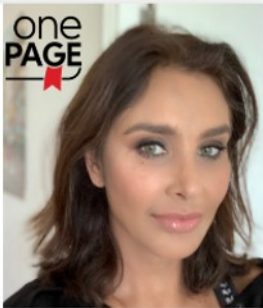


03 DECEMBER
THURSDAY

Lisa Ray and Deepa
Mehta: Close to the
Bone •

Local Time: 10:00 AM - 11:00 AM
Local Time: 10:00 AM - 11:00 AM

[VIEW DETAIL](#)




10 DECEMBER
THURSDAY

Samantha Irby and
Scaachi Koul: Wow,
No Thank You •

Local Time: 10:00 AM - 11:00 AM
Local Time: 10:00 AM - 11:00 AM

[VIEW DETAIL](#)



10 DECEMBER
THURSDAY

Bryan Washington
and Rinaldo Walcott:
Memorial •

Local Time: 10:00 AM - 11:00 AM
Local Time: 10:00 AM - 11:00 AM

[VIEW DETAIL](#)



04 FEBRUARY
THURSDAY

André Aciman with
Kamal Al-Solaylee:
What Might Have
Been ●

Live From May 20, 2020
12:00 PM - 1:00 PM

VIEW DETAILS




04 MARCH
THURSDAY

Elif Shafak: This
Strange and Violent
World ●

Live From May 21, 2020
12:00 PM - 1:00 PM

VIEW DETAILS




25 MARCH
THURSDAY

Russell Banks with
Sandra Martin:
Foregone ●

Live From May 20, 2020
12:00 PM - 1:00 PM

VIEW DETAILS



08 APRIL
THURSDAY

Kazuo Ishiguro with
Ian Williams: Klara
and the Sun ●

Live From April 23, 2020
12:00 PM - 1:00 PM

VIEW DETAILS




15 APRIL
THURSDAY

Isabel Allende with
Carmen Aguirre: The
Soul of a Woman ●

Live From April 15, 2020
12:00 PM - 1:00 PM

VIEW DETAILS




22 APRIL
THURSDAY

Paul Theroux with
Dimitri Nasrallah:
Under the Wave at
Walmea ●

Live From April 22, 2020
12:00 PM - 1:00 PM

VIEW DETAILS



13 MAY
THURSDAY

Jonny Sun with
Kevin Vidal: Goodbye,
again

Live From May 13, 2020
12:00 PM - 1:00 PM

VIEW DETAILS



20 MAY
THURSDAY

Francisco Goldman
with Randy
Boyagoda: Monkey
Boy

Live From May 20, 2020
12:00 PM - 1:00 PM

VIEW DETAILS



27 MAY
THURSDAY

Aminatta Forna with
Garvia Bailey: The
Window Seat ●

Live From May 27, 2020
12:00 PM - 1:00 PM

VIEW DETAILS



17 events

3,454 total viewers

(2,301 live, 1,153 replay)



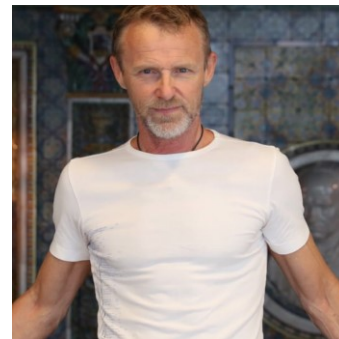
Kazuo Ishiguro
621



Isabel Allende
433



Samantha Irby
420



Jo Nesbo
304

85% of audience inside Canada



#1



#2



#3



#4

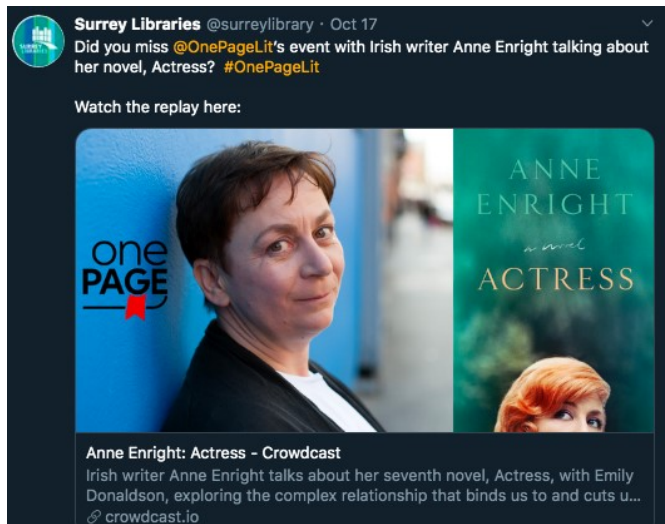
Viewers from 21 additional countries including
UK, US, Sweden, Italy, France, Brazil, Singapore,
China, Colombia, Norway and Australia.



OBJECTIVE TWO

Develop and maintain a network of literary curators, artistic directors and programming managers at both literary/writers' festivals and within libraries, leveraging and sharing resources, knowledge, and marketing reach.

Partner promotion Social media



Twitter Copy - Anne Enright

LIVE EVENT - PRE-PROMOTION

(Tweet from now until THU OCT 15 10:30am EDT)

One Page: Canada's Virtual Literary Series presents Irish writer Anne Enright talking with Emily Donaldson about Actress, a moving and intense exploration of celebrity and its effects on a family. Tune in LIVE on Thu Oct 15, 12-1 pm EDT #OnePageLit <https://www.crowdcast.io/e/onepageenright>

LIVE EVENT - LAST MINUTE PROMOTION

(Tweet between 11:30am EDT and 11:59am EDT on THU OCT 15)

Starting soon! One Page is about to go live with Irish writer Anne Enright talking with Emily Donaldson about Actress, a moving and intense exploration of celebrity and its effects on a family. Today at 12 noon EDT. Register for free! #OnePageLit <https://www.crowdcast.io/e/onepageenright>



Facebook Post Copy - Anne Enright

FACEBOOK POST

In Anne Enright's seventh novel, Actress, the Irish writer explores the creation and destruction of celebrity in the character of Katherine O'Dell as told through the eyes of her daughter, Norah. Along the way, Enright traces the tragic legacy that Katherine's celebrity leaves when she dies young and the unique world that Norah grows up in with a mother whose pain ultimately pushes her into madness.

It's one part A Star is Born with the portrayal of fame on an individual life trajectory and the rise and fall; and it's one part The Joy Luck Club with its complex and contradictory view of the bonds between mothers and daughters.

Anne Enright talks about Actress with the editor of Canadian Notes & Queries, Emily Donaldson, and the complex relationship that binds us to and cuts us off from our childhood heroes as well as to the pull of celebrity and its potential for destruction.

Register and tune in LIVE on October 15 at 12 pm EDT or watch the replay at [crowdcast.io/e/onepageenright](https://www.crowdcast.io/e/onepageenright)

Partner promotion websites+

epl.ca Search the by

Browse ▾ What's On ▾ Digital Content ▾ Services ▾ Chat with EPL

Starting Monday, Oct. 5, we'll be open every day at most EPL locations. Plan your next visit and check out our [new opening hours](#).

EPL FROM HOME
Learn. Listen. Read.
Research. Watch.

Quick Links

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- Hello Milner
- Digital Content
- Donate
- Hours & Locations

Classes & Events

Adults
Teens
Kids 6-12
Kids 0-5
Families
EPL from Home
All Events

Barbara Kingsolver: How to Fly
Oct 8th | 10:00am - 11:00am
Online event
Register for this free event featuring famed author Barbara Kingsolver who will be talking about her latest book, "How to Fly".

Supper Time Story Zoom Edition
Oct 7 | 6:00pm
Online event

One Page press Barbara Kingsolver Fly
Oct 8 | 10:00am
Online event

Online English Conversation Class
Oct 8 | 10:30am
Online event

[View more >](#)

writers/festival ANNUAL FESTIVAL OF CANADIAN WRITERS

EMERSON | ARCHIVES | TICKETS | VIDEOS | REVIEWS | VOICES | ABOUT

Elif Shafak with Emily Donaldson: This Strange and Violent World

Canada's Virtual Literary Series

Thank you so much, Mercedes!

Emily Donaldson - [View profile & compare](#)

HE Lauren!

Jan Caputo

Thank you!

day

Thank you 😊

Lauren Perreazza

HE Emily!! 😊

shard

Thank you!

Leila Kins

Thank you very much, so lovely!

Rae

Thanks for the great conversation!

Julia

Thank you, Can I listen to this again?

Andrea Sutton

Wonderful conversation, thanks so much! Will be buying Elif's latest book...

Say something nice

one PAGE

ELIF SHAFAK

10 Minutes 38 Seconds in This Strange World

A NOVEL

[Buy 10 Minutes 38 Seconds from an independent Canadian bookseller >](#)

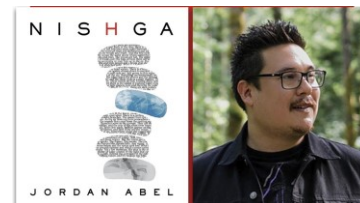
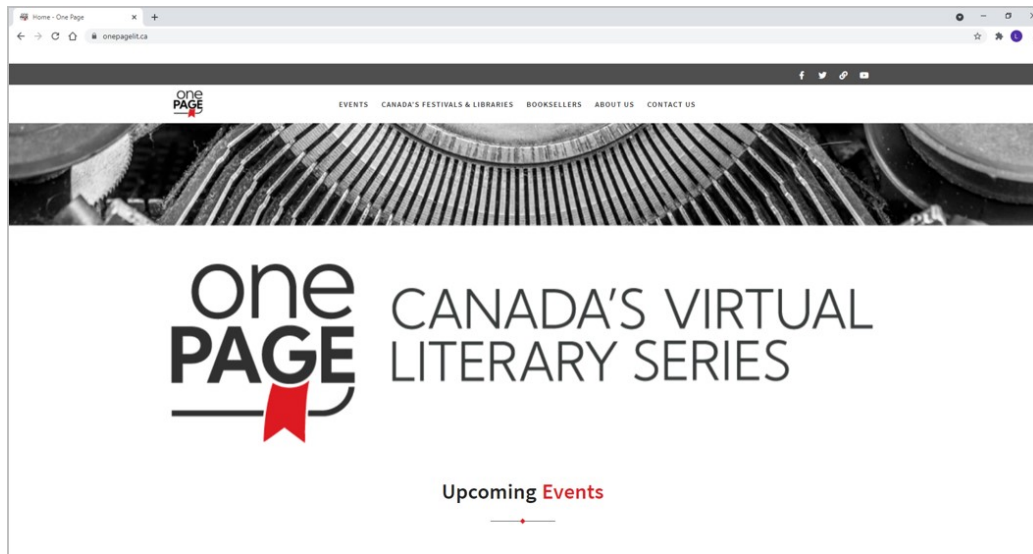
One Page: This Strange and Violent World
with Elif Shafak

Presented with One Page: Canada's Virtual Literary Series

"Shafak writes with vision, bravery and compassion . . . a stunning portrait of a city, a society, a small community and a single soul."

— The New York Times Book Review

OnePageLit.ca





OBJECTIVE THREE

Promote book culture by increasing book engagement (borrowing or sharing of books) and book sales, and to support writers and publishers at this critical point in time.



Booksellers

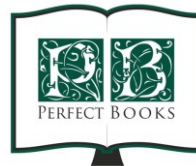


McNally Robinson

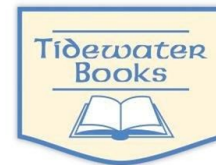
UofT
**Book
Store**

ben mcnal/y
read the fine print

**NOVEL
IDEA** 



Paragraphe
Librairie / Bookstore



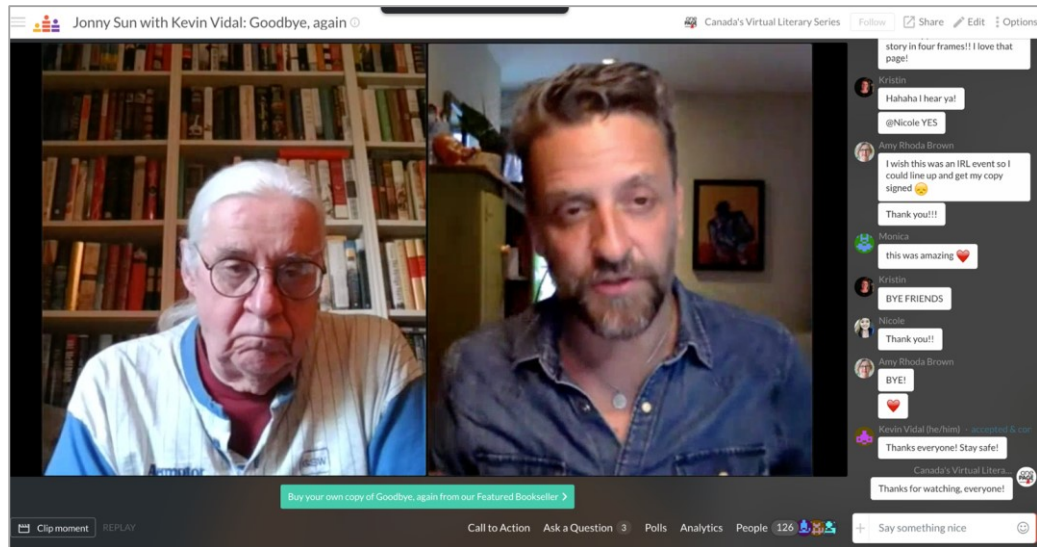
winnipeg

toronto

kingston

ottawa

montreal





“It has been an invigorating and positive collaboration ... to shape this initiative in the midst of the pandemic, and wonderful to have the opportunity to present programming that might otherwise never be available to audiences in Canada.”

Kingston WritersFest Literary Festival



thank you

● **Gregory McCormick**
● Manager, Cultural & Special Events Programming
gmccormick@tpl.ca

onepagelit.ca | info@onepagelit.ca