

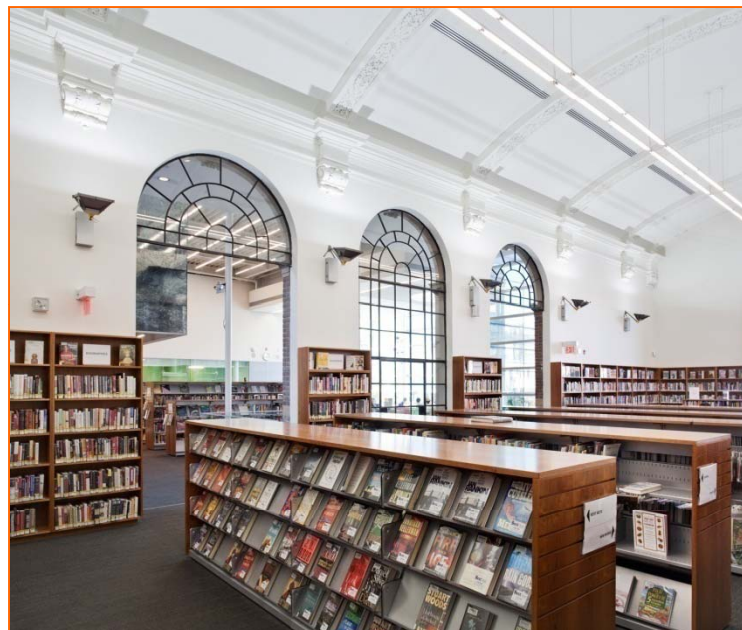
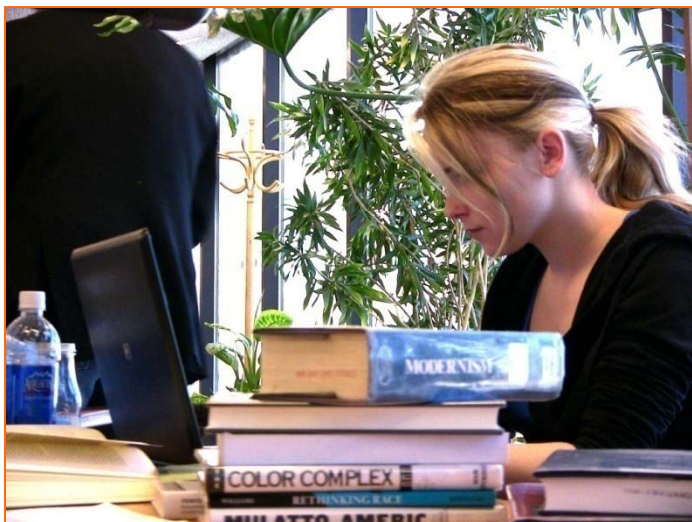


# Toronto Public Library Collections Overview

**Presentation to the  
Toronto Public Library Board  
March 27, 2013**



# Library Collections





# Library Collections

## Materials Selection Policy

guidance for staff

policy framework for  
selection decisions

informs the public about the principles  
upon which decisions are made

includes selection criteria

introduction of new formats

customer requests

gifts and donations

process for reconsideration requests



# Library Collections

Diversity

Responsiveness

Intellectual Freedom

developed for **all groups** and age levels

collected in multiple formats

develop collections in over 40 different languages



# Library Collections

---

## Selecting for Collections

---

annual collection development plan centrally  
coordinated collection development calendar

selection targets

**hybrid model that balances system  
collections with local needs**

---

Annual Collections Budget \$17 million

analyze circulation

publishing industry trends

customer feedback

# Library Collections

---

## Selecting for Collections

---

Selection is done by committees

individual selectors

subject specialists

profile orders

customer requests

---

Select pre-publication

reference and  
circulating

multiple formats

holds help assess demand

special collections

multilingual collections

emphasis on Canadian titles

cultural collections

# Multilingual Collections

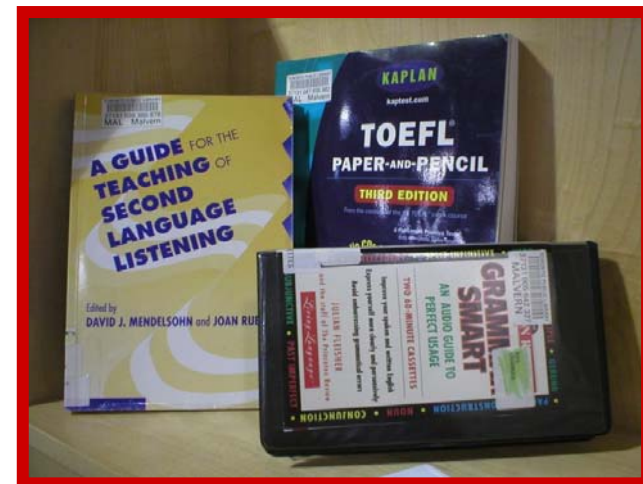
Actively develop collections in 40 languages, in all formats

Collections are located in proximity to residents with locations reviewed regularly to extend access

Demand for new language collections continues

5 new language collections recently added: Malayalam, Pashto, Kurdish, Telugu, Amhari

Investigating Romani and Tigrina





# Online Collections

Accessible within branches  
and remotely 24/7

Full-text magazine and newspaper  
databases

Encyclopedias, information on  
careers, small business, investing,  
products for self-testing, language  
learning, literary criticism, reading  
suggestions



## E-Collections

Includes e-books, e-audiobooks,  
e-videos and e-music

Accessible anywhere with a  
library card and an internet  
connection





# Trends in Use of Collections

---

over 32 million items borrowed in 2012

69% print

books, newspapers, magazines,  
paperbacks, graphic novels, audiobooks,  
ebooks, eaudiobooks

105% growth in e-content

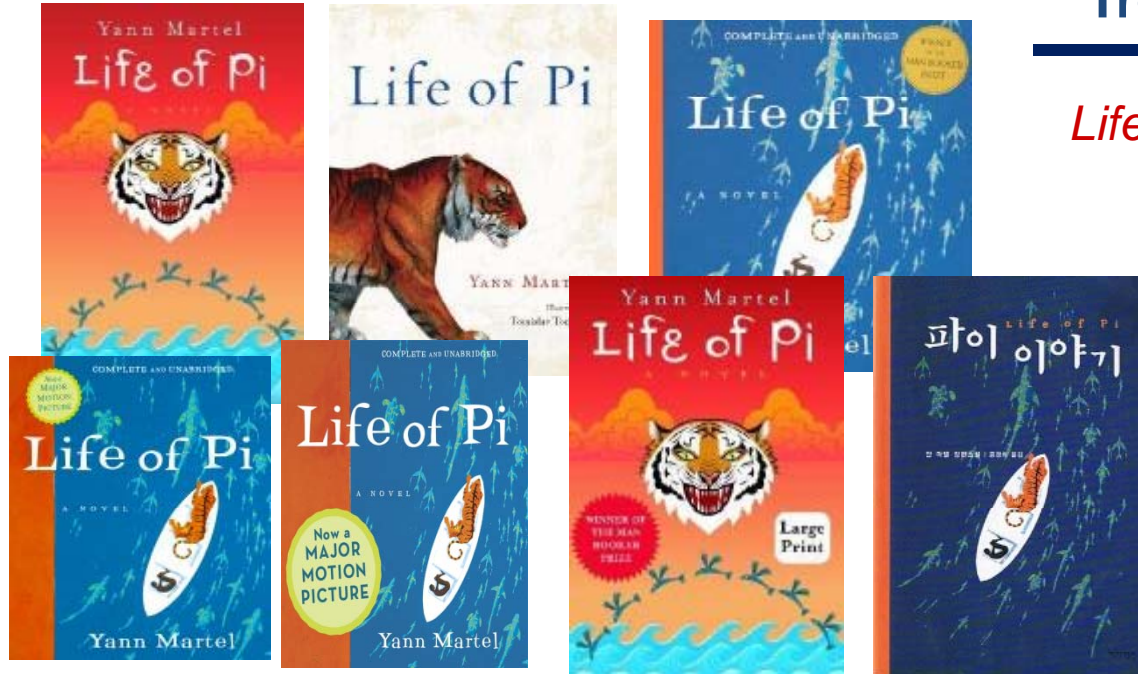
---

Balance continued demand for traditional collections with  
increasing demands for new formats, languages and  
electronic resources

## Trends in Use of Collections

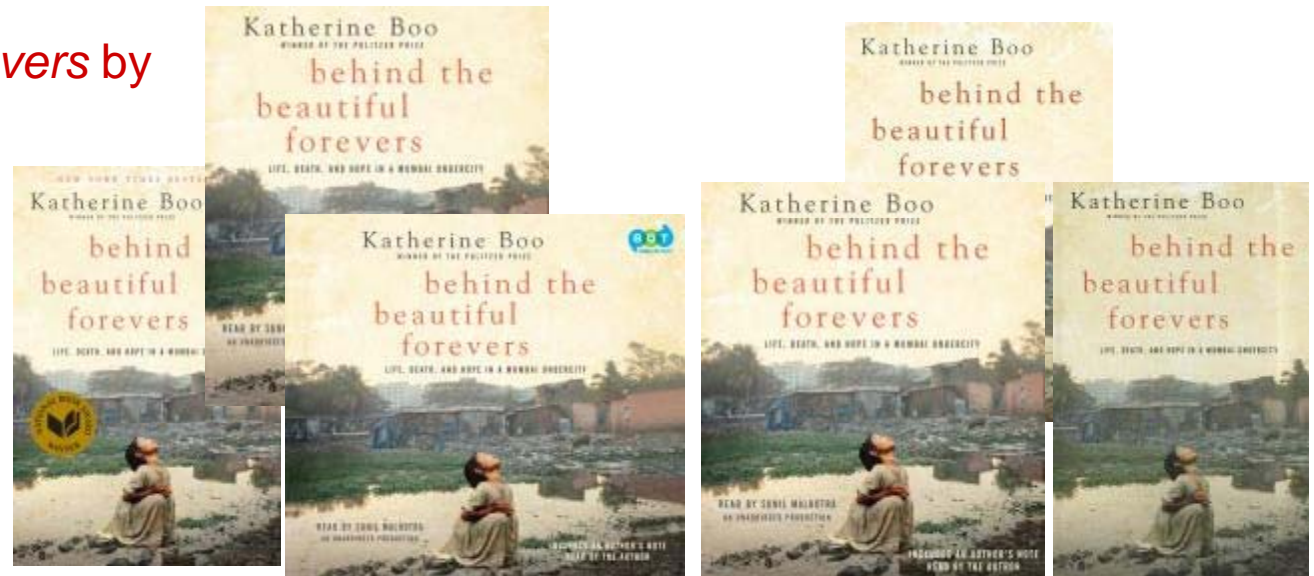
### *Life of Pi* by Yann Martel

- Book
- Talking Book
- Large Print Book
- Audiobook on CD
- E-Audiobook
- E-Book
- Other Languages



### *Behind the Beautiful Forevers* by Katherine Boo

- Book
- Talking book
- Large print book
- Audiobook on CD
- E-Audiobook
- E-Book



# Trends in Use of Collections

---

## Genre fiction

Mystery is still the most popular

Demand for romance continues to grow

Genre crossovers are reaching new audiences

## Non-fiction

Increasing interest in:

- Popular science especially neuroscience
- Literary memoirs
- Spirituality and happiness
- Business and economics

## Children's and Teen Fiction

Children's series dominate

Dystopian and paranormal fiction attracts teens

# E-Book Trends

Over **44,000** e-book and e-audiobook titles  
Over 77% are eBooks

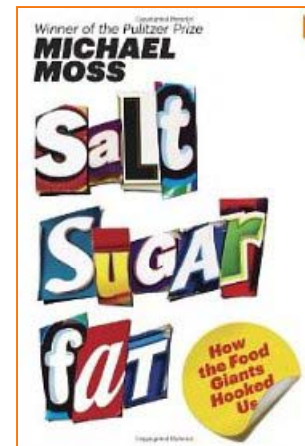
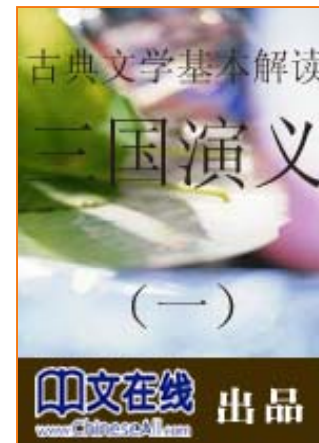
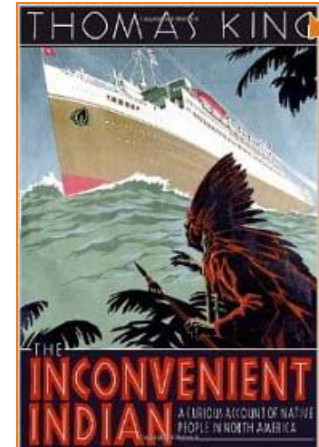
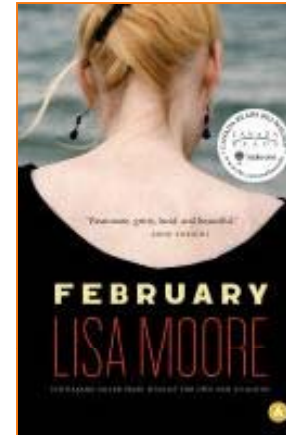
Number of **Canadian titles** has increased

**Holds** on most new titles

More **non-fiction** available

Introduced **multilingual e-content** in 2012  
French, Chinese Simplified, Spanish and  
Russian

Increasing interest in **children's picture  
books** but few popular titles are available





# Publishing Trends

**Consolidation** with challenges to traditional business models from **e-content** and from.....



Significant growth in **self-publishing**

**Shorter print runs** for traditional print