

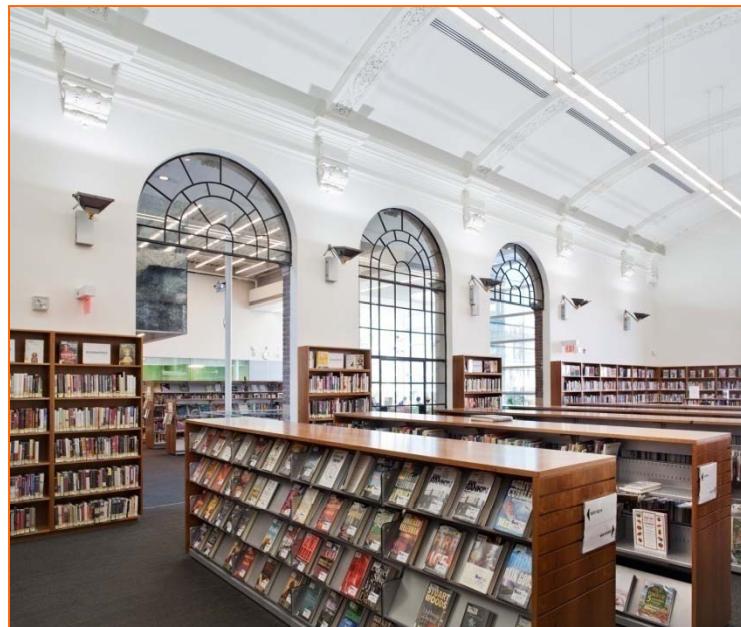


Toronto Public Library Collections Overview

Presentation to the
Toronto Public Library Board
March 27, 2013



Library Collections



Library Collections

Materials Selection Policy

guidance for staff

policy framework for
selection decisions

informs the public about the principles
upon which decisions are made

includes selection criteria

introduction of new formats

customer requests

gifts and donations

process for reconsideration requests



Library Collections

Diversity

Responsiveness

Intellectual Freedom

developed for **all groups** and age levels

collected in multiple formats

develop collections in over 40 different languages



Library Collections

Selecting for Collections

annual collection development plan centrally
coordinated collection development calendar

selection targets

**hybrid model that balances system
collections with local needs**

Annual Collections Budget \$17 million

analyze circulation

publishing industry trends

customer feedback



Library Collections

Selecting for Collections

Selection is done by committees

individual selectors

subject specialists

profile orders

customer requests

Select pre-publication

reference and
circulating

multiple formats

holds help assess demand

special collections

emphasis on Canadian titles

multilingual collections

cultural collections

Multilingual Collections

Actively develop collections in 40 languages, in all formats

Collections are located in proximity to residents with locations reviewed regularly to extend access

Demand for new language collections continues

5 new language collections recently added: Malayalam, Pashto, Kurdish, Telugu, Amhari

Investigating Romani and Tigrina



Online Collections

Accessible within branches
and remotely 24/7

Full-text magazine and newspaper
databases

Encyclopedias, information on
careers, small business, investing,
products for self-testing , language
learning, literary criticism, reading
suggestions



E-Collections

Includes e-books, e-audiobooks,
e-videos and e-music

Accessible anywhere with a
library card and an internet
connection

Trends in Use of Collections

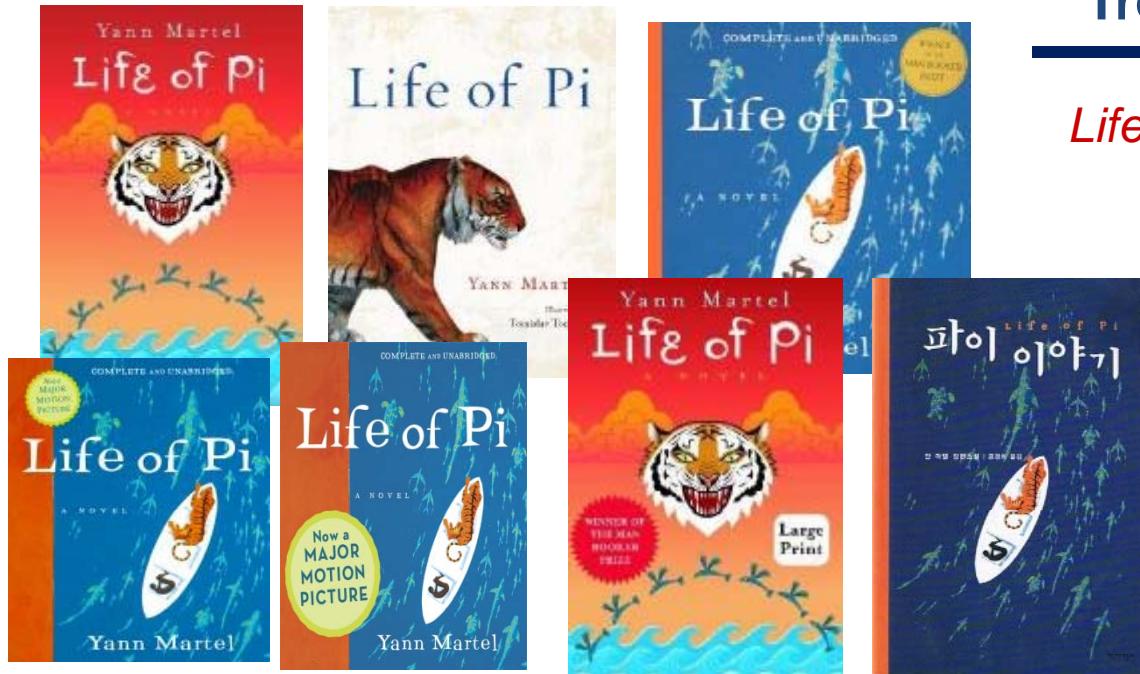
over 32 million items borrowed in 2012

69% print
books, newspapers, magazines,
paperbacks, graphic novels, audiobooks,
ebooks, eaudiobooks

105% growth in e-content

Balance continued demand for traditional collections with
increasing demands for new formats, languages and
electronic resources

Trends in Use of Collections

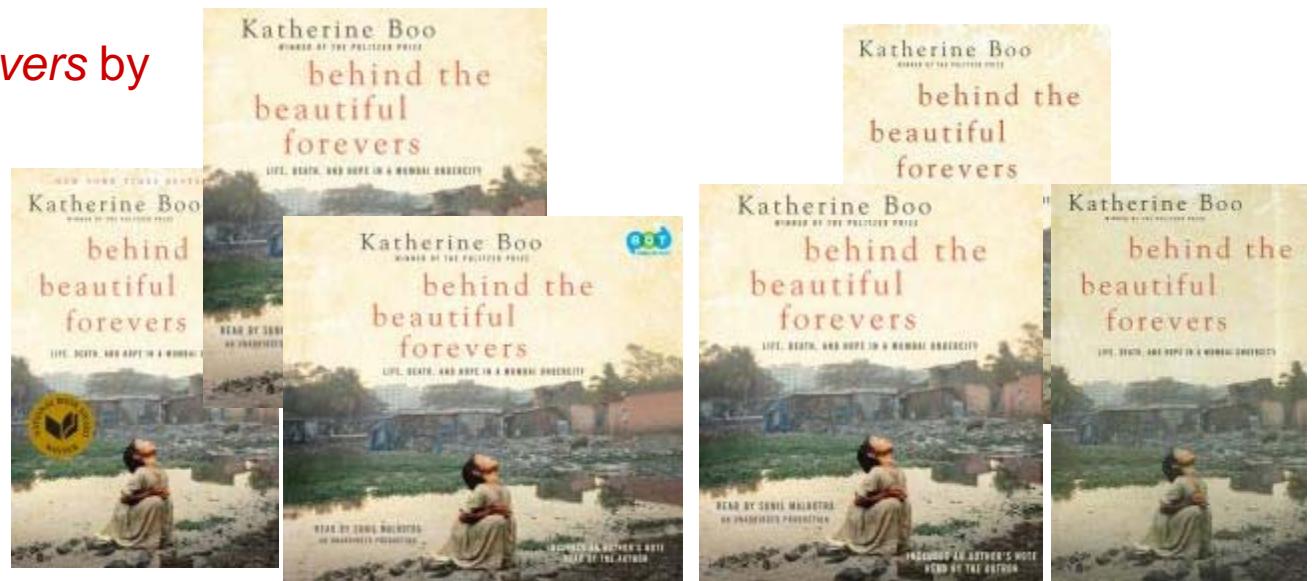


Life of Pi by Yann Martel

- Book
- Talking Book
- Large Print Book
- Audiobook on CD
- E-Audiobook
- E-Book
- Other Languages

Behind the Beautiful Forevers by Katherine Boo

- Book
- Talking book
- Large print book
- Audiobook on CD
- E-Audiobook
- E-Book



Trends in Use of Collections

Genre fiction

Mystery is still the most popular

Demand for romance continues to grow

Genre crossovers are reaching new audiences

Non-fiction

Increasing interest in:

- Popular science especially neuroscience
- Literary memoirs
- Spirituality and happiness
- Business and economics

Children's and Teen Fiction

Children's series dominate

Dystopian and paranormal fiction attracts teens

E-Book Trends

Over **44,000** e-book and e-audiobook titles

Over 77% are eBooks

Number of **Canadian titles** has increased

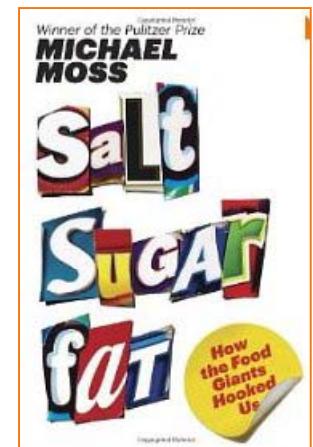
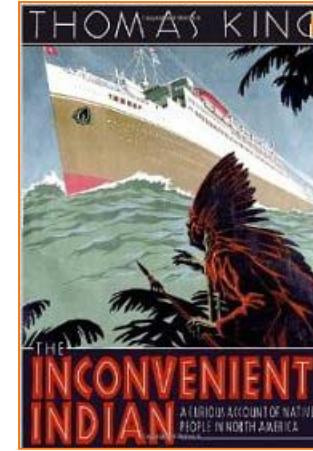
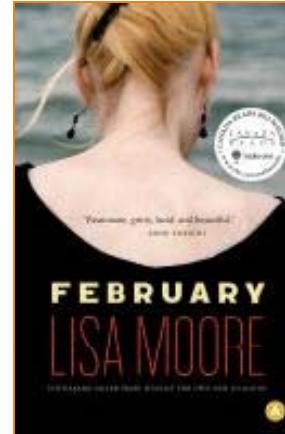
Holds on most new titles

More **non-fiction** available

Introduced **multilingual e-content** in 2012

French, Chinese Simplified, Spanish and Russian

Increasing interest in **children's picture books** but few popular titles are available



Publishing Trends

Consolidation with challenges to traditional business models from **e-content** and from.....



Apple

Google™

amazon®

Significant growth in **self-publishing**

Shorter print runs for traditional print