



Small Business Support

Presentation to the Toronto Public Library Board
October 21, 2013





How do I start & register a small business?



Where can I find sample business plans?



How can I find out who my competitors are?



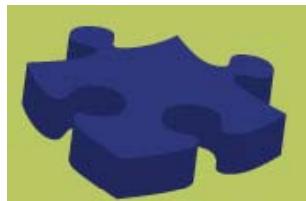
How do I do market research?



How can I get financial support?



Where can I find suppliers?



Expert staff assistance



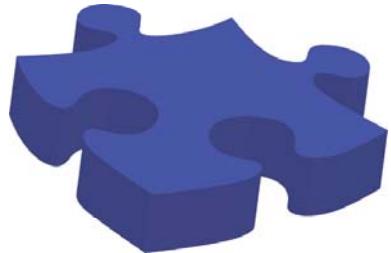
Specialized resources



Spaces to meet and work



Programs and seminars



Expert Staff Assistance

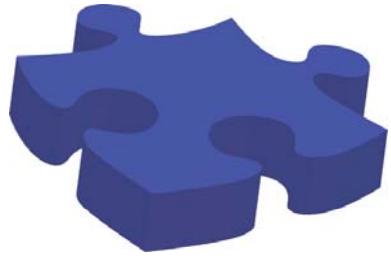
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Expert Staff Assistance

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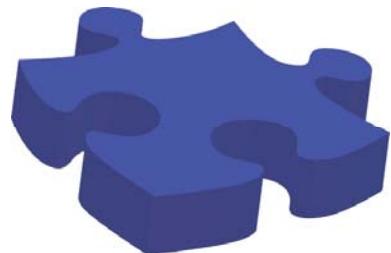


Meeting with a librarian can help you with research, library information, career information, homework help and more. Make a free 30-60 minute appointment with a librarian at one of the branches listed below by completing the following web form or call Answerline at 416-393-7131.

Email us to make an appointment

Name **Required**
Library Card Number
Please briefly describe your topic/question (eBooks, job search, research, etc.). **Required**
Best time to contact you
Preferred meeting location **Required**
Agiincourt Where are these libraries?
This service is also available at other branches not listed here upon request.

Contact me via email
Email address **Required**
 Contact me via telephone (local numbers only)



Expert Staff Assistance

Blogs by Business Librarians

Small Business Mentoring: What You Could Be Missing

October 11, 2013 | Christina | Comments (0)



Do you want to become or improve your skills as a business mentor? Linda Morana, mentor in residence at **Canadian Youth Business Foundation**, explains the best mentoring practices, role of a mentor and how small business can benefit from a mentor.

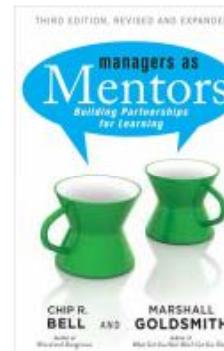
Date: Wednesday, October 16, 2013

Time: 6:30 pm - 8:00 pm

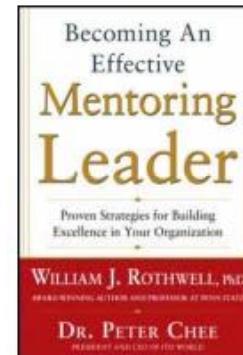
Place: **Toronto Reference Library**, Elizabeth Beeton Auditorium

Free. All are welcome. Wheelchair accessible.

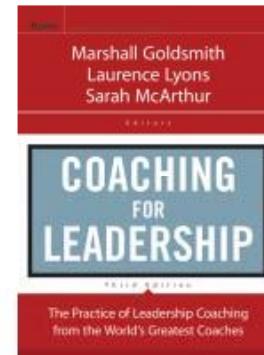
Also, check out the following titles at the Toronto Public Library:



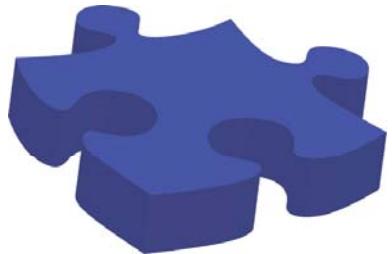
Managers as
Mentors



Becoming an Effective
Mentoring Leader



Coaching for
Leadership



Expert Staff Assistance

 **Supporting your Small Business**
October 2013

Database of the Month

 **Scott's Business Directories Online**. If you want to locate a list of competitors, find a list of suppliers or find a group of companies to market your product or service to, try Scott's Business Directories Online. This database contains company information on almost 200,000 businesses located in Canada. Information includes basic contact information and may include web site and email address as well as size of company, annual sales and year established. Find Scott's Business Directories Online through the Toronto Public Library's [A-Z List of All Databases](#). Sign in with your Toronto Public Library card.

Did You Know?

 Toronto Public Library has an Entrepreneur in Residence for the second year in a row. This year our entrepreneur is Jean Chow who comes to the library with programs and one-on-one consultations with entrepreneurs. If you would like to book a consultation regarding your proposed business idea or plan, the submission deadline is Wednesday October 16th. More information on the [application process](#) is on our website. Join us for the [official kick off](#) of her stay at the Toronto Reference Library Atrium on Wednesday, October 2nd, 6:30-8:00 pm. A [drop in session](#) is planned as well at the Toronto Reference Library Elizabeth Beeton Auditorium on Wednesday, October 9th, 6:30-8:00 pm. All are welcome.

The Digital Design Studio is in line to get a makeover! In the new proposed space would be access to some of the most creative tools available with a major emphasis on new technology, collaboration, learning and making spaces. In addition to the new updated studio, there will also be a brand new "digital innovation hub" at the Fort York Library, opening sometime in early 2014. [Read more about it here](#).

Small Business Programs

Inspiration

Success Story of Mr. Harry Rosen Harry Rosen, founder of the Harry Rosen menswear stores, reveals the secrets of his successful business model, various obstacles that small business owners will face when establishing and running a business and his experience as a mentor to small business owners. Tuesday, October 8th, 6:30-8:00 pm. Toronto Reference Library Atrium, 789 Yonge St. 

Striking a Deal on CBC's Dragons' Den Claudia Harvey, Co-Founder of Dig It Apparel Inc. successfully struck a deal with Kevin O'Leary on CBC's Dragons' Den. Hear about the inception of Dig It, how it led to pitching on the Den and the formula used to successfully strike a deal. Learn how creating a partnership with a notorious Dragon affected the course of business. Armed with 20+ years of corporate experience from sales to operations, Claudia will provide direct answers to what it takes to start a business from the ground up, is creating a business the right move for you and how every opportunity including a Dragons' Den visit can be used to further your business. Wednesday, October 30th, 7:00-8:00 pm. Brentwood Library Program Room, 36 Brentwood Rd. N. Register at Information Desk or call 416-394-5247.



Expert Staff Assistance.



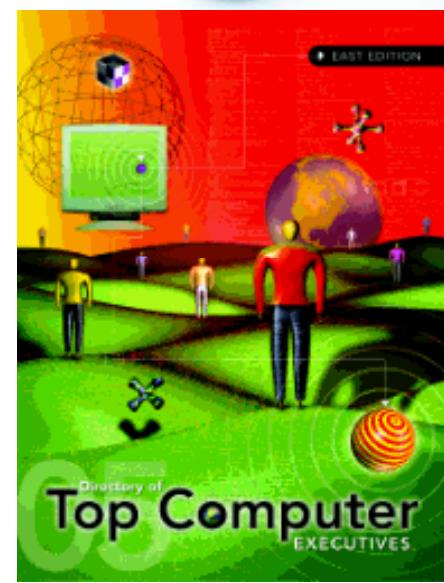
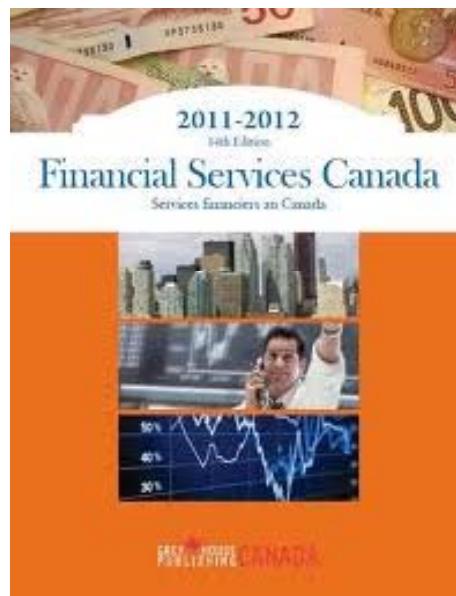
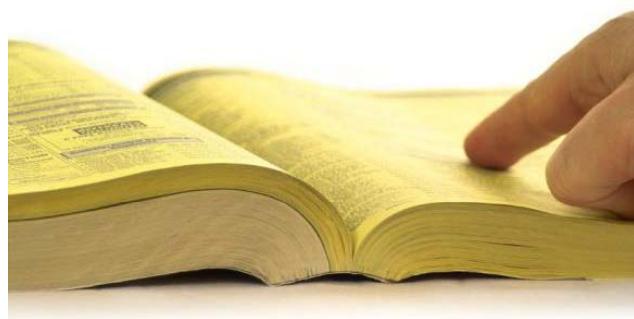


Specialized Resources





Specialized Resources – Business Directories





Specialized Resources - Databases

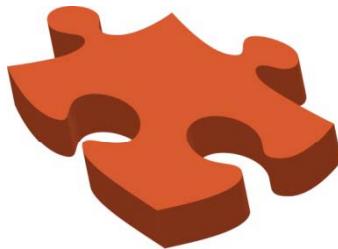
Company Information

Canadian Content



Global Content





Specialized Resources - Directories

MarketLine

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Click [here](#) to browse quick links to company, country and industry information

LATEST INDUSTRY PROFILES

- Global Health Care Supplies 11 July 2011
- Global Automobiles 08 July 2011
- Global Auto Components 08 July 2011
- Global Home Improvement Retail 08 July 2011
- Global Automobiles & Components 08 July 2011

LATEST COMPANY PROFILES

- Info Edge (India) Limited 05 July 2011
- Viel & Cie SA 05 July 2011
- A.G.Barr p.l.c. 05 July 2011
- Adamas Incorporation PLC 05 July 2011
- China Sunergy Co., Ltd. 05 July 2011

LEADING COUNTRIES

- Brazil
- China
- France
- Germany
- India
- Italy
- Japan
- Spain
- United Kingdom
- United States

TOOLS AND DATABASES

- Assess M&A activity**
Track M&A activity with our financial deals database.
- Understand country dynamics**
Search economic and demographic indicators for over 200 countries.
- Value consumer markets**
Market data and forecasts on values, volumes, growth & company shares.

LATEST NEWS

- Time Warner Cable appoints senior vice president of TWC sports
Published 12 July 2011
- Provident New York Bancorp appoints president and CEO
Published 12 July 2011
- Sanofi reports positive results from Phase III multiple sclerosis trial
Published 12 July 2011
- BJ's Wholesale Club June comparable club sales increase
Published 12 July 2011
- Arizona State University selects Blackboard to provide support services
Published 12 July 2011

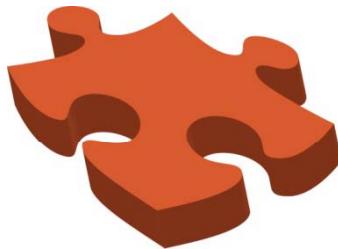
BROWSE ALL INDUSTRIES INFORMATION

BROWSE ALL COMPANIES INFORMATION

BROWSE ALL COUNTRIES INFORMATION

SITE STATISTICS

CONTENT TYPE	ACTIVE	UPDATES
Company Profiles	Active 31,524	New this week 666
Industry Profiles	Active 4,159	New this week 45
Country Profiles	Active 110	
Financial Deals	Active 210,795	New this week 900
Industry Lists	Active 65	
News and Comment	Active 322,786	New this week 1,086
Stock Exchange Lists	Active 24	
SWOT Report	Active 2,688	New this week 3



Specialized Resources - Directories

Firefox

Search Designer

www.scottsinfo.com.ezproxy.torontopubliclibrary.ca/scottsgoldnew/SearchDesigner.aspx

Most Visited Footprints Work Orders Reserve A Computer - A... Reserve a Computer - N... Reserve A Computer - P...

Google Bookmarks

Your Blueprint to Stress-Free Selling® Click Here Now

SCOTT'S DIRECTORIES NATIONAL BUSINESS PROFILER VERSION

Welcome back, Toronto Public Library » LOG OUT » Contact » Help

Search Manager View Manager Output Manager User Preferences

SEARCH BY: **GEOGRAPHIC**

- City
 - Postal Code
 - Census Division
 - Telephone
 - Province
 - Metro Area
 - Street Name
 - Geocoded By
- DEMOCRATIC
 - Company
 - Square Footage
 - Number of Employees
 - Estimated Sales
 - Executive
 - Year Established
- PRODUCTS
 - Product
 - NAICS
 - Business Type
 - Brand Name
 - ISO Registration
 - Export Country
- INDICATORS
 - E-mail Indicator
 - Fax Indicator
 - Web Indicator
 - Export Indicator
 - Head Office Indicator
 - Stock Indicator
 - User Notes

Total Companies: 151

New Search Save Search Pick Current Page Print

SEARCH RESULTS: 1 item in the Pick List

SEARCH CRITERIA USED:

Company	City
Adra Fraternal Benefit Soc.	Toronto, ON
Adler International Learning	Toronto, ON
All Star Toronto Limousines	Toronto, ON
Blosser & Associates	Toronto, ON
Cdn Media Directors' Council	Toronto, ON
Crown Realty Partner/Prop Mgmt	Toronto, ON
Flight Centre	Toronto, ON
Interbrand Canada	Toronto, ON
Kaplan Freeman	Toronto, ON
Manulife Business Info Centre	Toronto, ON
Market Vision Real Estate Corp	Toronto, ON
Pharmacy Examining Bd Canada	Toronto, ON
RMG Connect Ltd.	Toronto, ON
Salon Magazine	Toronto, ON
Times Change Women's	Toronto, ON
Twentieth Century Fox/Incendo	Toronto, ON
Vector Aerospace Corporation	Toronto, ON
Vinifera Wine Services Inc.	Toronto, ON

MAKE AN IMPACT WITH EMAIL MARKETING

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11:25 AM 10/7/2013



Specialized Resources – Service Ontario

The screenshot shows the ServiceOntario website. At the top, there is a navigation bar with links to HOME, NEWSROOM, SERVICES, YOUR GOVERNMENT, and ABOUT ONTARIO. Below the navigation is a large image of a smiling man in a workshop, working on industrial equipment. A small navigation bar at the bottom of this image shows pages 1, 2, and 3. To the right of the image is a green box containing the text "ServiceOntario" and "ONe-Source for Business". Below this, it says "Sign-up today to access convenient tools to help you with your business needs." and a "Sign-up Now >>" link. A "CLOSE" button with a close icon is also present. At the bottom right of the main content area is a thumbnail image of three people in an office setting. Below this thumbnail are links "Search Now" and "»".

Ontario.ca | Français

HOME | NEWSROOM | SERVICES | YOUR GOVERNMENT | ABOUT ONTARIO

1 2 3

Starting or growing your business often requires many permits and licences from different levels of government.

ONe-Source for Business can help you find permits and licences that apply to your specific business needs.

Find permits and licences now.

ServiceOntario

ONe-Source for Business

Sign-up today to access convenient tools to help you with your business needs.

[Sign-up Now >>](#)

[CLOSE](#)

Search Now

»

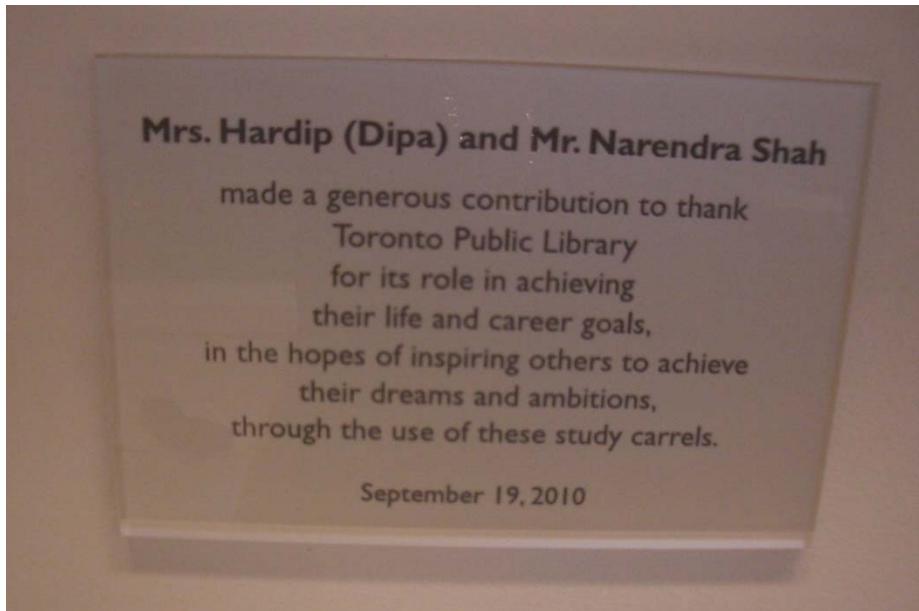


Spaces to Meet and Work





Spaces to Meet and Work



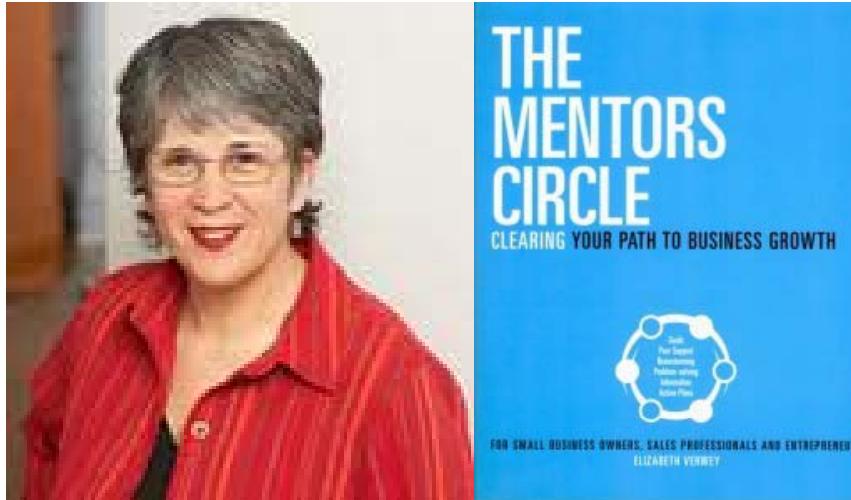


Spaces to Meet and Work





Spaces to Meet and Work – Mentor's Circle



The Mentor's Circle: Clearing Your Path to Business Growth



Programs

- Small Business Month



How to Build a Brand for the 21st Century



Social Media Made Simple



Programs

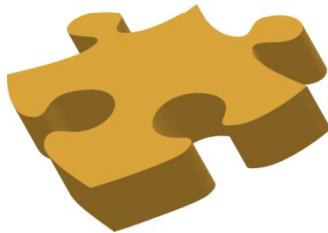
- **Small Business Month**
- **Business Inc.**





Programs

- **Small Business Month**
- **Business Inc.**
- **Digital Design Studio**



Programs

- Digital Design Studio

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DANCE
COMPANY

START DANCING
REGISTER NOW
ABOUT P.O.S.E.
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TORONTO SALSA BALL
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WHAT'S HOT: ▾

P.O.S.E. DANCE COMPANY COPYRIGHT © 2012 SITE BY **OX**

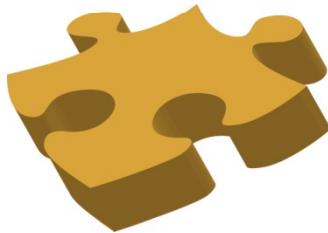
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YOUPING ZHENG R TCM AC

26 Years of Clinical Experience

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Programs

- Entrepreneur in Residence





Build your Small Business at the Library

