

Toronto Public Library Board
List of Approved 2002/2003 Fundraising Priorities

Project Requiring Funding	Description	Funds required
Programs for Children and Youth:		
Leading to Reading	A program aimed at children in high needs communities to assist them to develop the reading skills they need to succeed in school and beyond. This funding is needed on an annual basis to support the ongoing program. These funds complement the funds received from the City.	\$300,000 (annually)
English Can Be Fun	A language skills program aimed at children who have recently immigrated to Canada. Funds are required on an annual basis to support this program.	\$ 12,000 (annually)
Summer Reading Club	A program designed to keep children reading over the summer months. The program attracts 50,000 children in the City of Toronto and was successfully expanded into a province-wide program that attracted a total of over 144,000 children last year. The current sponsorship agreement with the TD Financial Group expires at the end of this year and needs to be renewed for 2003-2006.	\$175,000 (annually)
Pre-School Initiatives	A collection of three programs aimed at improving the reading readiness of pre-school age children in high needs communities. The three programs include the introduction of a Story Van to do outreach to Daycare Centres, the expansion of Pre-school Reading Programs (i.e. Babytime and Toddlertime) and the establishment of a series of workshops to help improve the skills of people working in daycares and caring for pre-school children. The Budget includes a one-time as well as annual operating costs for the first three years.	\$300,000 (year one) \$270,000 (year two) \$270,000 (year three)
School Outreach	This area encompasses two programs designed to give a Library card to every child in kindergarten and grade four. An introductory outreach initiative was recently launched to kindergarten children. The funding requested will support the introduction of a parallel grade four program and enhanced marketing of both programs. A third outreach program is aimed at introducing high school children to the Library's virtual services and teaching them how to use these resources to aid in the completion of school assignments. This funding will be required annually to support the initiative on an ongoing basis.	\$400,000 (annually)

Bookmark Design Contest	A program designed to encourage creativity in children and to highlight the importance of illustration to Children's literature. The Library received in-kind support for the program in 2001 from Laurentian.	\$ 25,000 (annually)
VRL Gateways & Digitization:		
Canadian Theatre Record	The Canadian Theatre Record will be a searchable, bilingual database containing information about professional theatre in Canada, past and present. The Foundation secured \$244,000 from Heritage Canada for phase one of this gateway in 2001. The Phase Two request will enable the Library to further develop this gateway and to continue to digitize materials from its Performing Arts Collection.	\$855,000 (Phase Two)
Other VRL Gateway	The Library would like to develop a number of new VRL gateways over the next two years. Library staff are currently reviewing and prioritizing new gateway projects. The priority list of gateways will be presented to the Foundation for specific funding consideration once it is finalized.	TBD
Teen Zone	A new gateway that will be developed by the Library to support the needs of teens. This project was included as a request for enhancement in the Library's 2002 operating budget, but did not receive funding through the City's budget process. Subsequent to this, possible funding has been identified through the City's Ontario Works Incentive Fund.	\$420,000
Science Net	Funding is requested to support the maintenance of the existing Science Net Gateway, which is designed to support the science curriculum needs of students and teachers.	\$ 35,000
Spaces and Places:		
TRL/Information Commons	To initiate/continue the transformation of the first floor of the TRL into a user-friendly technology-based "destination". This is part of the long-term revitalization of TRL and part of an anticipated requirement of at least \$2.5 million in private funding over the next five years.	\$500,000 (year one plus another \$2,000,000 for future years)

Programs and Services:		
Collection Enhancement	The Library Board requested an increase of \$700,000 to its operating budget to enhance its purchasing of collections for the Library. A strong case can be made for this request including the fact that collection enhancement was ranked very important by respondents to the Library's user survey.	\$700,000 (annually)
Home Library Service	A mobile service that delivers Library materials to people in their homes. The service requires additional funding to support the enhancement of its collections and the purchase of additional assistive listening and reading devices.	\$ 20,000 (annually)
Performing Arts Lecture Series	The Library has established a highly successful lecture series featuring celebrated professionals in the Performing Arts. The funding request will support the cost of the program as well as the marketing of the program.	\$ 10,000 (annually)