

Toronto Public Library Board - List of 2008-2009 Fundraising Priorities

| Funding Potential by Rank | TPL Priority by Rank | Name of Project | Project Description | Estimated Funds Required | Target Audience |
|--|-----------------------------|---|--|--|-----------------------------|
| Fundraising Priorities with Confirmed Funding | | | | | |
| 1 | 18 | Toronto Reference Library Redesign | Revitalization of the Toronto Reference Library | \$20 million | All |
| 2 | 1 | TD Summer Reading Club | Designed to promote children's reading in the summer, the national club consists of logbook, poster and stickers and an interactive website in English and French | \$370,000 annually | Children |
| 3 | 5 | Sun Life Financial Museum Pass (MAP) | Provide families with the opportunity to visit Toronto's cultural institutions | \$225,000 over two years | All/Priority Neighbourhoods |
| 4 | 2 | Out of School Time - Leading to Reading/Homework Clubs/ Homework Help for Teens | Assist school aged children in the development of reading and homework skills | \$300,000 annually | Children/Youth |
| 5 | 27 | Collection Enhancement - Multilingual Collections | Enhance the purchase of other language collections for the Library | \$250,000 | Adult/Youth/ Children |
| 6 | 3 | Ready for Reading | Improve the reading readiness of pre-school age children. Initiatives include resource guides, storytime outreach, materials to reinforce literacy skills | \$505,000 annually | Children |
| 7 | 21 | Mobile Library Service | Enhance collections and delivery vehicles | \$50,000 | Adult |
| 8 | 7 | English Can Be Fun | Support newcomer children by helping them improve their English during the summer | \$35,700 (2008) \$40,000 (2009) | Newcomer Children |
| 9 | 6 | Elementary School Outreach | Reach children at least twice in their elementary school career, at Kindergarten and Grade 4, to reinforce the importance of libraries to lifelong learning & reading for pleasure | \$80,000 annually | Children |
| 10 | 19 | KidsStops | Offer games, puzzles and other interactive literacy based activities to preschool children | \$125,000 start up costs for large KidsStop such as S. Walter Stewart and Cedarbrae and \$70,000 for a small KidsStop. The ongoing maintenance would be \$10,000 per location/year | Children |
| 11 | 8 | Keep Toronto Reading One Book | A city-wide reading event as part of Keep Toronto Reading | \$125,000 for program development, promotion, talent and delivery | Adult |
| 12 | 4 | High School Outreach | Introduce students and teachers to the Library's electronic resources. Additional funding would allow expansion of existing program | \$181,000 annually to expand and enrich existing program by adding additional capacity | Youth |
| 13 | 13 | June Callwood Lecture Series | Enhance the endowment and to support an annual fundraising series featuring social justice | \$20,000 annually | Adult |
| 14 | 28 | Rita Cox Black Heritage Collections | Enhance the endowment for the collection | \$20,000 | Adult/Youth/ Children |

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| Remaining Priorities by Funding Potential | | | | | |
| 15 | 14 | Dial-A-Story/Hear-A-Story | A telephone/website story program | \$24,000 annually | Children |
| 16 | 16 | Out of School Time - Gaming | Computer gaming events for youth at eight locations across the city including NYCL | \$75,000 start up cost. Ongoing \$5,000 per year for maintenance | Youth |
| 17 | 22 | Assistive Equipment for People with Disabilities | Provide assistive equipment and furniture in branches for use by customers with disabilities | \$40,000 first year, \$40,000 second year | All |
| 18 | 9 | Out of School Time - Youth Writing Conference and Publication | Writing symposium connecting youth writers with established authors | \$25,000 annually | Youth |
| 19 | 12 | Toronto Reference Library Annual Lecture Series | Annual lecture series featuring professionals in the performing arts field as well as established and emerging Canadian experts. Expand and enlarge series to raise branch profile and brand | \$20,000 annually | Adult |
| 20 | 32 | Public Funding - Research | Raise funds for TPL to conduct research to access additional public funding | \$75,000 | All/Priority Neighbourhoods |
| 21 | 25 | Creating Digital Collections | Create digital images of historic resource material that can be "read" on-line | \$30,000 annually | Adult |
| 22 | 26 | Collection Enhancement - Branches being Renovated | Enhance the purchase of collections for renovated branches, providing refreshed collections | \$75,000 for Neighbourhood; \$150,000-\$200,000 for District branches | Adult/Youth/ Children |
| 23 | 29 | Conservation Project for Special Collections (as an enhanced service) | Creation of online inventory for the Library's corporate art collection and ongoing treatment conservation | \$30,000 for first year and \$30,000 thereafter for conservation for a total of five years | Adult |
| 24 | 30 | Collection Enhancement -Toronto Documentary Art | To build up the documentary art collection | \$15,000 per year | Adult |
| 25 | 24 | Sherlock Holmes Walk Mural | A mural depicting Sherlock Holmes on the blank wall facing Sherlock Holmes Walk | \$40,000 | Adult |
| 26 | 31 | Collection Enhancement - Stage Design Funding | Funding to permit the acquisition of additional stage design materials | \$4,000 per year for three years | Adult |
| 27 | 17 | Out of School Time - Making Change | A 10-week leadership program providing opportunities for at risk pre-teen youth | \$90,000 required to develop and run the program in five neighbourhoods | Youth |
| 28 | 20 | Out of School Time - RAMP | Expand service with a interactive Web 2.0 component | \$70,000 | Youth |
| 29 | 11 | Out of School Time - Youth Study Centres | Provide meeting room space for youth populations in high needs communities. Expand beyond existing three locations | \$17,400 start up per location, \$2,500 annually per location | Youth |
| 30 | 15 | Out of School Time - Teacher in Library | After school academic support in a safe environment with readily accessible resources | \$25,000 per branch | Children/Youth |
| 31 | 10 | Out of School Time - Youth Summer Reading Club | A reading program that offers incentives to encourage youth to read | \$15,000 (\$750 per location) 2008 pilot, \$75,000 annually if program is expanded in 2009 | Youth |
| 32 | 23 | Out of School Time - Tutor.com | Tutor.com provides online homework help to students in elementary and secondary school | \$450,000 | Children/Youth |