



To: Toronto Public Library Board – May 13, 2002

From: City Librarian

Subject: **Renaming the Canada Trust Exhibition Gallery and the Canada Trust Audubon Collection**

Purpose:

To obtain Toronto Public Library Board approval to change the name of the exhibition gallery at the Toronto Reference Library from the *Canada Trust Exhibition Gallery* to the *TD Gallery*, and to rename the *Canada Trust Audubon Collection* the *TD Audubon Collection*.

Funding Implications and Impact Statement:

There are no funding implications as the recommendations are subject to TD Financial Group assuming responsibility for the cost of new signage for the gallery as well as for any other significant costs associated with the recommended name changes.

Recommendation:

It is recommended that the Toronto Public Library Board approve:

- (1) The change of the name of the exhibition gallery at the Toronto Reference Library from the *Canada Trust Exhibition Gallery* to the *TD Gallery*;
- (2) The renaming of the Library's double elephant folio edition of John James Audubon's *Birds of America*, which is currently named the Canada Trust Audubon Collection, the TD Audubon Collection;
- (3) That a no waste policy be employed in utilizing any printed materials bearing the old name of the Gallery and/or the Audubon Collection prior to reprinting new materials with the new name; and
- (4) That recommendations one and two be contingent upon TD Financial Group assuming responsibility for the cost of changing the signage for the Exhibition Gallery as well as any other significant costs associated with the approved name changes.

Background:

The former Metropolitan Toronto Library Board approved the following resolution naming the Exhibition Gallery and the Audubon Collection at its meeting on November 6, 1997 in recognition of a gift of \$1,200,000 that Canada Trust made to the Library through the Library Foundation:

MTLB
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Moved by J. Galambosy, seconded by R. Boxer,

THAT the Metropolitan Toronto Library Board, in recognition of the significance of Canada Trust's pledge to the Foundation, name its double elephant folio edition of John James Audubon's Birds of America the Canada Trust Audubon Collection in perpetuity;

AND THAT, should it ever become necessary to transfer ownership of the Collection to another institution, that the transfer will be subject to the Collection's continued recognition as the Canada Trust Audubon Collection;

AND THAT the Metropolitan Toronto Library Board, in recognition of Canada Trust's pledge to the Foundation, hereby name the Exhibition Gallery on the main floor of the Library the Canada Trust Gallery for a term of twenty (20) years;

AND THAT the Metropolitan Toronto Library Board in gratitude for Canada Trust's pledge to the Foundation, extend to Canada Trust the opportunity to borrow and use prints from the John James Audubon's Birds of America Collection subject to the appropriate terms and conditions necessary to ensure the Collection's preservation and safekeeping.

CARRIED

The TD Financial Group has requested that the Gallery and the Audubon Collection be re-named the TD Gallery and the TD Audubon Collection respectively, for the remaining terms of the initial naming agreement.

Comments:

In 2000, CT Financial Services Inc. (Canada Trust) was purchased by the TD Bank. As a result, the Canada Trust name is no longer used on its own.

The TD Financial Group has an existing relationship with the Toronto Public Library as the sponsor of our annual summer reading program which is titled the TD Summer Reading Club. TD has been a good, longstanding partner for the Library. TD has also developed a good reputation in the community at large as well as in the library and literature community through its support of various arts and literary programs including the Canadian Children's Book Centre's *Canada Book Week*, the Royal Conservatory of Music's *Learning Through the Arts* program, TVO's *Reading Rangers* program, and the Canadian Stage Company's *Dream in High Park*.

Contact:

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City Librarian

List of Attachments:

Not applicable.