



STAFF REPORT ACTION REQUIRED

13.

Naming Committee – Naming Recognition of Sophie’s Studio within KidsStops

Date:	December 14, 2009
To:	Toronto Public Library Board
From:	City Librarian

SUMMARY

The purpose of this report is to present the Naming Committee’s recommendations for approval by the Toronto Public Library Board concerning naming recognition of Sophie’s Studio within KidsStops.

RECOMMENDATIONS

The Naming Committee recommends that the Toronto Public Library Board:

1. approves the naming recognition of Sophie’s Studio for a component or area within up to six KidsStops across the city; and
2. approves the naming recognition of Sophie’s Studio for a component or area within future KidsStops as suitable building projects are developed and funding is made available from the *Sophie’s Studio Endowment Fund for Children’s Literacy and Collections*.

FINANCIAL IMPACT

The Library is receiving a one time gift of \$150,000 to support the development of up to six KidsStops. There are no further financial implications associated with this naming opportunity.

The bulk of the bequest will be used to establish within the Foundation’s endowment the *Sophie’s Studio Endowment Fund for Children’s Literacy and Collections*.

The Director, Finance & Treasurer has reviewed this financial impact statement and is in agreement with it.

DECISION HISTORY

In 2006, the Toronto Public Library Foundation became the beneficiary of the estate of Ms. Sophia Lucyk in the order of \$3 million. The Foundation Board approved, in principle, the proposed designation of funds from the Estate of Sophia Lucyk at its October 25, 2007 meeting.

The Foundation Board is seeking Toronto Public Library Board approval for this naming recognition to acknowledge Ms. Lucyk's significant gift as outlined in Appendix 1 - Attachment 1. This proposal is in accordance with the Foundation's Donor Recognition Policy.

At its November 24, 2009 meeting, the Naming Committee adopted the recommendations in Appendix 1 for consideration by the Library Board.

COMMENTS

The Library Board's Naming Policy, approved June 19, 2006, makes provision for naming opportunities of branches, rooms, programs or collections in recognition of a significant financial gift. Sophie's Studio meets the provision for the naming of a room/area in a branch.

The policy provides for such naming opportunities where the gift constitutes a significant portion of the total cost. The proposed one time gift of \$150,000 for the initial six KidsStops covers a significant portion of the costs of KidsStops. The Library Board's Naming Policy outlines the following further guidelines in reviewing a request for naming:

- whether the initiative could proceed without the gift;
- the urgency of the need for the initiative;
- the distinction, reputation and integrity of the individual or corporation whose name will be used; and
- the relationship of the individual or corporation to the Library.

CONTACT

Katherine Palmer, Director, Planning, Policy, and E-Service Delivery; Tel: 416-395-5602; Fax: 416-393-7083; Email: kpalmer@torontopubliclibrary.ca.

SIGNATURE

Jane Pyper
City Librarian

ATTACHMENTS

Appendix 1: Report to November 24, 2009 Naming Committee Meeting