



Career Coaching in Residence Pilot Program

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background & context

strategic plan priority



Empowering
Torontonians to
Succeed in the
Changing Economy

background & context

research and consultations

- Pronounced gap in career navigational support services for younger adults
- Unemployment further exacerbated by the pandemic



program overview



**Cindy
Fruitman**



**Jennifer
Gaudette**



**Ken
Lee**



**Tharsheka
Natkunam**

program accomplishments

statistical summary



461 One-on-One Consultations

41 Community Referrals



32 Programs

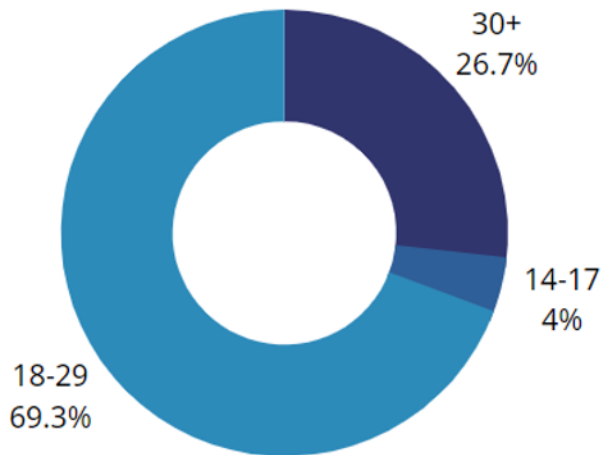
778 Program Participants



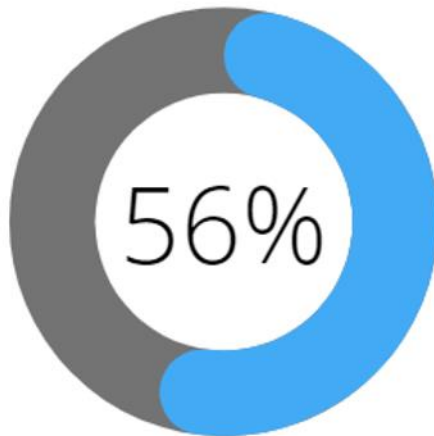
program accomplishments

target audience

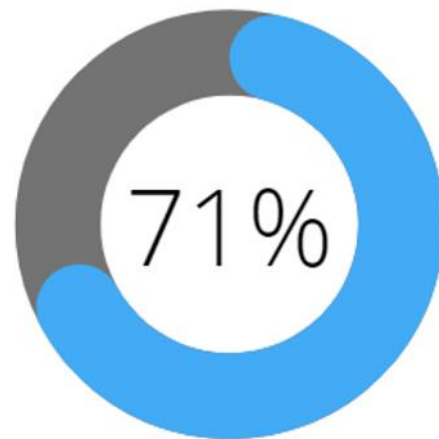
Younger Adult
Age Groups



Unemployed or
Precariously Employed



Difficult Financial
Situation



program accomplishments

key collaborations

 **Toronto** Employment & Social Services


Toronto District School Board


EMPLOYMENT CENTRE

 npower canada

 YWCA
TORONTO



Alternative Careers Beyond Post-Secondary online
program with Npower, Skills Ontario and
Hospitality Training Centre

 tpl:

program outcomes

appointment topics in demand



Live sessions held with TPL's Senior Services Specialist
and Career Coaches

program outcomes

program topics in demand



Recruiter Tell All online panel with Career Coach in Residence Ken (top left), TPL Staff (bottom right) and recruiter panelists

success story

“

Career Coaches in Residence was an **invaluable program** for me. After several years in an entry level role after graduation, I was unsure how I wanted to grow my career, and it was difficult to commit to the cost of career counselling while my financial situation had changed as a result of the COVID-19 pandemic.

Career Coach Ken helped me consider different opportunities that might work for my interests, and his advice on my resume and cover letter made my accomplishments stand out. **I left our session with a greater confidence in my applications, which clearly came through as shortly after I landed a new role leading youth programs at a national non-profit and am loving my work so far!**

”

success story

“

As a **newcomer to Canada**, everything was a bit **difficult**, especially finding a job. I approached my case worker who provided me with information about the Toronto Public Library Career Coaches in Residence program. The program has not only provided me with new skills of resume writing but I have been **able to get different job offers** because of those skills. I have also been able to **enroll in college in order for me to achieve my goals and dreams**. This program has helped me realize and achieve my goals.

2021 CCIR Participant

”

program learnings



- Clear demand for career coaching
- TPL uniquely positioned to provide this service
- Targeted, customized support needed

next steps

- Requesting renewed funding
- Sharing knowledge with staff
- Strengthening community partnerships



Online program in partnership with
Canadian Council for Youth Prosperity

questions?

This program is generously supported by the RBC Foundation and the Friends of the Toronto Public Library, South Chapter



Foundation

