



14.

To: Toronto Public Library Board – October 20, 2003

From: City Librarian

Subject: **Official Mark for *RAMP* and *Ontario History Quest***

Purpose:

To obtain Toronto Public Library Board authorization to file applications with the Trademarks Office in Ottawa to register official marks associated with the provision of Library services through Library web sites.

Funding Implications and Impact Statement:

The total cost for filing two applications is \$600 (\$300 ea.). The *RAMP* official mark will be funded through the Ontario Works Incentive Funds program as part of the Teen Zone web site. The *Ontario History Quest* official mark will be funded through the Library's 2003 operating budget.

Recommendation:

It is recommended that:

- (1) the Toronto Public Library Board register official marks for *RAMP* and *Ontario History Quest*; and
- (2) the appropriate staff be authorized and directed to take the necessary actions to give effect hereto.

Comments:

Under the *Federal Trademark Act*, an official mark is available to public sector bodies. Registration allows for the exclusive use of a name, or image associated with the provision of wares or services, similar to a trademark. The Library would like to have exclusive use of these two names, which are utilized in association with Library web sites on the World Wide Web. This will assist in preventing other organizations from using these names or claiming them as their own.

The City Legal Department will prepare and file the necessary documentation to register the official marks.

Contact:

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City Librarian

List of Attachments:

Not applicable.