

TPL: Digital Literacy Vision



Toronto Public Library Digital Literacy Vision

Feb. 26, 2018

TPL Strategic Plan Priorities 2016-2019

1. Transforming for 21st century service excellence

27: Develop and implement a new customer service model that meets customer needs and incorporates digital literacy and technology support as a core public service.

3.9 Million
Wireless Sessions

5.02 Million
eBooks Circulated

6.4 Million
Workstation Users



Youth Hubs

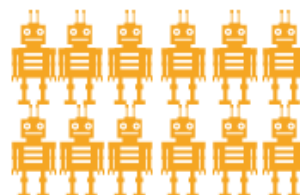
9 Youth Hubs
47,124 Youth Visits*

Where We Are

TPL's Digital Literacy Programs and Services

Children's Robotics

18 Branches
120+ Robots
300+ Events and Programs
10,000+ Participants*



**Learning Centres,
Digital Innovation
Hubs,
and Pop Up
Learning Labs**

28
Spaces

2,400
Programs

23,700
Participants



lynda.com

63 Thousand
Views Per Month



2,075

Public Workstations



34 Million
Website Visits



3,601

Tech Book-a-
Librarian Sessions

4,067
3D Printer
Certifications



Innovator in
Residence



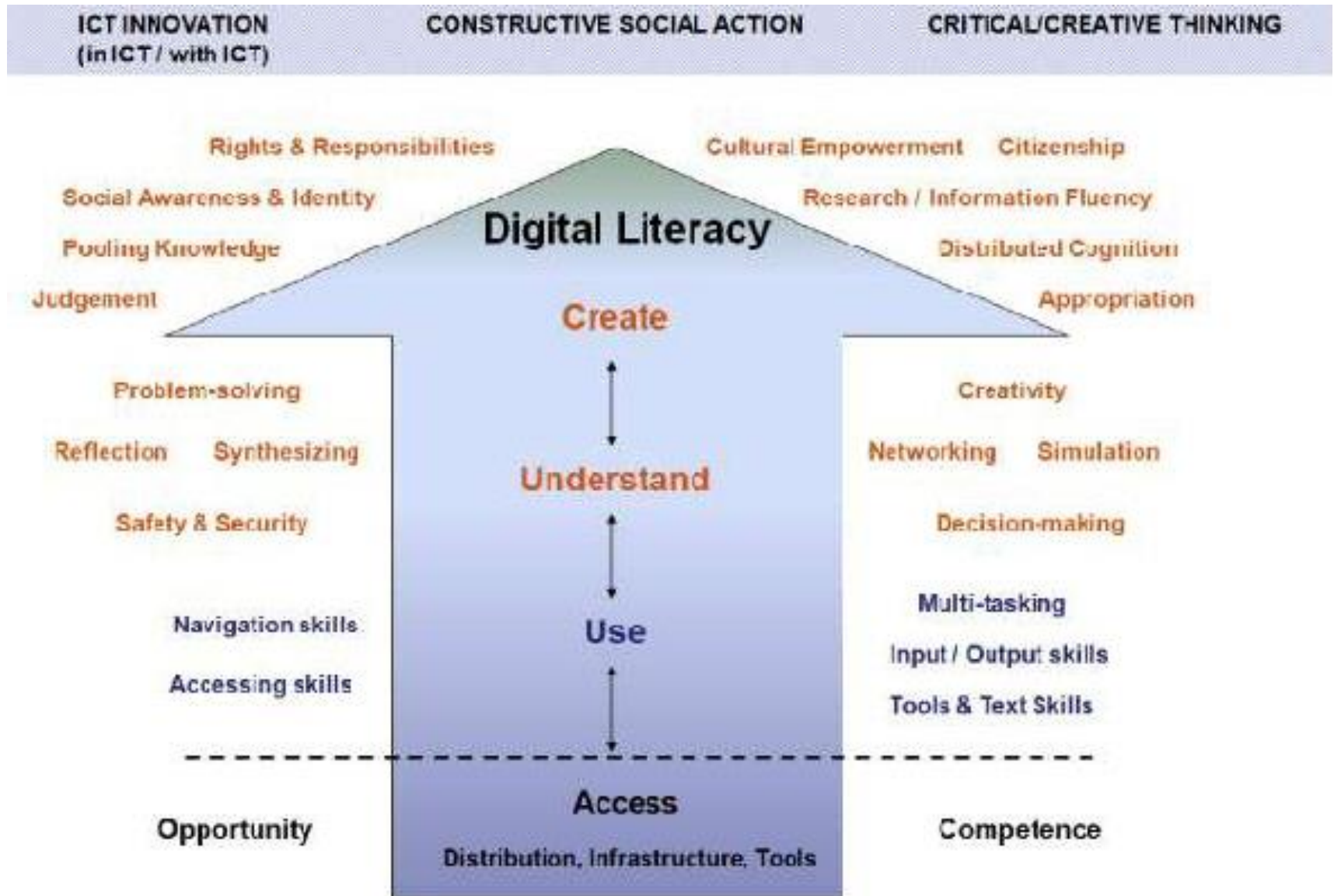
Maker
Faire

53
Programs and
Lectures
523
Participants

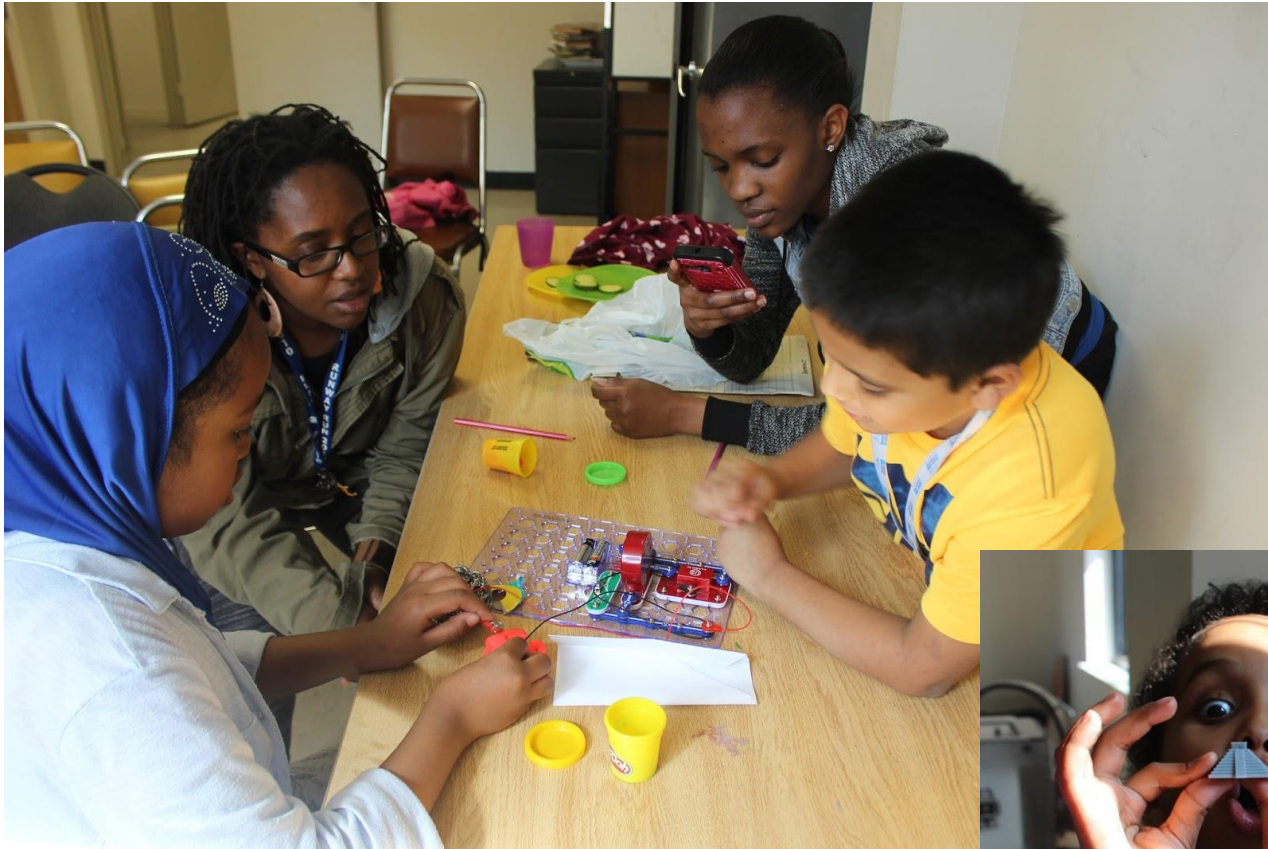
2016
12,534 Visits
2017
14,753 Visits*

Statistics from 2016.
2017 stats noted with *

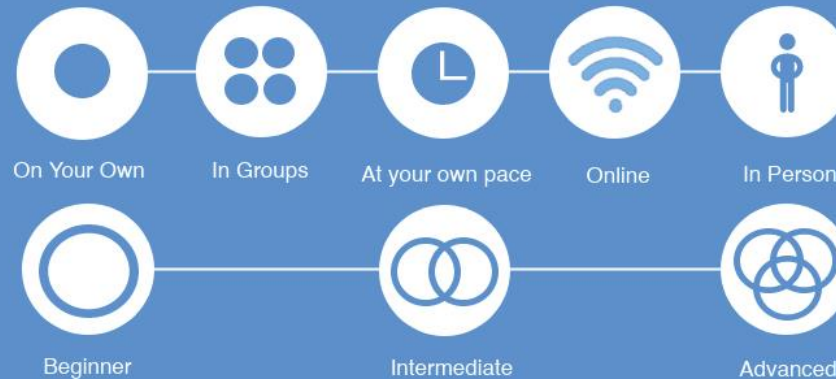
Media Smart's Digital Literacy Model



Consultation



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Next Steps

Staff Learning and Brand Development





Contact

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