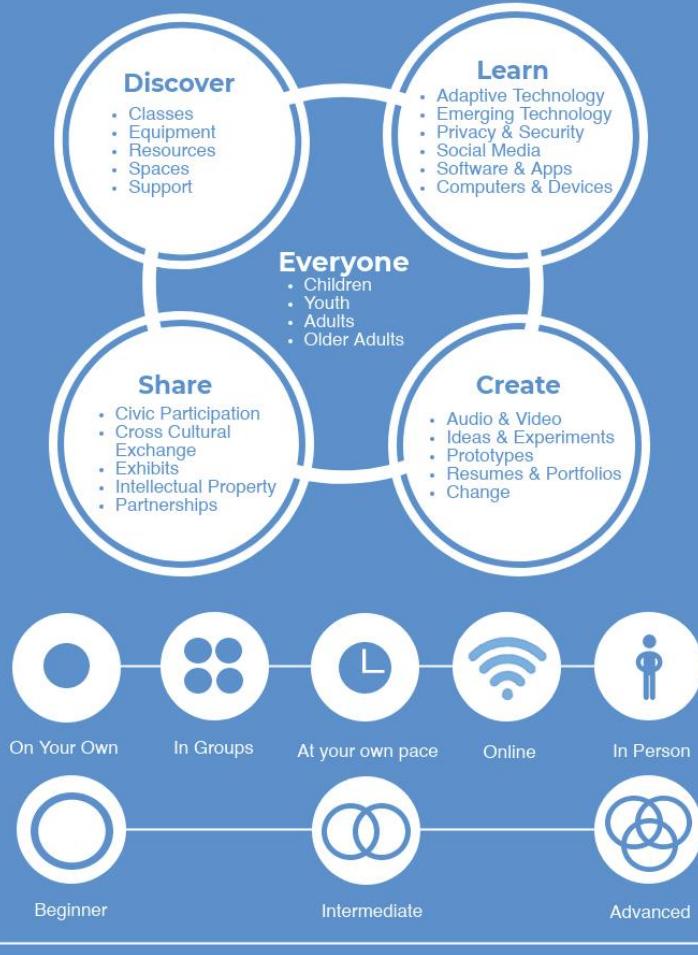


## TPL: Digital Literacy Vision



# Toronto Public Library Digital Literacy Vision

Feb. 26, 2018



# TPL Strategic Plan Priorities 2016-2019

## 1. Transforming for 21st century service excellence

# 27: Develop and implement a new customer service model that meets customer needs and incorporates digital literacy and technology support as a core public service.

**3.9 Million**  
Wireless Sessions

**5.02 Million**  
eBooks Circulated

**6.4 Million**  
Workstation Users

## Where We Are

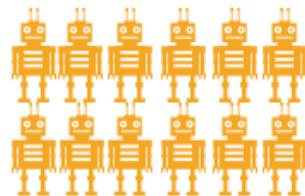


### Youth Hubs

9 Youth Hubs  
47,124 Youth Visits\*

### Children's Robotics

18 Branches  
120+ Robots  
300+ Events and Programs  
10,000+ Participants\*



### Learning Centres, Digital Innovation Hubs, and Pop Up Learning Labs

28 Spaces  
2,400 Programs

23,700 Participants

lynda.com  
63 Thousand  
Views Per Month



34 Million  
Website Visits



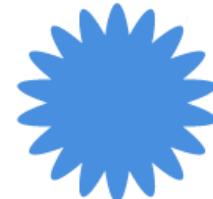
2,075  
Public Workstations



3,601  
Tech Book-a-  
Librarian Sessions

### TPL's Digital Literacy Programs and Services

4,067  
3D Printer  
Certifications



Innovator in  
Residence



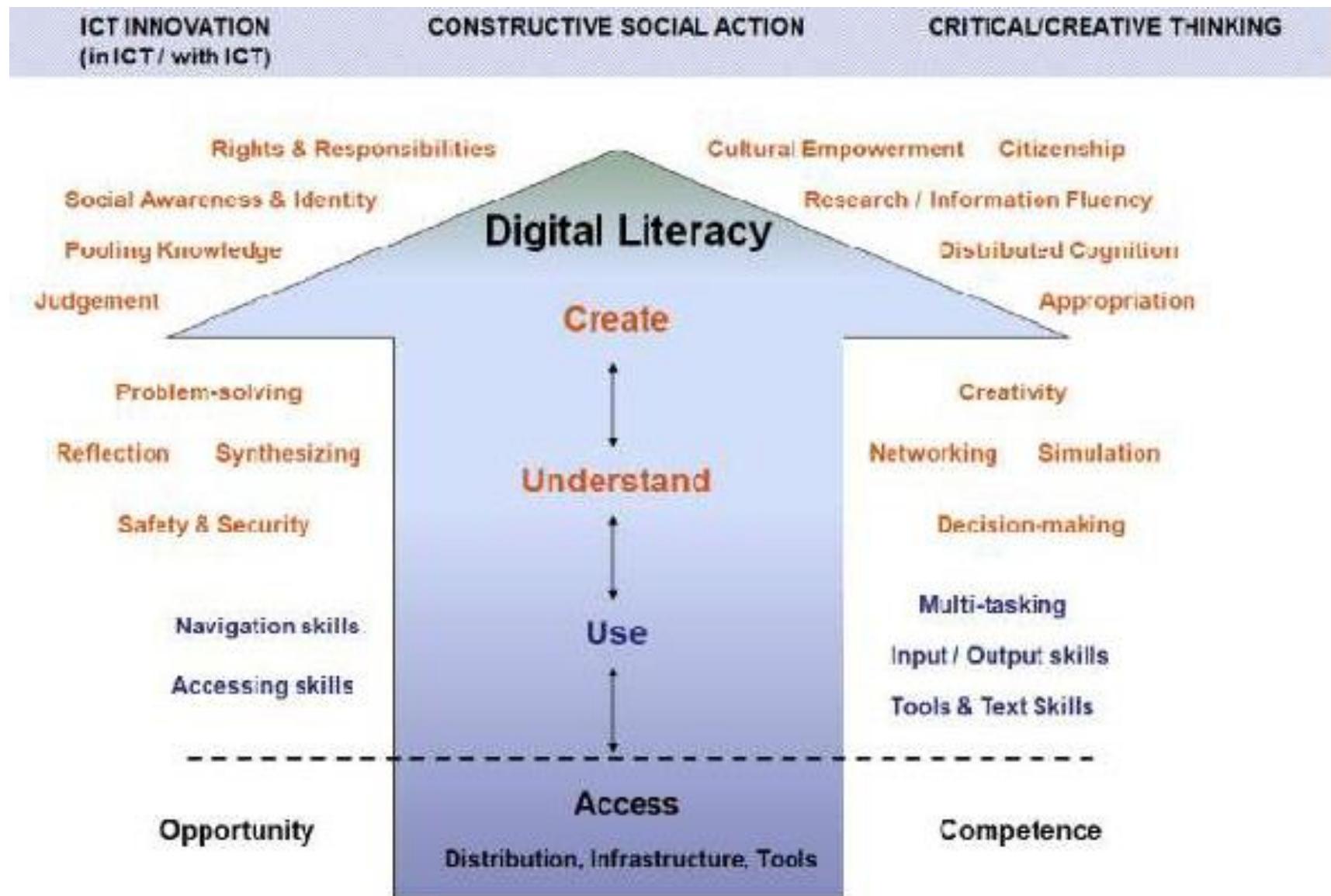
Maker  
Faire

53  
Programs and  
Lectures  
523  
Participants

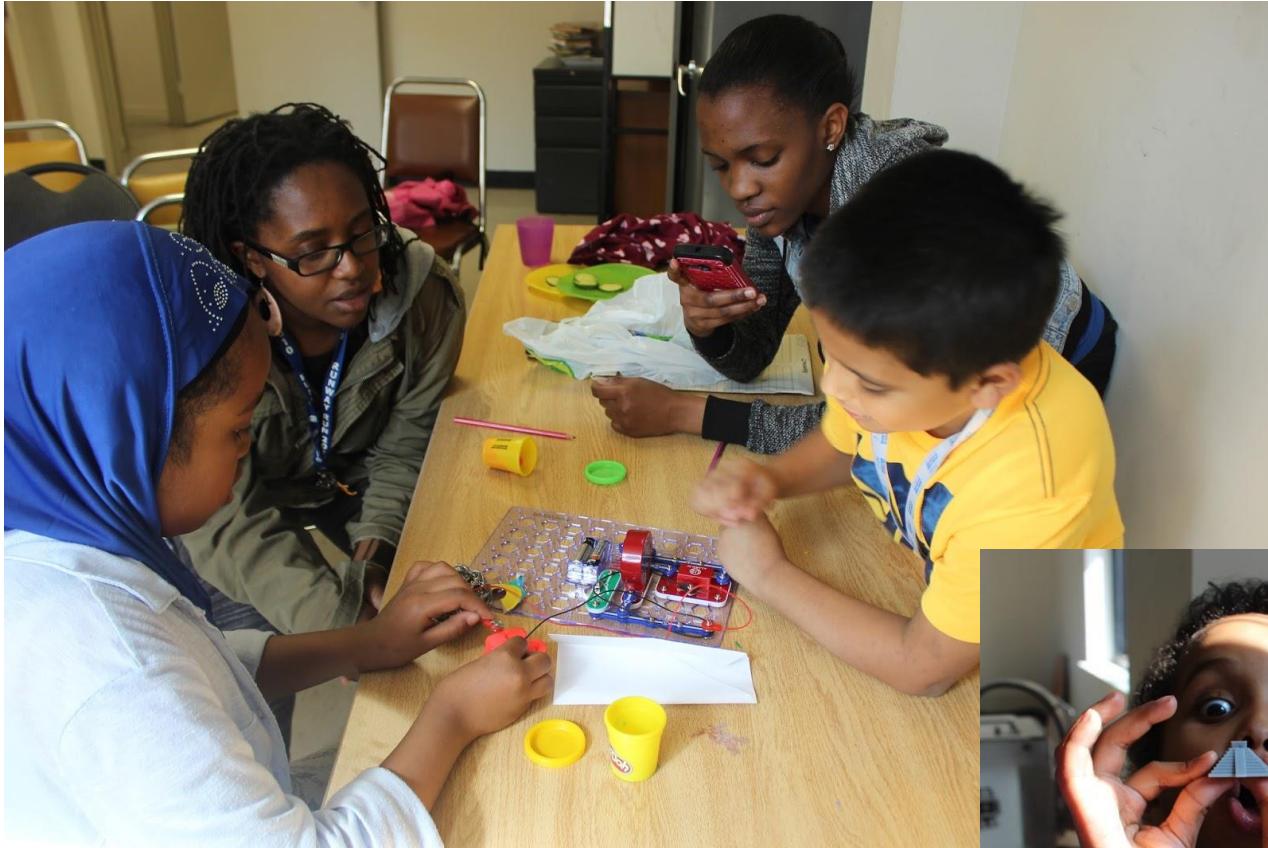
2016  
12,534 Visits  
2017  
14,753 Visits\*

Statistics from 2016.  
2017 stats noted with \*

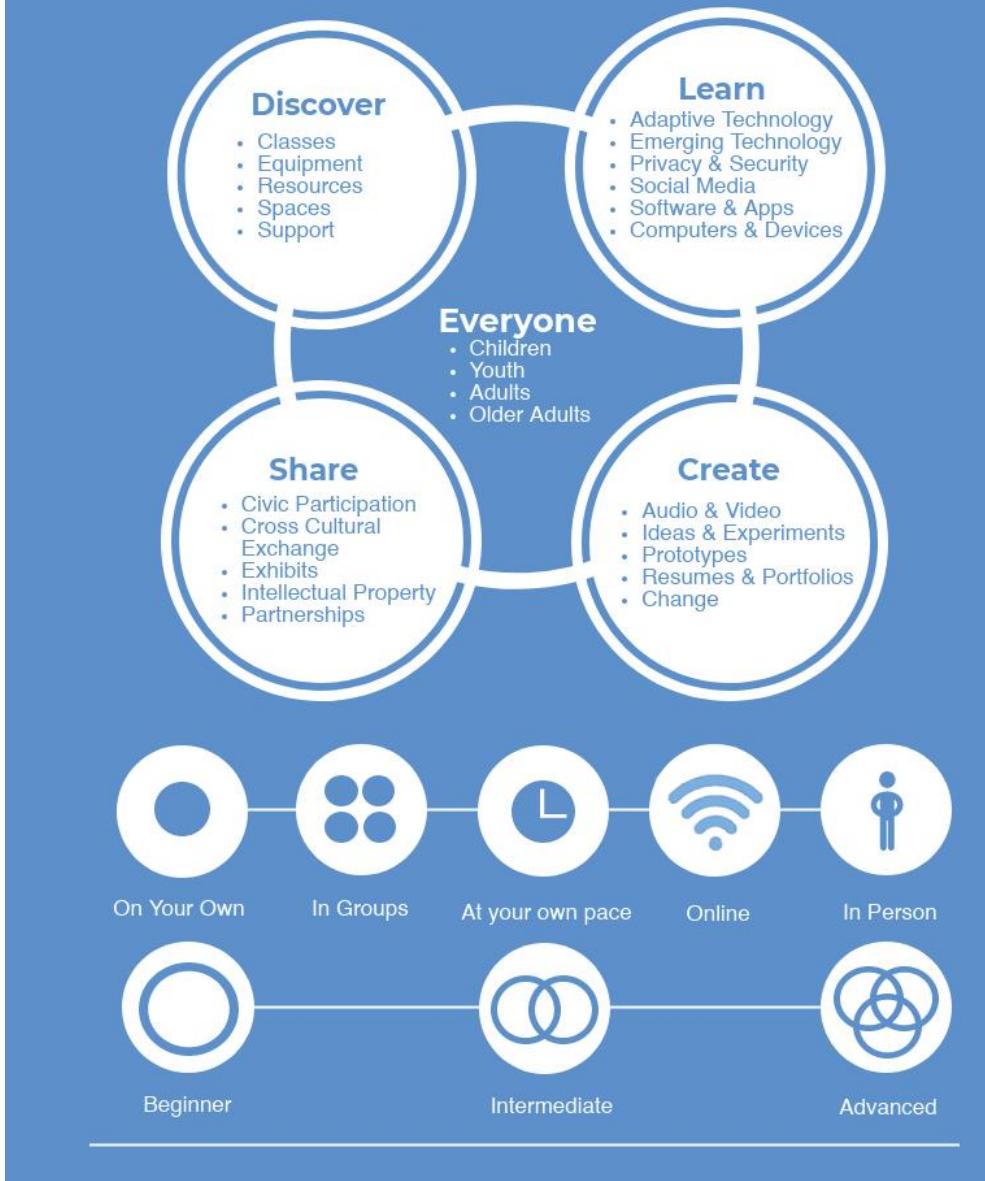
# Media Smart's Digital Literacy Model



# Consultation



# TPL: Digital Literacy Vision



# Next Steps

## Staff Learning and Brand Development





# Contact

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