



**STAFF REPORT
ACTION REQUIRED
Confidential Attachment**

16.

Naming Committee – Toronto Reference Library Capital Campaign Naming Opportunities

Date:	September 15, 2008
To:	Toronto Public Library Board
From:	City Librarian
Reason for Confidential Information:	Appendix 1 – Confidential Attachment 2 is about the security of the property of the Board.

SUMMARY

At its meeting on July 28, 2008, the Naming Committee approved recommendations for consideration by the Toronto Public Library Board concerning the Toronto Reference Library Capital Campaign Naming Opportunities.

The purpose of this report is to present the Committee's recommendations to the Library Board and seek Board approval.

RECOMMENDATIONS

The City Librarian recommends that the Naming Committee:

1. Recommends to the Toronto Public Library Board concept approval for the naming opportunities as identified in Appendix 1 - Attachment 1 to this report, in support of achieving the financial goals for the Toronto Reference Library capital campaign;
2. Recommends to the Toronto Public Library Board that the categories of potential donors/sponsors as identified in Appendix 1 - Attachment 1 to this report be approved;
3. Recommends to the Toronto Public Library Board that Information Sharing Protocol as identified in Appendix 1 - Attachment 1 to this report be approved;
4. Recommends to the Toronto Public Library Board that it receives for information the confidential memorandum in Appendix 1 – Confidential Attachment 2 to this report; and

5. Recommends to the Toronto Public Library Board that the confidential information contained in Appendix 1 – Confidential Attachment 2 to this report not be released publicly, in order to protect the competitive position and future economic interests of the Toronto Public Library.

FINANCIAL IMPACT

Funds raised by the Toronto Public Library Foundation are in addition to the Library's operating and capital budgets and would provide new funding to support the Toronto Reference Library revitalization in the shortest possible period of time.

The Director, Finance and Treasurer has reviewed this Financial Impact statement and is in agreement with it.

CONTACT

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SIGNATURE

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City Librarian

ATTACHMENTS

- Appendix 1: Naming Committee report titled Toronto Reference Library Capital Campaign Naming Opportunities