

Toronto's Library. With you for life.

Foundation Board

November 30, 2016

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Ron Carinci, Chair
Toronto Public Library Board
789 Yonge Street
Toronto, ON M4W 2G8

Dear Ron:

At the recent meeting of the Toronto Public Library Foundation Board on November 24, 2016, the Board approved the Library's list of fundraising priorities for 2017-19 as approved by the Library Board at its October 24, 2016 meeting.

The Foundation is committed to providing, on an annual basis, funds to enhance programming and content developed and delivered by the Library.

The Foundation's annual fundraising goals are developed on the basis of the prior year's achievements as well as current economic conditions, in addition to being informed by priority projects identified by the Library and Board matched with donor areas of interests.

Through a collaborative process this year, the Library and Foundation identified strategic fundraising pillars, which provided the Foundation with Library priorities to focus on as we craft compelling gifting opportunities for Corporate Canada, philanthropists and city-builders who are seeking meaningful and impactful ways of investing in the present and future of their city.

To date in 2016, the Foundation will have allocated \$3,031,866 for the enhancement of Library collections, programming and spaces. Funds are raised from a variety of sources, including individuals, corporations and through a variety of methods, including personal solicitations, sponsorship proposals, direct mail, telemarketing and special events.

We are proud partners of the Toronto Public Library and look forward to working closely together to help continue to provide Torontonians with even deeper and broader access, connections and opportunities.

Sincerely,



Gillian Smith
Chair