

Attachment 1**Toronto Public Library Board - List of 2003 Fundraising Priorities**

Project Requiring Funding	Description	Funds required
Programs for Children and Youth:		
Leading to Reading	A program aimed at children in high needs communities to assist them to develop the reading skills they need to succeed in school and beyond. This funding is needed on an annual basis to support the ongoing program. These funds complement the funds received from the City.	\$300,000 (annually)
English Can Be Fun	A language skills program aimed at children who have recently immigrated to Canada. Funds are required on an annual basis to support this program.	\$ 23,000 (annually)
Summer Reading Club	A program designed to keep children reading over the summer months. The program attracts 50,000 children in the City of Toronto and was successfully expanded into a province-wide program that attracted a total of over 144,000 children last year. The sponsorship agreement with the TD Financial Group was renewed 2003-2006.	\$220,000
Pre-School Initiatives	A collection of three programs aimed at improving the reading readiness of pre-school age children in high needs communities. The three programs include the introduction of a Story Van to do outreach to Daycare Centres, the introduction of a Story time Outreach Program which is an extension of Pre-school Reading Programs (i.e. Babytme and ToddlerTime); and the establishment of a series of workshops to help improve the skills of people working in daycares and caring for pre-school children.	\$500,000 (3-years)
School Outreach	This area encompasses a program designed to give a Library card to every child in kindergarten. An introductory outreach initiative was recently launched to kindergarten children. This funding will be required annually to support the initiative on an ongoing basis.	\$30,000 (annually)
Performing Arts Lecture Series	The Library has established a highly successful lecture series featuring celebrated professionals in the Performing Arts. The funding request will	\$5,000 +In-kind product

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	support the cost of the program as well as the marketing of the program.	
Bookmark Design Contest	A program designed to encourage creativity in children and to highlight the importance of illustration to children's literature. The Library received in-kind support for the program in 2002 from Laurentian.	\$2,000 +In-kind product
VRL Gateways & Digitization:		
Other VRL Gateway	The Library would like to develop a number of new VRL gateways over the next two years. Library staff are currently reviewing and prioritizing new gateway projects. The priority list of gateways will be presented to the Foundation for specific funding consideration once it is finalized.	TBD
Teen Zone	A new gateway will be developed by the Library to support the needs of teens as a result of funding through the city's Ontario Works Incentive Fund. Supplementary funding to be sought in 2003 to expand and enhance this service.	TBD
Spaces and Places:		
TRL/Information Commons/Learning Centres	To initiate/continue the transformation of the first floor of the TRL into a user-friendly technology-based "destination". This is part of the long-term revitalization of TRL and part of an anticipated requirement of at least \$2.5 million in private funding over the next five years.	TBD
Programs and Services:		
Collection Enhancement	The Library Board asked for enhanced funding to its operating budget for the purchase of collections for the Library. A strong case can be made for this request to donors. Enhancement of our collection is ranked very important by respondents to the Library's user survey.	\$350,000
Home Library Service	A mobile service that delivers Library materials to people in their homes. The service requires additional funding to support the enhancement of its collections and the purchase of additional assistive listening and reading devices.	\$ 20,000 (annually)