

# FAIR EBOOK PRICES

## LONG OVERDUE FOR LIBRARIES

Digital content is the fastest growing area of borrowing for public libraries.

Last year alone, ebook downloads grew by more than 60% and demand continues to increase.

The popularity of digital content – and of ebooks in particular – is an exciting opportunity for libraries to connect with the public in new ways, but it also presents challenges.

### DID YOU KNOW?

- › In some cases, libraries pay three to five times more for ebooks than consumers.
- › There are caps and time limits on ebook use.
- › This means there are fewer titles and fewer copies for readers to discover.

# A VIBRANT BOOK INDUSTRY

Public libraries play an integral role in ensuring a vibrant book industry. We promote literacy and a love of reading. We introduce people to new authors, genres and topics. We also have significant purchasing power as buyers of books and ebooks.

Imposing unreasonably high prices – and creating barriers to universal access – is not the answer.

Canadian public libraries are committed to raising awareness of this issue and finding a solution.

## CANADIAN PUBLIC LIBRARIES FOR FAIR EBOOK PRICING

We are a coalition of public libraries working to raise awareness of ebook pricing issues, with the goal of ensuring broad access to ebooks for Canadian readers.

