



To: Toronto Public Library Board – February 19, 2001

From: City Librarian

Subject: **2001 Fundraising Priorities**

Purpose:

To seek Toronto Public Library Board approval for the list of projects that have been identified by the Foundation Board (from the Library's "needs" list) as having significant potential for securing private sector funding support over the next ten months.

Funding Implications and Impact Statement:

The following projects have been identified for funding consideration by Library staff. In most cases, the Library will not be in a position to proceed with the project without the support of funds or incremental funds raised by the Foundation.

Recommendation:

It is recommended that the Toronto Public Library Board approve the 2001 Fundraising Priorities list for the Foundation and Friends to pursue donor support.

Comments:

In an effort to establish Fundraising Goals for 2001, the Foundation has asked the Library to put forth a list of priority projects they would like to see funded with private sector support. The attached list was developed in consultation with staff from across the Library.

In evaluating the funding projects that were submitted for consideration, the Foundation has taken into consideration the Library's priorities as well as other factors including the judged potential for the project to attract widespread support in the private sector, and the strength of the Foundation's existing contacts with potential funders.

Contact:

Gary Sim, Director, Development, Tel: 416-393-7047, Fax: 416-393-7028, E-mail: [gsim@tpl.toronto.on.ca](mailto:gsim@tpl.toronto.on.ca)

---

City Librarian

List of Attachments:

The Toronto Public Library Foundation - Fundraising Priorities for 2001