

## Toronto Public Library Foundation - Donor Recognition Chart

	\$1-99	Annual and Capital												Planned Giving	Gift-In-Kind	BLB			
		\$100-249	\$250-\$499	\$500-\$999	\$1,000-2,499	\$2,500 - 4,999	\$5,000-9,999	\$10,000-24,999	\$25,000-49,999	\$50,000-\$99,999	\$100,000-249,999	\$250,000-999,999	\$1,000,000+						
Annual - Individuals		Donors	Friends	Sustaining Friend	Reader's Circle	Avid Readers' Circle	Collector's Circle	Conservator's Circle	Literary Circle				Reserve List Circle						
Annual - Corp., Fdn, Clubs and Assoc.		Donors	Friends	Sustaining Friend	Partners	Champions	Leaders	Benefactors	Patrons										
<b>Name Listing Recognition (Community Posters, Donor Walls, Interior/Exterior Plaques or Naming)</b>																			
Community Giving Book/Poster		X (ind) at \$100	X	X															
Annual Donor Wall					X (ind)	X (ind)	X	X	X	X	X	X	X	X	X in year of irrevocable gift and in the HS section	X (\$25K)	X (at \$1,000 cumulative BLB gift)		
Cumulative Donor Wall									X (ind)	X	X	X	X	X	X (\$25K) in year of revocable gift	X (ind \$25K, corp \$50K)	X (ind \$25K, corp \$50K)		
Interior Plaque in area of support or fund for annual and/or capital (if applicable and upon approval)									X	X	X	X	X	X					
Interior Lettering (Naming) in area of support - scalable depending on branch demographics (size, usage) (if applicable and upon approval)									X	X	X	X	X	X					
Exterior Signage/Naming (Space or Building)														X (depending on agreement)					
Capital Donor Wall /Centenary Plaque (campaign specific)					X	X	X	X	X	X	X	X	X						
<b>Name Listing Recognition in TPL &amp; TPLF Publications</b>																			
What's On			X	X	X	X	X	X	X	X	X	X	X	X	X (\$1K)	X (one issue)			
Annual Report		X	X	X	X	X	X	X	X	X	X	X	X	X	X (\$1K)	X at \$250			
TPLF Website/ Campaign Website		X	X	X	X	X	X	X	X	X	X	X	X	X	X (\$100K)	X at \$250			
Dedicated Capital Campaign Newsletter								X	X	X	X	X	X	X	X (\$100K)				
<b>Additional Recognition Benefits:</b>																			
Feature impact story in TPLF Newsletter												X	X	X	n/a	X (\$25K)			
Spotlight in Annual Report									X (ind)	X	X	X	X	X	n/a	X (\$25K)	X (ind at \$10K, corp at \$25K)		
Spotlight in What's On									X (ind)	X	X	X	X	X	n/a	X (\$25K)			
Spotlight on TPLF Website									X (ind)	X	X	X	X	X	n/a	X (\$25K)			
Dedicated Press Release Announcing Gift												X	X	X	n/a				
Press Release Recognition in association with TPL Program/Gift										X where appropriate	n/a								
Recognition on TPL Program Collateral (name credit)* as appropriate									X	X	X	X	X	X	n/a				
Recognition on TPL Website in association with TPL Program where applicable (name credit)									X	X	X	X	X	X	n/a				

\* If funding the whole or significant portion of the program  
80%+