

Toronto Public Library Foundation - Donor Recognition Chart

		Annual and Capital															
	\$1-99	\$100-249	\$250-\$499	\$500-\$999	\$1,000-2,499	\$2,500 - 4,999	\$5,000-9,999	\$10,000-24,999	\$25,000-49,999	\$50,000-\$99,999	\$100,000-249,999	\$250,000-999,999	\$1,000,000+	Planned Giving	Gift-In-Kind	BLB	
Annual - Individuals		Donors	Friends	Sustaining Friend	Reader's Circle	Avid Readers' Circle	Collector's Circle	Conservator's Circle	Literary Circle								
									Reserve List Circle					Heritage Society			
Annual - Corp., Fdn, Clubs and Assoc.		Donors	Friends	Sustaining Friend	Partners	Champions	Leaders	Benefactors	Patrons								
Name Listing Recognition (Community Posters, Donor Walls, Interior/Exterior Plaquing or Naming)																	
Community Giving Book/Poster		X (ind) at \$100	X	X													
Annual Donor Wall					X (ind)	X (ind)	X	X	X	X	X	X	X	X in year of irrevocable gift and in the HS section	X (\$25K)	X (at \$1,000 cumulative BLB gift)	
Cumulative Donor Wall									X (ind)	X	X	X	X	X (\$25K) in year of rrevocable gift	X (ind \$25K, corp \$50K)	X (ind \$25K, corp \$50K)	
Interior Plaque in area of support or fund for annual and/or capital (if applicable and upon approval)									X	X	X	X	X				
Interior Lettering (Naming) in area of support - scalable depending on branch demographics (size, usage) (if applicable and upon approval)										X	X	X	X				
Exterior Signage/Naming (Space or Building)													X (depending on agreement)				
Capital Donor Wall /Centennary Plaque (campaign specific)					X	X	X	X	X	X	X	X	X				
Name Listing Recognition in TPL & TPLF Publications																	
What's On			X	X	X	X	X	X	X	X	X	X	X	X	X (\$1K)	X (one issue)	
Annual Report			X	X	X	X	X	X	X	X	X	X	X	X	X (\$1K)	X at \$250	
TPLF Website/ Campaign Website			X	X	X	X	X	X	X	X	X	X	X	X	X (\$100K)	X at \$250	
Dedicated Capital Campaign Newsletter								X	X	X	X	X	X	X	X (\$100K)		
Additional Recognition Benefits:																	
Feature impact story in TPLF Newsletter											X	X	X	n/a	X (\$25K)		
Spotlight in Annual Report								X (ind)	X	X	X	X	X	n/a	X (\$25K)	X (ind at \$10K, corp at \$25K)	
Spotlight in What's On								X (ind)	X	X	X	X	X	n/a	X (\$25K)		
Spotlight on TPLF Website								X (ind)	X	X	X	X	X	n/a	X (\$25K)		
Dedicated Press Release Announcing Gift											X	X	X	n/a			
Press Release Recognition in association with TPL Program/Gift									X where appropriate	X where appropriate	X where appropriate	X where appropriate	X where appropriate	n/a			
Recogniton on TPL Program Colateral (name credit)* as appropriate									X	X	X	X	X	n/a			
Recognition on TPL Website in association with TPL Program where applicable (name credit)									X	X	X	X	X	n/a			

* If funding the whole or significant portion of the program 80%+