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To: Toronto Public Library Board – January 16, 2006

From: City Librarian

Subject: **2006/2007 Fundraising Priorities**

Purpose:

To seek Toronto Public Library Board approval for the Library's 2006/2007 fundraising priorities which will be presented to the Toronto Public Library Foundation for funding consideration in 2006 and 2007.

Funding Implications and Impact Statement:

Funds raised by the Toronto Public Library Foundation are in addition to the Library's operating and capital budget, and would provide value-added funding to support the identified projects.

Recommendation:

It is recommended that the Toronto Public Library Board:

- (1) adopt the list of 2006/2007 fundraising priorities as contained in Attachment 1; and
- (2) submit the list to the Toronto Public Library Foundation for their consideration and request that the Foundation review and respond on the funding potential of the identified priority projects.

Background:

The Toronto Public Library Board submits projects to the Toronto Public Library Foundation to identify the Library's priorities for the Foundation, and to assist the Foundation with the development of its annual fundraising goals.

The projects were last reviewed and approved by the Library Board at its meeting of May 10, 2004, and the Foundation provided a response to the Board at its meeting of September 20, 2004. The projects were evaluated based on several criteria including strategic benefits, service level impact, impact on operating budget and staff resources, potential for leveraging other funding sources, and whether the project was new or existing.

Comments:

In preparing this report, the Library used as a starting point the identified projects previously submitted to the Foundation and evaluated them using the following two principles:

- ◆ maintaining the continuity of existing, on-going programs including Leading to Reading and the Summer Reading Club; and
- ◆ supporting the Library's strategic priorities: books and culture and building services for newcomers, youth and low-income neighbourhoods.

The attached list is a confirmation of the previously submitted projects with some minor revisions. The virtual library services project has been revised to emphasize the creation of digital collections and the mobile library services project has been revised with an emphasis on the replacement of vehicles. The amount identified for the Toronto Reference Library renovation has been increased to recognize the increased scope of the project based on increased clarity from the design development process. The annual operating amount for the Youth Homework Clubs has been revised based on the experience of the pilot locations. An assessment of the murals at the Dufferin/St. Clair branch was conducted in 2005 in preparation for the 2006 branch capital renovation. The assessment provided costing and recommendations for further restoration phases, and the funding has been adjusted to reflect this information.

It should be noted that the list represents a long list of priority projects and funding requirements. The Foundation will not necessarily be able to fund all projects. It provides the Foundation with a range of options for consideration.

Conclusion:

The Toronto Public Library Foundation's support of key projects and initiatives strengthens the Library's contribution to Toronto and its neighbourhoods and improves the quality of life of many residents. A response to Toronto Public Library's 2006/2007 fundraising priorities from the Foundation is anticipated.

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List of Attachments:

Attachment 1: Toronto Public Library Board – List of 2006/2007 Fundraising Priorities