

## **Toronto Public Library Foundation – Assessment of 2020-2024 Fundraising Priorities**

<b>Date:</b>	January 25, 2021
<b>To:</b>	Toronto Public Library Board
<b>From:</b>	City Librarian

### **SUMMARY**

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The purpose of this report is to provide the Toronto Public Library Board with the Toronto Public Library Foundation's response to the Library's 2020-2024 fundraising priorities.

### **FINANCIAL IMPACT**

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The Foundation's contribution to the Library's programs and services supplement the Library's approved capital and operating budgets. The Toronto Public Library Foundation is an important source of funding and builds capacity for the Library to enhance the level, range and quality of library service for residents and communities across Toronto.

The Director, Finance & Treasurer has reviewed this financial impact statement and agrees with it.

### **ALIGNMENT WITH STRATEGIC PLAN**

The 2020-2024 strategic plan outlines five strategic priorities where TPL will focus and invest over the five years of the strategic plan: public space; digital inclusion & literacy; workforce development; a democratic society; and public service excellence. TPL is also making a commitment to focus on equity in everything the Library does – to understand and break down barriers to access and increase inclusion. The 2020-2024 fundraising priorities are directly aligned with these strategic plan priorities and goals.

## **EQUITY IMPACT STATEMENT**

The 2020-2024 fundraising priorities have been developed to help TPL meet its new strategic plan goal to focus on equity. All new fundraising opportunities will be considered with the application of an equity lens that ensures on-going integration of access and removal of barriers for equity seeking groups across the city.

## **DECISION HISTORY**

At its October 19, 2020 meeting, the Library Board approved the 2020-2024 Fundraising Priorities report. The approved fundraising priorities were submitted to the Foundation for consideration and response.

<https://www.torontopubliclibrary.ca/content/about-the-library/pdfs/board/meetings/2020/oct19/16-2020-2024-fundraising-priorities.pdf>

## **COMMENTS**

The attached letter from the Chair of the Foundation Board provides the Foundation's response to the Toronto Public Library's list of 2020-2024 fundraising priorities.

## **CONTACT**

Pam Ryan; Director, Service Development & Innovation; Tel: 416-393-7133;  
Email: [pryan@tpl.ca](mailto:pryan@tpl.ca)

## **SIGNATURE**

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Vickery Bowles  
City Librarian

## **ATTACHMENTS**

Attachment 1: Letter from the Toronto Public Library Foundation to the Toronto Public Library Board



January 25, 2021

Sue Graham-Nutter, Chair  
Toronto Public Library Board  
789 Yonge Street  
Toronto, ON M4W 2G8

Dear Sue:

At the recent meeting of the Toronto Public Library Foundation Board on November 26, 2020, the Board approved the Library's list of fundraising priorities for 2020-2024 as approved by the Library Board at its October 19, 2020 meeting.

The Foundation is committed to providing, on an annual basis, funds to enhance and pilot programming developed and delivered by the Library.

The Foundation's annual fundraising goals are developed based on the fundraising projects identified by the Library as well as the marketability of the projects, prior year's achievements and current economic conditions. Through a collaborative process this year, the Library and Foundation identified strategic fundraising pillars and continue to identify respective priority projects requiring philanthropic support. Each project is then introduced to prospective donors across Corporate Canada, philanthropists and city-builders who are seeking meaningful and impactful ways of investing in the present and future of their city.

To date in 2020, the Foundation will have allocated \$2,558,698 for the enhancement of Library collections, programming and spaces. Funds are raised from a variety of sources, including individuals, corporations and by means of a variety of methods, including personal solicitations, sponsorship proposals, direct mail, and in person or virtual experiences.

We are proud partners of the Toronto Public Library and look forward to working closely together to help continue to provide Torontonians with even deeper and broader access, connections and opportunities.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sarah'.

Sarah Fulford, Chair

**Toronto Public Library Foundation**  
789 Yonge Street  
Toronto, Ontario M4W 2G8