

Toronto Public Library Board

Meeting No. 5: Monday, May 12, 2008, from 6:00 p.m. to 7:45 p.m.

Toronto Reference Library, Beeton Auditorium, 789 Yonge Street, Toronto

Members Present:

Ms. Kathy Gallagher Ross (Chair)
Mr. Okeima Lawrence (Vice Chair)
Mr. Adam Chaleff-Freudenthaler
Mr. Matthew Church
Councillor Janet Davis
Ms. Ann Decter
Ms. Tina Edan
Councillor Chin Lee
Councillor Adam Vaughan
Ms. Kate Wilson

Regrets:

Ms. Eman Ahmed
Councillor Paul Ainslie
Councillor Anthony Perruzza

08-076 Call to Order

Kathy Gallagher Ross called the meeting to order at 6:00 p.m.

08-077 Approval of Agenda

Moved by Councillor Vaughan, seconded by K. Wilson, and carried:

That the Toronto Public Library Board approves the agenda as revised to:

- 1. add a deputation under Agenda Item No. 7 – Presentations by Mr. Tarlochan Gill regarding Agenda Item No. 15 – Customer Communications in Multiple Languages.*

08-078 Declarations of Interest

There were no Declarations of Interest by members of the Library Board.

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08-079 Approval of April 21, 2008 Toronto Public Library Board Meeting Minutes*Moved by M. Church, seconded by Councillor Davis, and carried:**That the Toronto Public Library Board:*

1. *approves the Minutes of the April 21, 2008 Toronto Public Library Board meeting.*

08-080 Business Arising

There were no Business Arising items at the May 12, 2008 meeting.

08-081 Chair's Report

1. Josephine Bryant, City Librarian, will be presented with the 2008 Urban Libraries Council Urban Player Award for her role in successfully integrating the former seven Toronto library systems into one and making the library play a more central role in the lives of Torontonians. The Urban Libraries Council (ULC) is an association of public libraries in metropolitan areas and the corporations that serve them. The award will be presented to Ms. Bryant at the upcoming ULC annual conference in Anaheim, California during the American Library Association's annual conference.
2. An overflow crowd of more than 400 attended the second annual June Callwood Lecture – *Justice Denied: the Wrongfully Convicted in Canada* – on April 25th with this year's guest speaker, lawyer James Lockyer.
3. Another great programming success came in the form of four Shakespeare lectures, arranged in partnership with the Stratford Festival. A large part of the audiences were Stratford regulars; a number of graduate students and high school teachers and students who are studying Shakespeare also attended the events. The Performing Arts Centre at Toronto Reference Library featured displays each week to promote the collection.
4. The Library will be presenting a Festival of the Short Story, featuring eight authors telling about their craft at four TPL branches as part of a new and exciting partnership with Luminato, which runs from June 6 – 15. Also as part of the Luminato celebrations, the Library will present a number of programs for families, including dance workshops with the world-renowned Mark Morris Dance Group, shadow puppetry workshops with Puppetmongers Theatre and storytimes with Grammy Award-winning children's entertainer Dan Zanes.

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Chair's Report – continued

5. While the Library has always celebrated Seniors Month in June, this year a new annual series called *GreyMatters*, will feature an exciting lineup of programs on topics ranging from activism to Afghanistan to anti-aging science.
6. Aboriginal Day programming in June will be extended to encompass a week of programs, kicking off on June 18 at Spadina Road Branch as novelist Thomas King and poet Lee Maracle explore themes in First Nations literature.
7. The Kennedy / Eglinton Branch open house on May 1st drew an enthusiastic audience of 143.
8. The S. Walter Stewart Branch will reopen on May 29th. When it opened in its current location in 1960 as the Borough of East York's central library, the branch caused quite a stir, being one of only four circular-shaped libraries in the world. Judging from early reports, the branch is a stunning re-creation.
9. One of the features of the renovated S. Walter Stewart Branch is the first KidsStop, an interactive, literacy-based discovery centre for parents and children, designed to encourage early literacy by making pre-literacy activities hands-on and fun. Designed around an outer space theme, the S. Walter Stewart KidsStop is the first of four that are scheduled to open in the near future. Dufferin / St. Clair, Thorncliffe and Cedarbrae branches will all have KidsStops when they reopen after renovations.
10. Another event planned as part of the S. Walter Stewart opening celebrations is an Art Lover's Evening on June 5 that will centre around seven original A.Y. Jackson paintings and two sketches that are on permanent loan to the branch from the East York Foundation, and are on display there.

Moved by Councillor Davis, seconded by M. Church, and carried:

That the Toronto Public Library Board:

1. *receives the Chair's Report for information.*

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08-082 Public Presentations

Mr. Tarlochan Gill addressed the Board regarding Agenda Item #15 – *Customer Communications in Multiple Languages* (see Resolution No. 08-090 below). He outlined his concerns regarding the need for the Toronto Public Library to purchase and promote multilingual materials.

Moved by Councillor Davis, seconded by Councillor Lee, and carried:

That the Toronto Public Library Board:

1. *receives the presentation of Mr. Tarlochan Gill concerning Agenda Item #15 – Customer Communications in Multiple Languages for information.*

08-083 Communications

There were no Communications items at the May 12, 2008 meeting.

Items for Approval:**08-084 Toronto Public Library Celebrates Reading Award – 2009 Award**

Moved by Councillor Lee, seconded by T. Edan, and carried:

That the Toronto Public Library Board:

1. *defers the Award in 2009 and re-evaluates; and*
2. *requests staff to report back to the Board after the 2008 / 2009 programming review.*

08-085 Displaying and Distributing Information for the Public Policy

Moved by T. Edan, seconded by O. Lawrence, and carried:

That the Toronto Public Library Board:

1. *approves the Displaying and Distributing Information for the Public Policy (Attachment 1).*

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Items for Information:

08-086 Toronto Public Library Foundation – Fundraising Overview

Heather Rumball, President, Toronto Public Library Foundation, provided for the Board an overview of the Foundation's Fundraising Framework including details concerning the following:

- a. context and definitions;
- b. Foundation's history and mission;
- c. benefits of fundraising;
- d. Foundation's fundraising scope;
- e. sponsorship continuum, approach process, recognition and samples;
- f. user survey results;
- g. inter-relations of individual and corporate giving;
- h. TRL **re:vitalize** campaign.

Moved by M. Church, seconded by K. Wilson, and carried:

That the Toronto Public Library Board:

1. *receives the Toronto Public Library Foundation – Fundraising Overview presentation for information.*

08-087 Annual Performance Measures 2007 & Strategic Plan Update

Moved by Councillor Lee, seconded by O. Lawrence, and carried:

That the Toronto Public Library Board:

1. *receives the Annual Performance Measures 2007 & Strategic Plan Update for information.*

08-088 Annual Statistical Report to the Office of the Information and Privacy Commissioner (IPC) of Ontario

Moved by O. Lawrence, seconded by K. Wilson, and carried:

That the Toronto Public Library Board:

1. *receives the Annual Statistical Report to the Office of the Information and Privacy Commissioner (IPC) of Ontario for information.*

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08-089 Kennedy / Eglinton Branch Partnership – ProTech Media Centre

Moved by Councillor Lee, seconded by A. Decter, and carried:

That the Toronto Public Library Board:

1. receives the Kennedy / Eglinton Branch Partnership – ProTech Media Centre report for information.

08-090 Customer Communications in Multiple Languages

Linda Hazzan, Director, Marketing and Communications, provided for the Board an overview of Customer Communications in Multiple Languages at the Library including details concerning the following:

- a. TPL mandate;
- b. overview of the Translation Policy;
- c. promotion of TPL's multi-language collections;
- d. examples of communications vehicles.

Moved by M. Church, seconded by Councillor Lee, and carried:

That the Toronto Public Library Board:

1. receives the Customer Communications in Multiple Languages presentation for information.

08-091 Other Business

There were no Other Business items at the May 12, 2008 meeting.

08-092 Adjournment

Moved by M. Church, seconded by T. Edan, and carried:

That the Toronto Public Library Board:

1. adjourns the May 12, 2008 Toronto Public Library Board meeting.

The meeting ended at 7:45 p.m.

Signed: _____