

Toronto Public Library Board

Meeting No. 4: Monday, April 21, 2008, from 6:10 p.m. to 7:50 p.m.

Toronto Reference Library, Beeton Auditorium, 789 Yonge Street, Toronto

Members Present:

Ms. Kathy Gallagher Ross (Chair)
Mr. Okeima Lawrence (Vice Chair)
Ms. Eman Ahmed
Councillor Paul Ainslie
Mr. Adam Chaleff-Freudenthaler
Mr. Matthew Church
Councillor Janet Davis
Ms. Ann Decter
Councillor Chin Lee
Councillor Anthony Perruzza
Councillor Adam Vaughan
Ms. Kate Wilson

Regrets:

Ms. Tina Edan

08-058 Call to Order

Kathy Gallagher Ross called the meeting to order at 6:10 p.m.

08-059 Approval of Agenda

Moved by Councillor Ainslie, seconded by E. Ahmed, and carried:

That the Toronto Public Library Board approves the agenda as revised to:

1. *move Agenda Item #7 – Chair's Report to the beginning of the meeting;*
2. *add a deputation under Agenda Item No. 8 – Presentations by Jonathan Goldsbie, Toronto Public Space Committee, regarding Agenda Item No. 15 – Fundraising Policies Framework;*
3. *add a deputation under Agenda Item No. 8 – Presentations by Jayme Turney regarding Agenda Item No. 15 – Fundraising Policies Framework; and*
4. *move the following agenda items to the beginning of the meeting after Agenda Item 6 – Business Arising in the following order:*
 - a. *Agenda Item No. 14 – Branch Open Hours Vision;*
 - b. *Agenda Item No. 8 – Presentations;*
 - c. *Agenda Item No. 15 – Fundraising Policies Framework.*

Toronto Public Library Board**Meeting No. 4: Monday, April 21, 2008, from 6:10 p.m. to 7:50 p.m.****Toronto Reference Library, Beeton Auditorium, 789 Yonge Street, Toronto**

08-060 Declarations of Interest

There were no Declarations of Interest by members of the Library Board.

08-061 Approval of March 25, 2008 Toronto Public Library Board Meeting Minutes

Moved by M. Church, seconded by Councillor Ainslie, and carried:

That the Toronto Public Library Board:

1. *approves the Minutes of the March 25, 2008 Toronto Public Library Board meeting.*

08-062 Approval of March 25, 2008 Toronto Public Library Board Closed Meeting Minutes

Moved by K. Wilson, seconded by Councillor Davis, and carried:

That the Toronto Public Library Board:

1. *approves the Minutes of the March 25, 2008 Toronto Public Library Board Closed meeting.*

08-063 Business Arising

There were no Business Arising items at the March 25, 2008 meeting.

08-064 Chair's Report

1. The Spring issue of What's More containing programming information from April to June at the Library was distributed to Board members. The guide appeared as an insert in the *Toronto Star* on April 19th, in *NOW* magazine on April 24th and in the *Globe and Mail* on April 29th.
2. The Ontario Government has pledged to invest \$10 million in the Toronto Reference Library renovation. The official announcement was made on March 27th by the Honourable Aileen Carroll, Minister of Culture and the Honourable George Smitherman, Deputy Premier. The investment is a tribute to the important role that the Toronto Reference Library plays in the lives of all Ontarians. It comes after two years of work by the Library and Foundation to encourage the Provincial Government to join in a tri-partnership that will see the \$30 million Toronto Reference Library project be funded equally by the City of Toronto, the Ontario Government and the private sector, with support raised through the Toronto Public Library Foundation.

Toronto Public Library Board**Meeting No. 4: Monday, April 21, 2008, from 6:10 p.m. to 7:50 p.m.****Toronto Reference Library, Beeton Auditorium, 789 Yonge Street, Toronto**

Chair's Report – continued

3. On March 31st, City Council approved the Library Board budget that recommended a four percent increase over 2007.
4. The annual Fantastic Pulp Show and Sale by the Library's Merrill Collection of Science Fiction, Speculation and Fantasy, will be held on May 10th at the Lillian H. Smith Branch. As Canada's major collection of speculative fiction and one of the world's finest popular culture collections, the Merrill always attracts a large crowd to this event, which is now in its 12th year.
5. Asian Heritage Month celebrations, running throughout May, will be launched on May 8th at 7:00 p.m. at Palmerston Branch with a stellar group of established and emerging Asian-Canadian writers. Judy Fong Bates, Wayson Choy, Anosh Irani and Kim Moritsugu will participate in a discussion, moderated by CBC Television personality Suhana Meharchand, about the immigrant experience as portrayed in their award-winning works. Approximately 45 Asian Heritage Month programs, all listed on the Library's website, will take place at branches across the city throughout May.
6. A number of high profile authors are participating in TPL's upcoming Uptown and Downtown Author series. Reading at the Toronto Reference Library over the next three months are authors Helen Humphreys and this year's Giller Prize winner, Elizabeth Hay. At the North York Central Library, Jan Wong will be making a return visit on May 6th, and the Honourable James Bartleman will read from his recent book on June 3rd.
7. Ontario Time Machine, a new interactive history website produced through a partnership among Toronto, Hamilton and Kingston/Frontenac public libraries, was officially unveiled in Hamilton in March in conjunction with Ontario Heritage Week. The site introduces grade seven and eight students to historical research using primary sources, and features the Library's proprietary page-turning software. The partner libraries plan to promote Ontario Time Machine with a province-wide contest, slated to take place in the fall.
8. The very successful teen fine forgiveness program that ran at the end of 2005 and the beginning of 2006 is being repeated this spring. Until the end of the school year, teens ages 13–17 are being offered the opportunity to have their library fines forgiven, up to \$20, in an effort to attract back to the library, our younger patrons who have fines they may not be in a position to pay. Of the nearly 3,300 teens who redeemed the coupon during the 2005 campaign, 1,300 renewed their library cards - just under half of these renewals occurring in Toronto's priority neighbourhoods.

Toronto Public Library Board**Meeting No. 4: Monday, April 21, 2008, from 6:10 p.m. to 7:50 p.m.****Toronto Reference Library, Beeton Auditorium, 789 Yonge Street, Toronto**

Chair's Report – continued

9. Five Board members will be attending library association conferences over the next few months. Kathy Gallagher Ross and Adam Chaleff-Freudenthaler are going to the Canadian Library Association conference in Vancouver in May. Kathy will be participating in a session, along with Board representatives from the Halifax and Ottawa Public Library boards called "City Council and Library Boards – Working Together – Working Apart". Combined with his duties as an Urban Libraries Council Executive Board member, Okeima Lawrence will attend the American Library Association Conference in Anaheim in June. Janet Davis is attending the IFLA Conference in Quebec City in August. If her schedule permits, Ann Decter will also be going to the IFLA conference in August.

Moved by E. Ahmed, seconded by Councillor Lee, and carried:

That the Toronto Public Library Board:

1. receives the Chair's Report for information.

08-065 Councillor Janet Davis welcomed to the Board meeting Councillor Shelley Carroll, Councillor for Ward 33 – Don Valley East and City of Toronto Budget Chief. Councillor Carroll attended the meeting in response to the Board's invitation.

08-066 Branch Open Hours Vision

Josephine Bryant, City Librarian, provided an overview for the Board of the branch open hours vision. The following areas were covered in the presentation:

- a. background;
- b. details of the open hours vision including the approach to achieving the vision;
- c. three-year implementation plan;
- d. continuous improvement investment;
- e. service investment;
- f. issues and opportunities.

Staff will begin the process to incorporate the open hours vision into the capital and operating budgets for 2009.

Moved by A. Chaleff-Freudenthaler, seconded by E. Ahmed, and carried:

That the Toronto Public Library Board:

1. receives the Branch Open Hours Vision presentation for information.

Toronto Public Library Board**Meeting No. 4: Monday, April 21, 2008, from 6:10 p.m. to 7:50 p.m.****Toronto Reference Library, Beeton Auditorium, 789 Yonge Street, Toronto**

08-067 Presentations

Jonathan Goldsbie, Toronto Public Space Committee, addressed the Board concerning Agenda Item No. 15 – *Fundraising Policies Framework* (see Resolution No. 08-068 below). Mr. Goldsbie outlined his concerns regarding private fundraising for library services.

Jayme Turney addressed the Board concerning Agenda Item No. 15 – *Fundraising Policies Framework* (see Resolution No. 08-068 below). Mr. Turney outlined his concerns regarding the potential for a corporate sponsor arrangement to result in a negative impact on the Library's reputation. As an alternative to corporate sponsorship, he suggested that the Board pressure the government for additional funding.

***Moved by A. Decter, seconded by A. Chaleff-Freudenthaler, and carried:
That the Toronto Public Library Board:***

1. *receives the presentations from Jonathan Goldsbie and Jayme Turney concerning Agenda Item No. 15 – Fundraising Policies Framework for information.*

08-068 Fundraising Policies Framework

Jane Pyper, Director, Corporate and Service Planning, Policy, Projects and City-wide Services, provided for the Board an overview of the Library's Fundraising Policies Framework including details concerning the following:

- a. context and definitions;
- b. potential benefits to public sector organizations and potential issues for public sector organizations;
- c. City of Toronto, public library and Toronto Public Library context (including the Board and Foundation relationship);
- d. public perceptions of Toronto Public Library fundraising;
- e. Canadian Library Association position on corporate sponsorship;
- f. overview of Toronto Public Library policy framework including Sponsorship and Naming policies and the Foundation's Donor Recognition Policy (copies of these policies were distributed at the meeting).

Kathy Gallagher Ross requested that Okeima Lawrence, Vice Chair, preside over the meeting to allow her to participate in the discussion of this item.

Toronto Public Library Board

Meeting No. 4: Monday, April 21, 2008, from 6:10 p.m. to 7:50 p.m.

Toronto Reference Library, Beeton Auditorium, 789 Yonge Street, Toronto

Fundraising Policies Framework – continued

Moved by K. Gallagher Ross, seconded by Councillor Ainslie, and carried:

That the Toronto Public Library Board:

1. *requests the City Librarian to report to the Board with options for providing opportunities for Board input on the appropriateness of sponsorships, naming opportunities and donor recognition, within the existing policies or through amendments to existing policies, such report to also address issues related to children's programs in particular, and the role of the Naming Committee.*

Moved by E. Ahmed, seconded by K. Gallagher Ross, and carried:

That the Toronto Public Library Board:

1. *requests the Toronto Public Library Foundation to provide the Board with an overview of their overall approach to fundraising.*

Kathy Gallagher Ross returned to the Chair.

08-069 Communications

There were no Communications items at the April 21, 2008 meeting.

Items for Approval:

08-070 Cleaning Services – Extension of Contract

Moved by Councillor Davis, seconded by M. Church, and carried:

That the Toronto Public Library Board:

1. *approves the month-to-month extension of the existing cleaning contract with National Cleaning Contractor, not to exceed six months, at a cost of \$101,832.45 per month excluding Goods and Services Tax (GST); and*
2. *authorizes and directs the appropriate Library staff to take the necessary action to give effect thereto.*

Toronto Public Library Board

Meeting No. 4: Monday, April 21, 2008, from 6:10 p.m. to 7:50 p.m.

Toronto Reference Library, Beeton Auditorium, 789 Yonge Street, Toronto

08-071 Audited 2007 Financial Statements - Toronto Public Library Board

Kathy Gallagher Ross introduced Gary Kaye and Gurdeep Lotey from Ernst and Young, in attendance to answer questions regarding the Audited 2007 Financial Statements and the 2007 Audit Results.

Moved by Councillor Ainslie, seconded by O. Lawrence, and carried:

That the Toronto Public Library Board:

1. *approves the Audited 2007 Financial Statements of the Toronto Public Library Board.*

Items for Information:

08-072 Audit Results – Year Ended December 31, 2007– Toronto Public Library Board

Moved by A. Chaleff-Freudenthaler, seconded by O. Lawrence, and carried:

That the Toronto Public Library Board:

1. *receives the Audit Results – Year Ended December 31, 2007 – Toronto Public Library Board for information.*

08-073 Accounts Written-off in 2007

Moved by A. Chaleff-Freudenthaler, seconded by M. Church, and carried:

That the Toronto Public Library Board:

1. *receives the Accounts Written-off in 2007 report for information.*

08-074 Other Business

There were no Other Business items at the April 21, 2008 meeting.

08-075 Adjournment

Moved by O. Lawrence, seconded by Councillor Ainslie, and carried:

That the Toronto Public Library Board:

1. *adjourns the April 21, 2008 Toronto Public Library Board meeting.*

The meeting ended at 7:50 p.m.

Signed: _____